

Alumni Annual

VOL 1

2020-2021



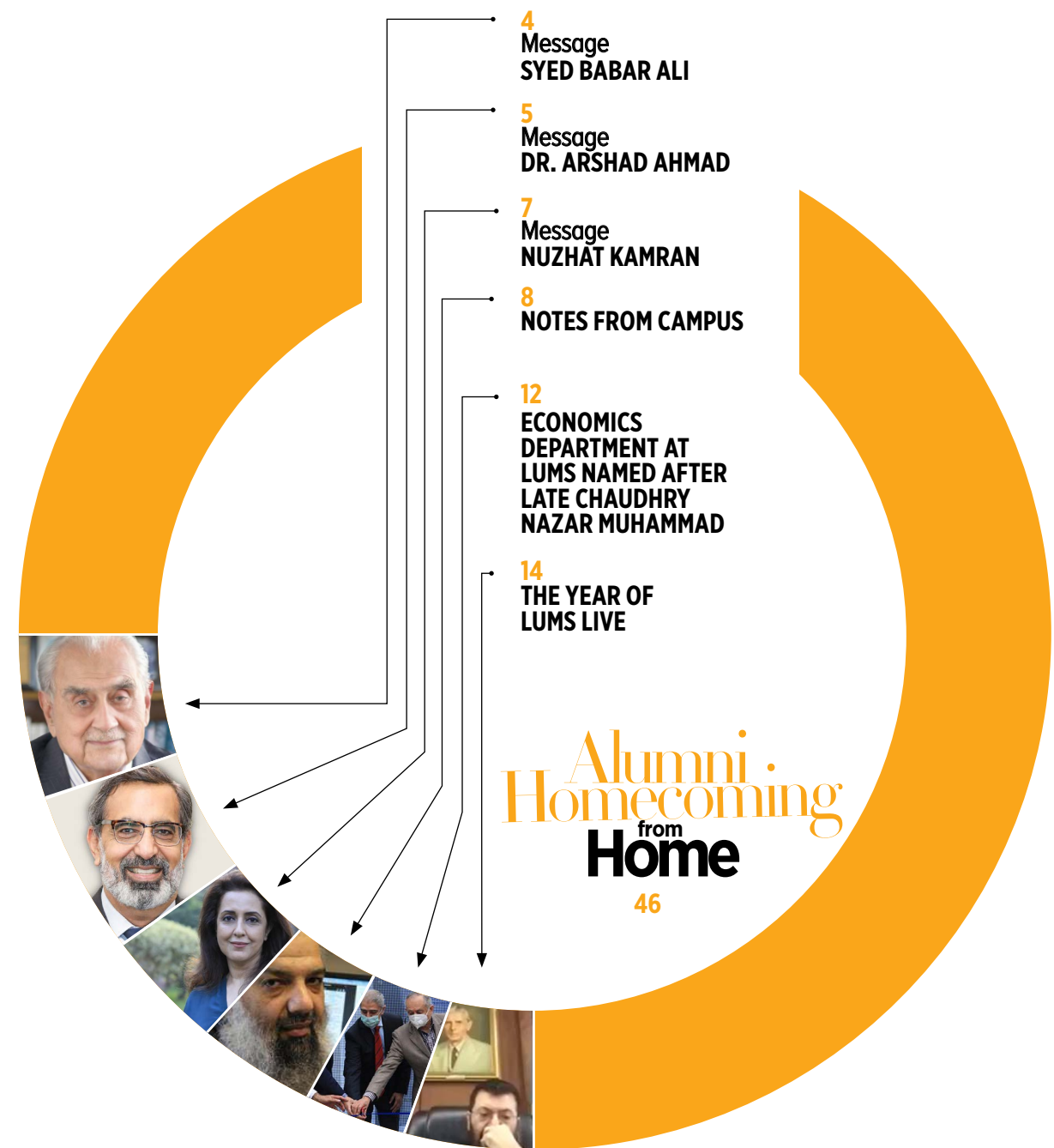
YEARS OF EXCELLENCE





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2019-20



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Message from
Syed Babar Ali

It is a pleasure to welcome you to the newest issue of the *Alumni Annual*.

LUMS continues to forge ahead in every endeavor it undertakes, and its alumni play an important role in that.

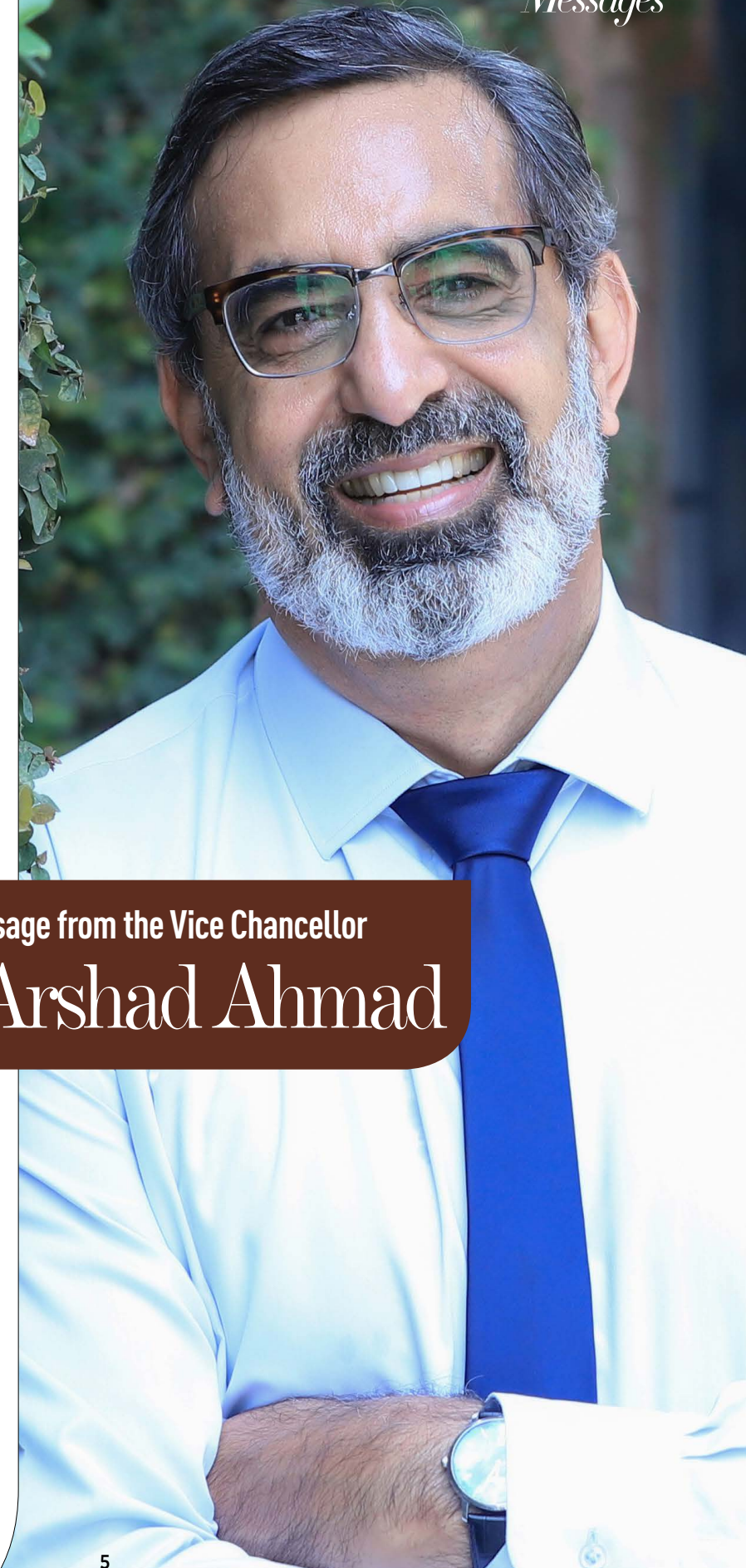
The University today continues to serve as a vehicle of change for the country's most talented but financially disadvantaged students, and as alumni, we are counting on you to build on this effort and sustain the legacy.

Contribute to the Scholarship Fund, donate a single day of your salary,

give to class funds, and keep doing it every year.

Our hope is to see the over 15,000 alumni around the world support LUMS in all ways possible.

LUMS is counting on your enduring commitment.



Message from the Vice Chancellor
Dr. Arshad Ahmad

Dear Alumni,

Thank you for your valuable involvement with LUMS. In my various interactions with many of you, I have always felt your fondness for your alma mater. LUMS continues to be a national treasure and it gives me great pride to see our values of leadership, integrity, and excellence reflected in the work that you do and the communities you serve.

This was a very special year for LUMS as we celebrate our 35th anniversary. From what began as a class of merely 40 students 35 years ago, has grown into an engaged and supportive community of over 15,000 alumni. Collectively, you have played a vital role in the difference that LUMS makes to our community, in Pakistan and beyond.

As we transitioned back to in-person campus life early this year, we have been using the best of what we learned from the pandemic to make the learning environment for our students, faculty, staff, and alumni even better. Our students are enjoying learning together in-person and online and have many opportunities to take courses across the whole school year, including the summer.

If you have been able to visit campus recently, you will notice that there are a lot of exciting changes. Two new outdoor cafes were established including the Baradari Café with an outdoor terrace, thanks to a generous donation from our alumnus, and The Green Olive, a new middle eastern cuisine café near the Aquatic Centre. The iconic Superstore also underwent major renovations adding a book section, fresh vegetables and fruits, and a beautiful souvenir shop where you can purchase a wide selection of LUMS memorabilia.

I am excited to share that plans have been approved for a new Central Building, which aims to manifest

LUMS' Learning without Borders perspective by providing a space for cross-disciplinary engagement. This landmark structure will set the standard for a sustainable ecosystem, as it will include an urban forest, auditorium, theatre, open designs for centres and student spaces. This multipurpose building will act as an innovation-driven space to unify, integrate, and bring together the LUMS community as well as external partners.

I also want to take this opportunity to share some outstanding educational achievements from this year. LUMS was recently named the 50th best small university in the world by the Times Higher Education. This global recognition truly reflects our belief that small universities can and do make a difference. In 2021 our signature National Outreach Programme was recognized by CASE, a Washington-based NGO, in their Platinum Awards for Equity, Diversity and Inclusion. Recruiting students from all backgrounds and supporting them to succeed is at the heart of everything we stand for as a university. The Business School's Women's Scholarship, which offers 50-percent tuition waver to any woman accepted into its graduate programmes, was featured as an *Innovation that Inspires* by AACSB. We are so proud of this gender diversity initiative that is truly making a difference. And the *Give a Day to LUMS* campaign was launched this past year, which was championed by Babar Sahib, and supported by many of our generous alumni from across the globe. Thanks to your generous contributions, 38 students will have the opportunity to live and learn at LUMS in the near future.

As we move forward with new initiatives and on new paths, we encourage you to stay engaged with your LUMS family. As alumni, you continue to have an impact across the world in whatever field you work in. You are indeed our most valuable ambassadors, and we continue to look to you to share your LUMS education and your leadership with others. Hearing about your successes is inspirational for all our students, faculty, and staff. We are extremely proud of all our alumni. Please keep us updated so we can continue to share your news with our LUMS community.

Wishing you the very best.

Welcome Alumni!

We have had the pleasure of engaging with you quite frequently through a variety of events and opportunities this past year, and I am so grateful to have sustained our connection and further nurtured a sense of community.

It is this very community of ours that celebrates 35 years of LUMS this year, a milestone we celebrate in this issue of the *Annual*, and one that I am very excited for you to read about and reflect on. As a graduate of the pioneering MBA Class of 1988, I have personally experienced the remarkable LUMS journey from day one and can bear witness to not just the strides the University has made in leading in excellence, but also the lasting impact of its work and its story, at the forefront of which stands the mission of accessible education.

It was this mission that led to the launch of the *Give a Day to LUMS* campaign this past year. The brainchild of Babar Sahib, the campaign saw many of you come together for your alma mater and give back most generously, and this participation of yours is why we, at LUMS, were able to fund 38 students on scholarship this year. That is 38 very bright, deserving young people getting the chance to transform their lives the way you did! We cannot adequately express our thanks to you. Showing up for each other in this way is the mark of a true family.

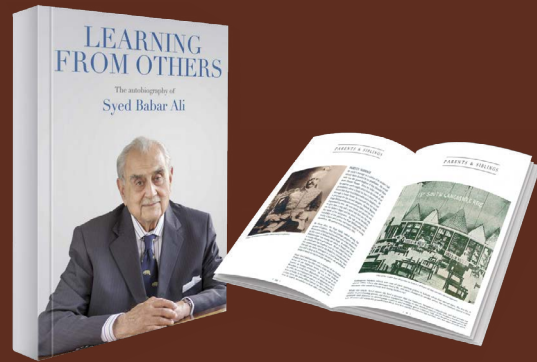
Your connection with LUMS has been and continues to be a source of pride and encouragement for us, and I only ask that you continue to sustain this relationship, in whichever capacity and through whatever opportunity you choose to. The LUMS story will always be yours, and as we celebrate the first three and half decades of the University, we are counting on you to be just as significant a part of its next 35-year chapter and beyond.

Once again, our deepest thanks to you for your support.

I look forward to meeting with you again very soon!

Stay healthy and happy!

Message from the Director Advancement
Nuzhat Kamran



Syed Babar Ali

Directs Proceeds from his Book to the National Outreach Programme (NOP)

Syed Babar Ali, the Founding Pro Chancellor of LUMS, has recently directed the proceeds from his book, *Learning From Others*, towards the LUMS National Outreach Programme (NOP). The NOP, launched in 2001, is a prestigious scholarship that extends the benefits of world-class education to talented students all over Pakistan. The Programme focuses on identifying exceptional students from remote towns and villages and supports their undergraduate studies at LUMS. To date, LUMS has inducted over 1,200 NOP scholars, out of which around 723 have graduated and are pursuing their dreams and helping their families and communities. Mr. Ali's extraordinary achievements as an entrepreneur, and philanthropist have left a lasting footprint across Pakistan. *Learning From Others* shares insights on his life journey, including his involvement with various organisations and ventures. It also highlights the initiatives he has undertaken with regards to promotion of education as well as the public duties he has fulfilled during his life. It was also translated in Urdu, and titled *Kamal-e-Ham Nasheen*. The proceeds of both the English and Urdu versions have been directed towards the NOP.

LUMS Shines in Global QS Rankings

In the recent 2022 QS World University Rankings LUMS ranked amongst the top 651-700 universities in the world. QS or Quacquarelli Symonds University Rankings are one of the most prestigious and recognised international university rankings in the world. The assessment criteria for universities follows six key metrics; academic reputation, employer reputation, faculty to student ratio, citations per faculty, ratio of international faculty members and ratio of international students. Once again, LUMS' strongest performance indicator was employer reputation. This is an extension of the University's presence in the QS Graduate Employability Rankings 2020 as the 'top-ranked university in Pakistan'.



CAMPUS NOTES FROM

LUMS Ranked in Top 40 of World's Best Small Universities by THE

LUMS has received global recognition as a leading university in the Times Higher Education (THE) ranking for the world's best small universities 2020. LUMS was ranked 40 with the added distinction of being the only institution in Pakistan to be on the list. To be eligible for the ranking, universities must appear in THE's World University Rankings 2020. LUMS was also placed among the top 251-300 Asian universities by THE's Asia University Rankings in the same year. These rankings are a testament to faculty expertise, research intensity and the quality of the student learning experience at LUMS.



LUMS Appoints Dr. Tariq Jadoon as Vice Provost

Dr. Tariq Jadoon is no stranger to the LUMS community. Having spent two decades at the University, his close association with the various departments and offices makes him the perfect choice for the post of Vice Provost. A familiar face on campus, be it as part of the faculty at the School of Science and Engineering, or as Registrar from 2009-2011, with a short stint in 2019, he is all praise for the LUMS environment and its dynamic community. Dr. Jadoon has overseen a lot of the process and computing solutions that are an integral part of the academic experience at LUMS, and now building on that history he is looking forward to providing the University's leadership, relevant guidance and support. He explained that the Office of the Provost has a huge portfolio to look after, from ensuring standards across the University and facilitating Schools in their academic endeavours, to supporting the different Centres in their research ambitions. "Most of our role is coordination and facilitation, as opposed to doing a specific operations role for a single department. It is more of developing policies and ensuring a coordinated effort, as well as providing University-wide guidelines."



LUMS Signs MoU with Total Parco Pakistan Limited

LUMS and Total Parco Pakistan Limited (TPPL) announced a collaboration on recruitment, executive training, and digital innovation in a ceremony held in June 2021, at the TPPL Head Office in Lahore. Present at the ceremony were Mr. Mehmet Celepoglu, CEO, TPPL, along with Mr. Kashif Chaudhry, TPPL Vice President Human Resource and Administration and members from senior management and the HR and administration team. Representing LUMS were Dr. Arshad Ahmad, Vice Chancellor; Dr. Khawaja Zain ul Abidin, Director, Rausing Executive Development Centre; Mr. Saleem Ahmad, Chairman National Incubation Centre; Ms. Nuzhat Kamran, Director, Office of Advancement; Ms. Sadaf Rehman, Partnership Advisor, Office of Advancement, and Mr. Imran Nadeem, Deputy Manager, Office of Advancement. Total Parco Pakistan Limited is one of the leading oil marketing companies in Pakistan. It possesses a strong network footprint with over 800 active service stations nationwide, an expansive lubricants distribution channel, extensive B2B commercial sales, the Total Card smart fueling solution, special fluids, and solar energy solutions across



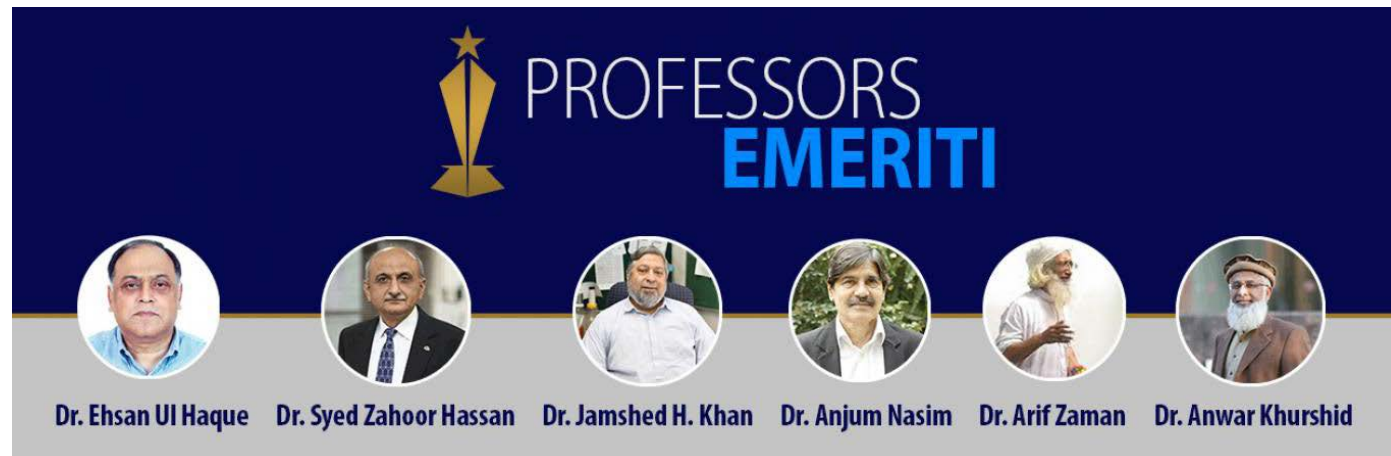
the country. Their Corporate Social Responsibility Team is committed to developing and uplifting local economies through investing in youth inclusion and education, climate, road safety and cultural dialogue and heritage. Mr. Celepoglu expressed how the partnership with LUMS will help TPPL recruit high-level talent at all levels of the organisation and supplement the TPPL culture of excellence and innovation. This partnership will revolve around areas such as sustainable energy initiatives, training and development, road safety, Electric Vehicles business and biodiversity, along with scholarships that will be highly beneficial for both LUMS and TPPL. Vice Chancellor, LUMS, Dr. Ahmad reflected on the importance of collaborating with corporate partners like TPPL who champion employment and diversity in Pakistan.

Baradari Café Inaugurated on Campus

The Baradari Café, conceptualized by Luqman Ali Afzal (BSc 2002), CEO and Founder, The Monal Group, was launched at LUMS in October 2021 during an exciting inauguration ceremony. The event was attended by the Monal team, including Mr. Afzal, his family and the senior management of the firm. Representing LUMS were Syed Babar Ali, Founding Pro Chancellor; Dr. Arshad Ahmad, Vice Chancellor; Dr. Farhat Haq, Provost, Ms. Nuzhat Kamran, Director, Office of Advancement; School Deans and members

of the senior administration. The Café, for whose interior Mr. Afzal has made a generous donation, is planned to be run through a student-university partnership that will provide learning and internship opportunities to the students on campus. Every semester, a group of students will be hired to run the place, giving them first-hand experience of the food industry. The café will also host industry experts who will be invited for interactive discussions with LUMS students on various topics related to the food industry.

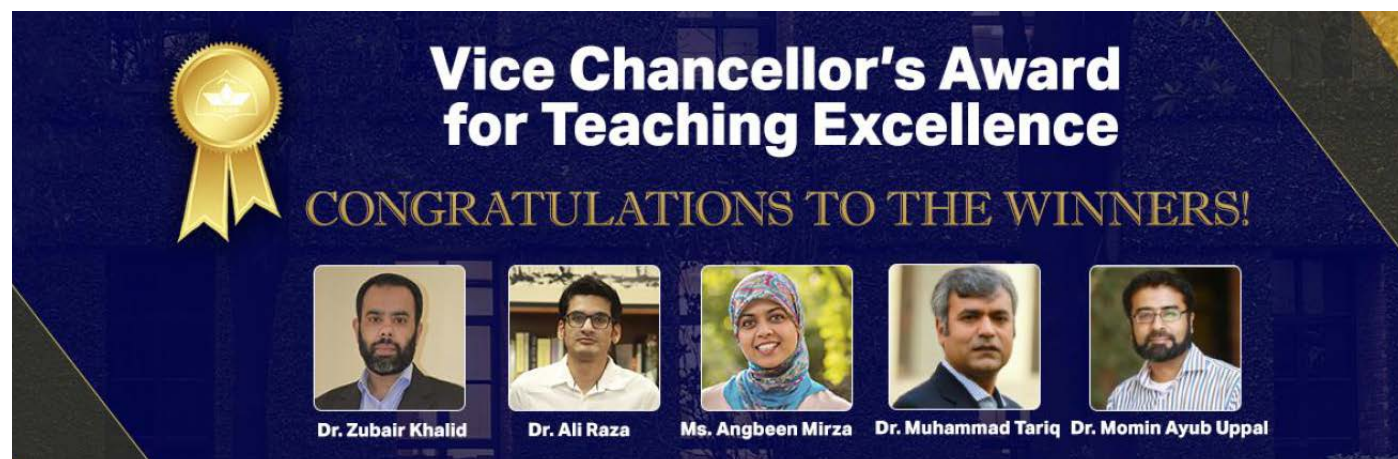




LUMS Honours Six Outstanding Teachers with ‘Professor Emeritus’ Title

For the first time, LUMS has conferred the title of ‘Professor Emeritus’ to six professors for their exemplary service and contributions to the University. Dr. Anjum Nasim from the Mushtaq Ahmad Gurmani School of Humanities and Social Sciences and Dr. Arif Zaman from the Syed Babar Ali School of Science and Engineering were recognised. In addition, Dr. Anwar Khurshid, Dr. Jamshed H. Hasan Khan, Dr. Ehsan Ul Haque and Dr. Syed Zahoor Hassan from the Suleman Dawood School of Business are part of the inaugural cohort which will receive the prestigious title. All were officially celebrated at the convocation ceremony on June 3, 2021. Each Professor has a long-standing history with

LUMS, and has played pivotal roles in shaping the institution to what it has become today. “LUMS has benefited greatly from the leadership and efforts of these outstanding individuals. I hope they will continue to provide wisdom to the LUMS community and help take the University to greater heights. They are role models for the rest of the faculty,” said Syed Babar Ali, Founding Pro Chancellor of LUMS. The title of Professor Emeritus not only recognises a long-standing connection with the University but also exemplary service and leadership. We honour these dedicated professors who will always remain cherished members of the LUMS family and offer our heartiest congratulations to them.



LUMS Inaugurates Vice Chancellor's Award for Teaching Excellence

The Vice Chancellor's Office at the University and the LUMS Learning Institute (LLI) announced the inaugural ‘Vice Chancellor's Award for Teaching Excellence’ in January 2021. The University-wide teaching award aims to recognise the contributions of instructors who, through innovation, commitment, and continued excellence in teaching, have significantly enhanced the quality of their students’ learning experiences. The instructors at LUMS play a large role in making the University world-class, and these awards are a chance for the entire community to recognise and celebrate their contributions. Up to five faculty members are recognised for their contributions to significantly enhance the quality of their students’ learning experiences. The inaugural awardees include Dr. Zubair Khalid, Syed Babar Ali School of Science and Engineering (SBASSE), Ms. Angbeen Mirza, Shaikh Ahmad Hassan School of Law (SAHSOL), Dr. Ali Raza, Mushtaq Ahmad Gurmani School of Humanities and Social Sciences (MGSHSS), Dr. Muhammad Tariq, SBASSE and Dr. Momin Ayub Uppal, SBASSE who were recognised during the convocation ceremony for the Class of 2021. This university-wide award sets the standards for teaching excellence at LUMS. The idea of recognising a cohort is important in forming a community of educational leaders at LUMS who have already proven themselves as pedagogical experts and mentors to both students and to their peers.



Imran Khan (MBA 1995) Sets Up Scholarship Fund for NOP

In the spirit of giving back and honouring his LUMS experience, alumnus, Imran Khan (MBA 1995), his wife, Saleha Minto, and their family have made a contribution of PKR 18 million to set up the ‘Tasnim & Abid Hassan Minto Scholarship Fund’. The fund has been created in honour of Ms. Minto’s parents and will sponsor talented scholars from across Pakistan who are part of the National Outreach Programme (NOP) at LUMS.

The NOP has an annual outreach covering 12,880 potential student applicants across 136 cities, towns and villages such as Bahawalnagar, Hunza, Swat and Taxila among others. The programme provides financial assistance ranging from 20 to 140 per cent to selected NOP scholars. The NOP is a reflection of the LUMS commitment to diversity, inclusion and access. Recently, the scholarship programme was awarded the CASE Platinum Award in the Asia Pacific region for the ‘Best Practices in Diversity, Equity, and Inclusion’ category.

Based in California, Mr. Khan is a tech entrepreneur and an analytical marketer with a passion for building and scaling up technology-driven consumer businesses. After completing his MBA from LUMS, he went on to earn another, this time from Cornell in 2000. He currently serves as an Advisor at CRED, a member-only credit card bill payment platform and a brand new fintech unicorn.

Mr. Khan believes that economic disparity forces a great number of smart, capable, and talented students in Pakistan to compromise or entirely give up on their goals in life. “The National Outreach Programme is a brilliant vehicle to help bridge this disparity and support LUMS in its mission of offering an outstanding educational experience to talented scholars — regardless of financial and social constraints.”

The generous contribution of Mr. Khan and his family will support LUMS in its aim of transforming communities by making quality education attainable for talented students.



Have You
Given to LUMS?



Economics Department at LUMS Named After Late Chaudhry Nazar Muhammad

The family of the late Chaudhry Nazar Muhammad made a generous donation towards the advancement of the Department of Economics at the Mushtaq Ahmad Gurmani School of Humanities and Social Sciences (MGSHSS) at LUMS. To acknowledge the contribution, a naming ceremony was held in December 2020 attended by his family including his sons, Mr. Shahid Hussain, Chairman Shahid Hussain Foundation and Rector, LUMS, and Mr. Zahid Hussain, Chairman, Borjan (Pvt.) Ltd.

Mr. Muhammad, one of the founding members of the National Management Foundation, the sponsoring body of the University,

played a pivotal role in the establishment of LUMS. He was one of the earliest believers in the University's mission of making high quality education accessible to all. He was not only an exceptional leader and businessperson, but also a philanthropist who was an inspiration to many.

He co-founded Service Industries Ltd. and Service Sales Corporation (Pvt.) Ltd. that became a household brand and the largest shoe retail network in Pakistan. His philanthropic pursuits include creating the Businessman Hospital Trust, and supporting the Shalamar Institute of Health Sciences. He also served as the President of the

Lahore Chamber of Commerce and Industry and the Federation of Pakistan Chambers of Commerce and Industry.

The Department of Economics at LUMS is the largest in Pakistan, with 21 PhD faculty members and 14 Adjunct faculty members and teaching fellows, who have graduated from renowned international institutions. The naming ceremony was also attended by Pro Chancellor, Mr. Abdul Razak Dawood; Vice Chancellor, Dr. Arshad Ahmad, and the senior management of the University.

Dr. Arshad Ahmad expressed his thoughts about Chaudhry Nazar Muhammad and LUMS in the

following words, "Chaudhry Nazar Muhammad's life story is a story of success and inspiration for the LUMS community, especially those who are from humble beginnings. That success is the remarkable story of LUMS as well, which has become a comprehensive University, pioneering research and offering a life-changing experience to thousands of our graduates. The living proof of that can be found in our 14,000 alumni, spread all over the world, in positions of great responsibility in bringing great credit to this institution. LUMS is evolving through its current efforts to integrate without borders, and to transcend disciplinary geographic and socio-economic barriers to make education the most powerful source of nation building."

Mr. Shahid Hussain spoke about his motivation for contributing to the further development of the Department of Economics in his father's memory. "Education was very close to my late father, Chaudhry Nazar Muhammad. His life story ties in well with the National Outreach Programme at LUMS, our diverse student body, and the fighting spirit of Pakistanis against impossible odds. We could not have had a more fitting opportunity to pay tribute to our father than donating towards the Economics department."

Dr. Ali Khan, Associate Professor and Dean, MGSNSS, outlined how the donation will reshape the future of the department, and by extension the School. "There is no university globally that is producing the quality and quantity of research on Pakistan that the Department of Economics and its sister department, Humanities and Social Sciences, are doing at the moment. I can say without any doubt, that the School and the Department will be greatly honoured by this association with Shahid Hussain's family."

While presenting the recent successes of the department, Dr. Ali Hasanain, Associate Professor and Chair, Department of Economics,

Education was very close to my late father, Chaudhry Nazar Muhammad. His life story ties in well with the National Outreach Programme at LUMS, our diverse student body, and the fighting spirit of Pakistanis against impossible odds. We could not have had a more fitting opportunity to pay tribute to our father than donating towards the Economics department."

said, "In the last decade, the Department has drastically improved in terms of global collaborations. We have research projects with co-authors from nearly every Ivy League university and top institution in Europe."

Mr. Abdul Razak Dawood, Pro Chancellor, LUMS spoke about his memories of Chaudhry Nazar Muhammad and noted how he was a source of encouragement, guidance, and strength. "When we all started LUMS, we knew it was not going to be a trip; it was going to be a journey. It actually turned out to be an adventure. An adventure to greatness and an adventure to doing something big for our country, which in the early days was something we never expected. Part of that adventure was Chaudhry Nazar Muhammad himself." He recalled that Chaudhry Nazar Muhammad always looked for three things in his family and himself, "Human capital, intellectual capital and right at the back, was financial capital. Today, we remember him, and I want to thank the Hussain family for all that they have done for LUMS from the bottom of my heart."



The Year of LUMS LIVE

Learning and innovating together in a time of uncertainty.

At the onset of 2020, when the world was unexpectedly struck by COVID-19 and countries including Pakistan went into lockdown, LUMS shut down its campus for the first time in its over three decade history. Despite the LUMS community grappling with its newfound digital existence, we saw it come together in a way it hadn't ever before. Realising this was an obstacle-turned opportunity, to lead the way with our distinguished LUMS voices and create a platform that fosters learning, knowledge-sharing, inclusion, debate, fresh perspectives, and a safe space for real discourse, 'LUMS Live' was born.

A year into the pandemic and LUMS Live, a biweekly live webinar series, had become host to over 80 sessions and counting. The digital series has provided a space for academics, experts and practitioners from a variety of fields and backgrounds to share their expertise. LUMS optimised on the depth and diversity of its community and indulged

in discussions that would appeal to all sectors of society. No topic is taboo. The series has thus also catalysed engagement and widened the scope of the University's networking.

Over time, it has built a steady viewership amongst the wider academic community in Pakistan, and gained traction from experts and leaders around the world. The average LUMS Live session garners approximately 100,000 views and generates conversation on multiple digital platforms from the comments section of the live broadcast on Facebook, to Twitter threads, emails and more. Panelists of global stature have lent their knowledge and voice to LUMS Live, including Syed Babar Ali, the Founding Pro Chancellor of LUMS and Member of American Academy of Arts and Sciences, Nobel Laureate, Malala Yousafzai, Boston University Dean, Dr. Adil Najam, and Johns Hopkins University faculty member, Dr. Joshua T. White among many others. In a moment of great pride, LUMS also received an

Honourable Mention for LUMS Live in the "Best Practices in Digital Communications" category by the CASE Platinum Awards 2021, a remarkable feat for an initiative that began less than a year before it was recognised.

In what could have been a period of isolation and inaccessibility to all things – learning, knowledge, connection – this platform allowed a globally expansive community to come together in a meaningful way, and take part in conversations spanning an entire spectrum of topics, ask critical questions, engage in constructive debate, foster sustainable collaborations, and build an entire ecosystem of learning from others. Despite the unprecedented nature of our time, LUMS Live has brought to the fore the positive impact of a community, a reason to cling to hope, and a motivation to value innovation, community and inclusion above all else and work together to pay it forward.

Session 15

"When I was growing up, knowledge was scarce. Now you have information at your fingertips. The purpose of education is not to give you the facts, but to give you ways of thinking so you can make sense of the facts. The purpose is to create educated people, not people with degrees."

Dr. Tariq Banuri

Chairman, Higher Education Commission, Pakistan
Session 15: COVID-19: In The Eye Of The Educational Storm



Session 15: COVID-19: In The Eye Of The Educational Storm



Session 30: In Conversation with Nobel Laureate Malala Yousafzai

Session 30

"When you are speaking the truth, and when you believe in the message you are delivering, there's nothing to be afraid of. Don't worry about how you look, or if you are mispronouncing something...these are small things. The message is the bigger mission that you are carrying with you – focus on that."

Malala Yousafzai

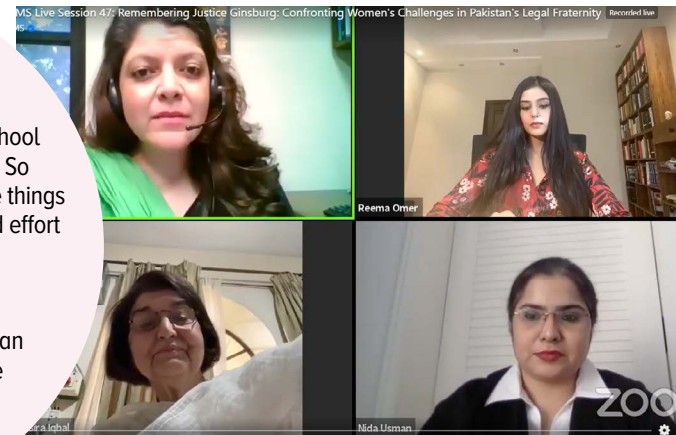
Nobel Laureate and Co-founder of the Malala Fund
Session 30: In Conversation with Nobel Laureate Malala Yousafzai

Session 47

"I am enrolled in my PhD now! I did my law degree when my children were in high school. I went to Harvard Law School when my children were in university. So women should never consider that these things cannot be done. It is your aspiration and effort that count."

Justice (R) Nasira Iqbal

Former Judge, High Court of Pakistan
Session 47: Remembering Justice Ginsburg: Confronting Women's Challenges in Pakistan's Legal Fraternity



Session 47: Remembering Justice Ginsburg: Confronting Women's Challenges in Pakistan's Legal Fraternity

Session 42

LIFE IS IMPOSSIBLE WITHOUT ART, as EDUCATION IS IMPOSSIBLE WITHOUT ART

Prof. Salima Hashmi

Artist, Cultural Writer and Painter
Session 42: Art and Education in Pakistan: Practice and Scope - Part 2

Session 43

"It is not about severity of punishment...but about certainty of punishment. The debate we need to have is about what the actionable solutions should be at the police, judicial, and societal level, and how we can lobby for them."

Mr. Zarrar Khuhro

Journalist and Socio-Political Analyst
Session 43: Sexual Violence and Safety: Current Realities, Next Steps



Session 43: Sexual Violence and Safety: Current Realities, Next Steps

Session 43

“Our society has become violent and brutalised. We are being distracted from the real issues of how to help and support a survivor.”

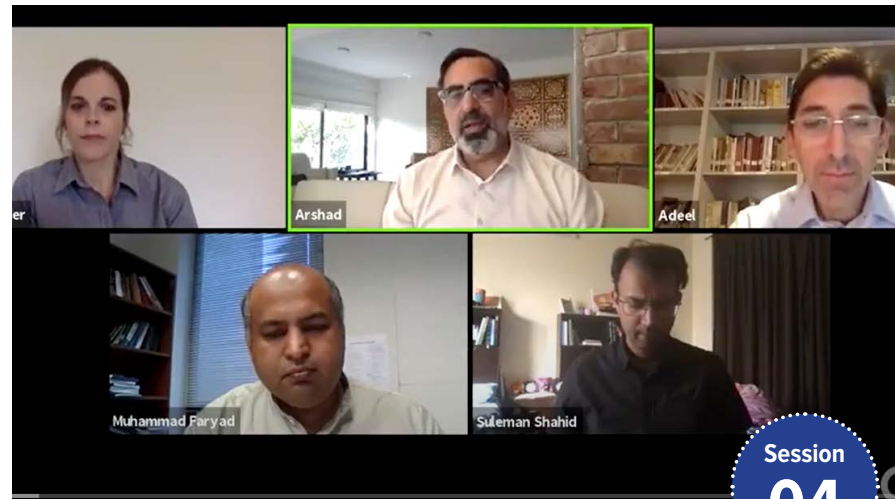
Ms. Tahira Abdullah

Human Rights Activist
Session 43: Sexual Violence and Safety: Current Realities, Next Steps



Session 41

Session 41: Art and Education in Pakistan - Practice and Scope - Part 1



Session 04

Session 4: Learning How to Learn Online

“The biggest thing that history teaches us is to look beyond the medical definition of a pandemic, and to pay attention to the social factors that are responsible for the spread, and to help us think about how we can mitigate it by addressing those socio-economic factors.”

Session 16

Dr. Amna Khalid

Associate Professor, Department of History, Carleton College
Session 16: Learning from the History of Pandemics

Session 75

“The state does not have the control to decide the number of children a family should have but it does have a responsibility to inform them of the appropriate number according to the population graph.”

Dr. Zeba Sathar

Director, Population Council, Pakistan
Session 75: Pakistan's Divergent Fertility Transition



Session 75: Pakistan's Divergent Fertility Transition



MBA Class of 1994

Support LUMS in Making Education Accessible

The spirit of giving back to society is the hallmark of LUMS graduates. As a testament to their commitment, and to commemorate their experience at the University, the MBA Class of 1994 came together to contribute towards their Class Endowment Fund. Originally established in 2009-10 with a principal amount of PKR 6.5 million, the Class recently increased their endowment pledge to PKR 16 million.

With the belief that education is the key to solving the social problems faced by Pakistan today, Eiraj Daud, Class Fund Representative, mobilised his batchmates to give back to their alma mater. Through donations from 29 individuals, they were quickly able to raise PKR 9 million to top up their Class Endowment Fund.

Daud appreciated his former classmates for their vigour and said, “I would like to thank all my friends for their generosity. I wholeheartedly wish the best for the upcoming students who will benefit from the Fund, and shine bright as future Pakistanis who will bring real change. The MBA Class of 1994 will live on through this donation.”

As 1 in 3 students at LUMS receive some form of financial aid, alumni donors play a vital role in making significant contributions towards breaking generational cycles of poverty for families and communities. The MBA Class of 1994 certainly leaves a legacy and forwards the University's mission to provide inclusive and accessible education for all.



Have You Given to LUMS?

Scan with phone camera to give today!

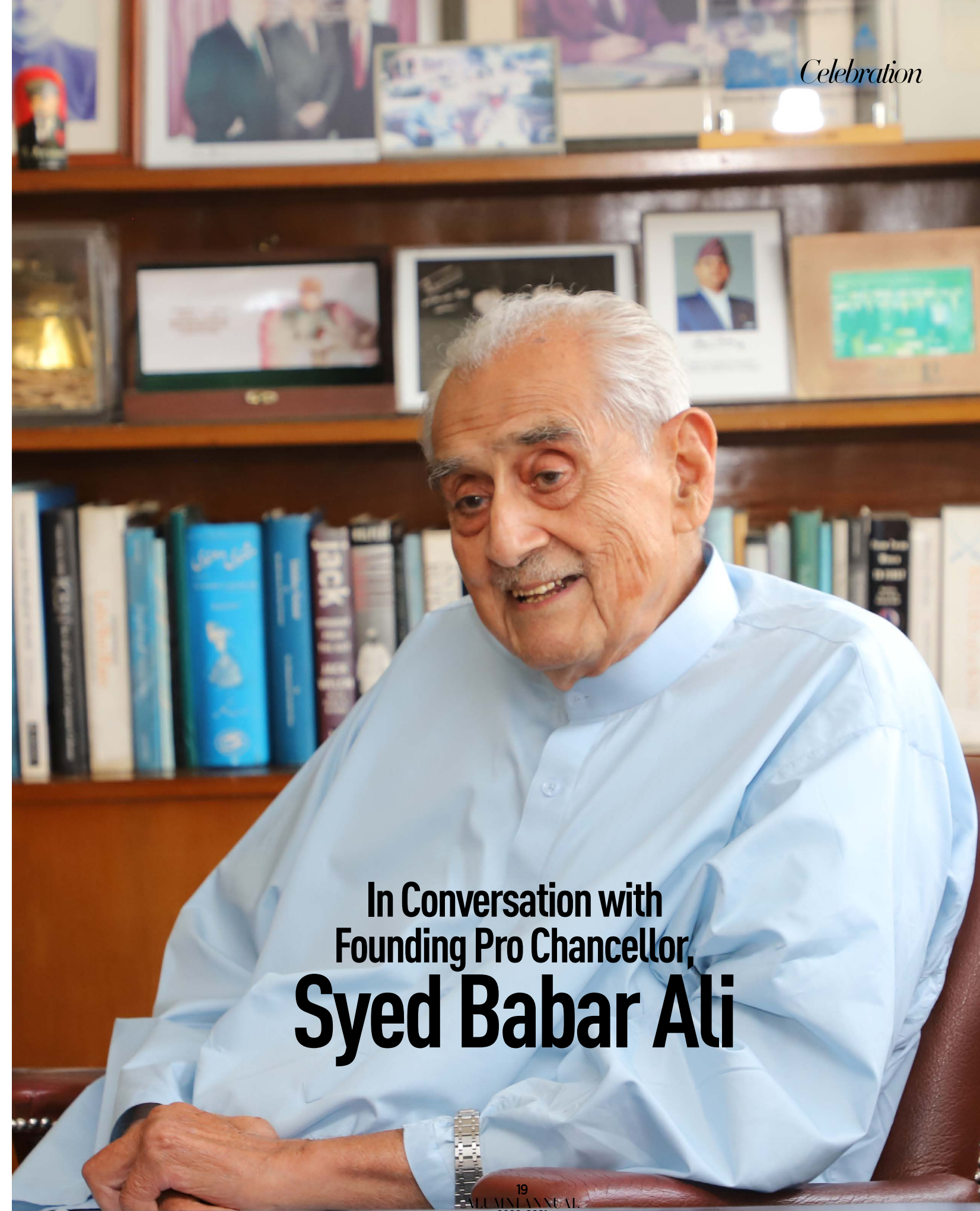
C E L E B R A T I N G



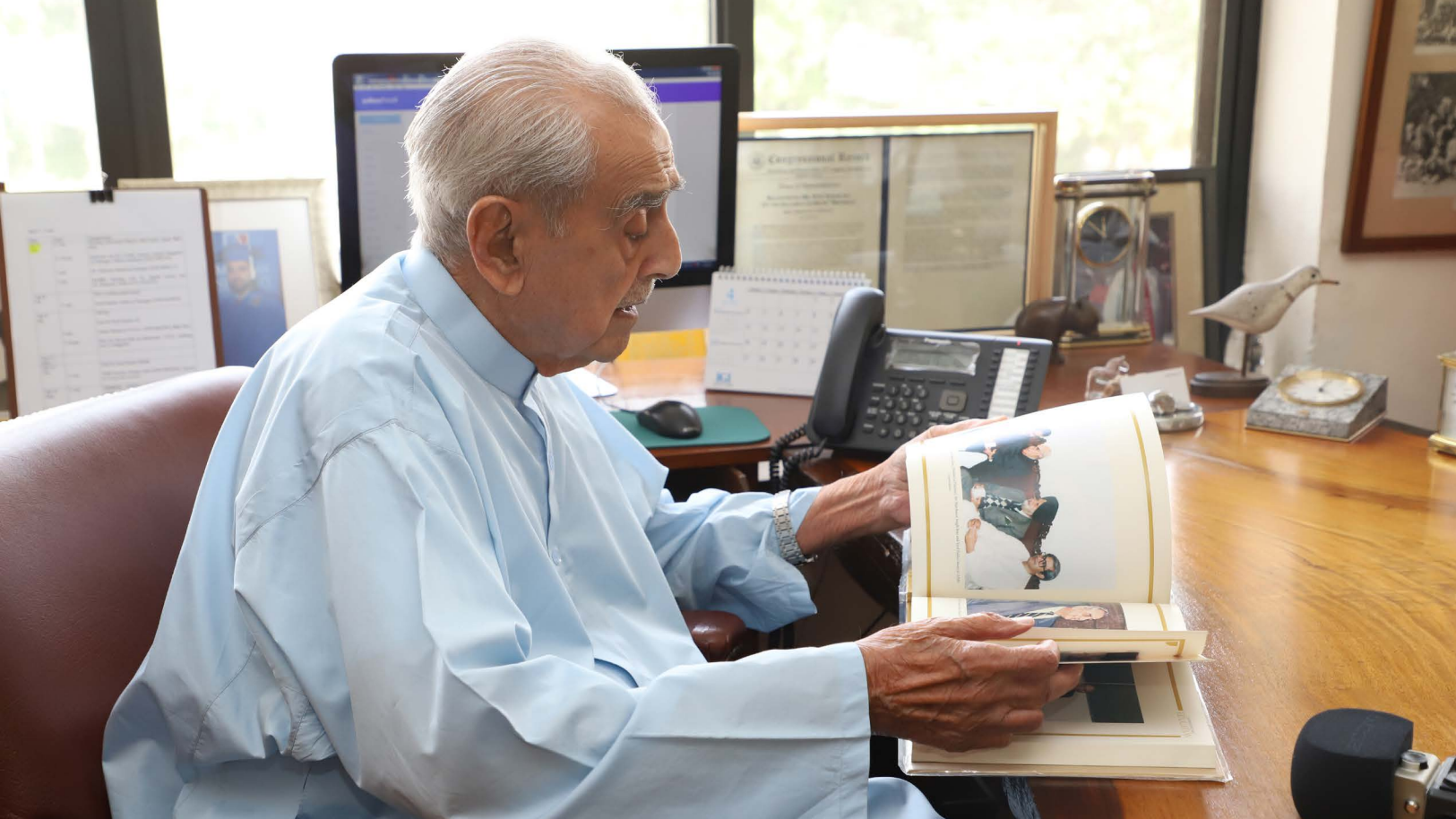
YEARS
OF EXCELLENCE

روشنی کا نشان
منزلوں کا یقین

The year 2021 marks the 35th anniversary of LUMS. Starting from a small bungalow in Lahore with an MBA programme to a 100-acre campus brimming with research, pedagogical innovations, five schools with over 40 academic programmes, and gaining national and international accolades continuously, LUMS has come a long way. The founding members built LUMS on the values of commitment to excellence and a merit-based approach that have stood the test of time. This has nurtured a legacy of talented individuals who work to make a better world. They continue to anticipate and tackle the challenges of society and put forward innovative solutions to real-life problems. And this is what education at LUMS is all about. With a student body admitted on merit alone and drawn from every corner of the country, guided by faculty who is passionate about teaching, research and knowledge exchange, the University continues to march into an era of impressive development and impactful projects. Together, we are a community of doers, learners, and explorers united by a sense of giving back to society. The leadership, donors, alumni, faculty, students, and staff all stand together with a sense of belonging, and the recognition that each member of this community has a contribution to make. As we mark this milestone of 35 years of excellence, let's take a look back on the remarkable journey here, and celebrate the extraordinary community we have become.



In Conversation with
Founding Pro Chancellor,
Syed Babar Ali



Tell us a little about how it all started.

Well, the whole idea was that initially we thought we would put up a business school and the idea came up after I had been to Harvard Business School's advance management program. I was already the Managing Director of a company for more than 25 years, so I thought there was nothing to learn. Once I attended that program, it brought home to me how much there was to learn by attending the program not only from the faculty but also from other participants. When I came back, I was immediately drafted into government service by Mr. Bhutto to set up the fertilizer corporation and for 4 years I was in the public sector, and there too, I was constantly agitating with the government to nationalise a number of industries in the country. They had recruited people from the private sector mostly to run these industries and I said that these people will sooner or later fade away. What about replacement? So I agitated with the government to set up the business school to train people for the public sector.

What was the thinking process behind all the personal effort you have put in for LUMS and continue to put in to this day?

When the undergraduate admissions started in 1994, LUMS was the first university in Pakistan that conducted interviews of the first incoming class and I was on the interview panel for every single interview. This was because I was so much devoted and interested in it. I was also trying to learn from these students who were applying. What kind of students would we have?

It was like somebody coming into your family, it was that kind of a personal relationship with each individual, both the boys and the girls. I also wanted to share my experience with them and learn from them about how they feel and how we can help them grow. Many people who came from different walks of life did not even know how to use a fork and knife. You sit with them and give them the confidence, and tell them that you are not inferior to anybody else. I mean, about ten years ago, for one whole year I had maybe around 25 lunches in the executive dining hall with the NOP scholars. I said you bring your lunch, sit here and we will eat together. I have always tried to do whatever I can to help other people grow. This is what my elders did for me.

After four thriving Schools, why did you feel the need to build the most recent Syed Ahsan Ali and Syed Maratib Ali School of Education (SOE)?

Well I thought that this was something the country needed. We should know what is happening in education in the rest of the world because what you were teaching yesterday is not what you are doing today and what you are teaching tomorrow is not what you are just doing today. You do not just need good teachers; we will need good people who will plan well. Who will be bothered about curriculum and subjects that need to be introduced. Therefore, I funded a hundred percent for the first 4 years and I said you do a good job for 4 years and after that, you have to fly on your own. I named it after my uncle

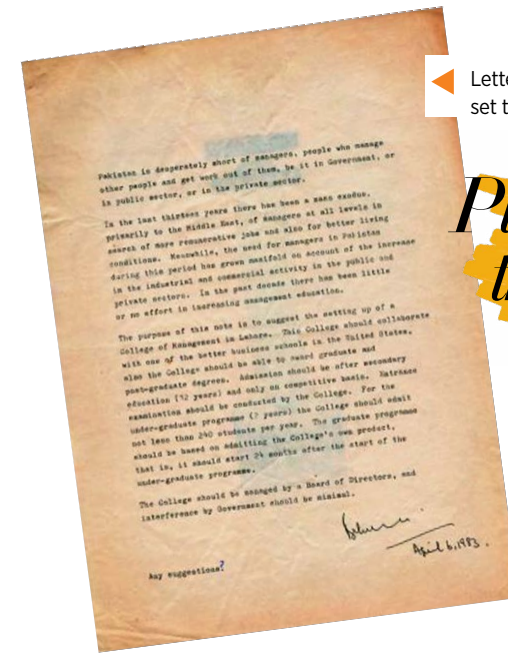
and my father, and as of this year, they have established a good stream of income. Certainly, it is walking now.

At the first LUMS convocation in 1989, you reiterated the hope that LUMS will become an institute of national importance. Here we are 35 years later. How do you consider where we are today?

I never imagined we would be here, where we are today. I mean, it is the blessing of Allah. You keep on doing your best and the doors keep on opening. Nation building happens when people are well educated. They will make good citizens and good bureaucrats. Today, five hundred people from LUMS are in the civil services. Over a thousand businesspersons and industrialists coming out of LUMS – and it is not their father's business, they created it own their own. And you have about three thousand LUMS alumni working abroad from San Francisco to New Zealand. They wouldn't be there if LUMS did not exist. If somebody asks me, what do you expect of a LUMS graduate? I will say if he or she is from LUMS then he or she will not lie. It is a very big qualification. This is what I hope should be there. This is something that I learned from my elders and people I have done business with. You are judged by your ethics, and are you good for your word?

What is your vision for alumni?

LUMS belongs to you. You have to look after it and you can never repay what you got out of LUMS. As I always say, you can never repay your mother.



Planting the Seed

Letter Syed Babar Ali wrote in April 1983 and sent to a small group of business associates, which set the spark for what was to become LUMS

In 1983, Founding Pro Chancellor, Syed Babar Ali, a renowned businessman in Pakistan, recognised the dearth of qualified managers in the country. He proposed to establish a world-class university that would attract and retain the highest caliber of students and faculty. He shared his idea with fellow businessman and close friend, Pro Chancellor, Abdul Razak Dawood, who was in full support of the vision. Syed Babar Ali met with Pakistan's then President, General Zia-ul-Haq, and invited him to be the first patron of the institution. He immediately expressed his approval and consent.

1984:

A group of founding members was assembled who went on to establish the National Management Foundation (NMF) - the fundraising body of the institution

1985

The University was granted a charter.



▲ The Old Campus, 103-C Gulberg



▲ One of the earliest meetings of the Board of Governors

From the very beginning, hard work, dedication and integrity were the thrust for all activities. The National Management Foundation (NMF) the fundraising body for the institution, was formally established in 1984, based on two bodies: the Management Foundation and its Board of Governors. From the early days of the University, all members of the community were held to the highest standards. With limited resources and exceptional motivation, the University began its operations in a small rented bungalow.

1984

The National Management Foundation (NMF) was established

1986

Syed Babar Ali appointed as Pro Chancellor

1986

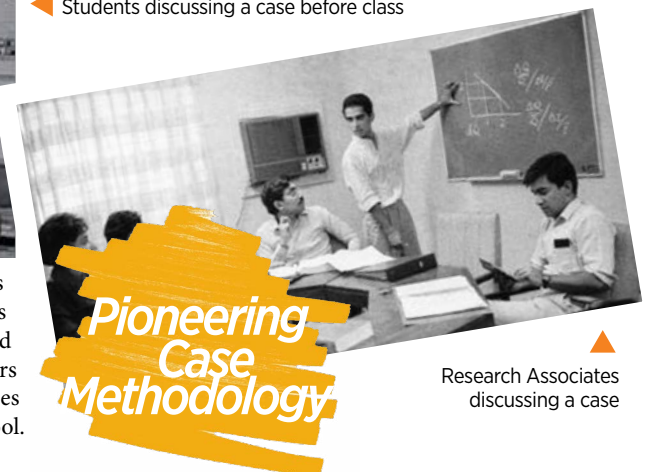
Abdul Razak Dawood appointed as Rector

1986

Dr. Jan-Erik Vahlne appointed as Associate Dean

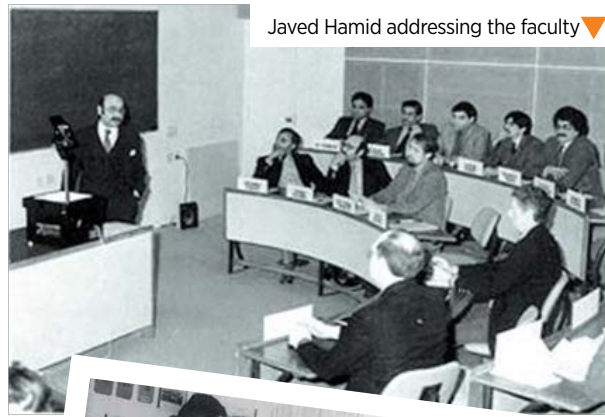


▲ Students discussing a case before class



▲ Research Associates discussing a case

LUMS introduced the case-based methodology of teaching in Pakistan. This model utilises real life situations and allows students to be active participants in their own learning, and strongly differs from the traditional lecture-based technique. Aware of the significance of utilising good case studies, the pioneers of the institution obtained permission to use the 1985 core collection of cases from the Harvard Business School.



Javed Hamid addressing the faculty ▼

The First Class

The first batch of LUMS MBA students graduated in 1988. By June of that year, nearly the entire Class had found jobs, while many of the members had multiple offers.

Auditorium ready for the class of MBA 1988



▲ The graduating class of MBA 1988 on the day of their certificate ceremony

World-class Faculty

▲ Faculty members discussing the MBA curriculum

The LUMS faculty has always been the cornerstone of the University, and they laid the groundwork for a world-class institute for business graduates. Incidentally, they were also the first 'students' of LUMS, as some required coaching in the case-based teaching methodology!



The Honour System

From the early days, integrity was a part of the culture of the University. The initial batches of students proposed an Honour System, where there should be no faculty invigilation in exams and the class would regulate itself. "People say that the Honour System was a hallmark of those days, but I feel it was not a hallmark, it was a by-product. When the vision for the students is 'leaders of tomorrow' then everything changes. We all used to take exams in the garden outside and we used to sit together, no faculty member was there."

Arif Nazir Butt (MBA 1989)

◀ The outdoor dining area and gardens at the old campus



▲ Abdul Razak Dawood showing the model for the new campus to US Ambassador, Robert B. Oakley in 1989



New Campus and New Era

▲ Students at the groundbreaking ceremony of the new campus, October 1990.

The need for a permanent campus was evident from the early days of LUMS. Within two years of starting classes, the University had expanded from occupying one house to four adjacent buildings. In 1989, Syed Babar Ali and the US Ambassador signed the USAID grant of USD 10 million, to be utilised for campus construction. The architect, Habib Fida Ali, toured universities in Iran, India, America and Scandinavia to observe the infrastructure of different business schools.

- 1991 Construction for new campus begins
- 1992 Board of Trustees gives go-ahead to a new undergraduate programme
- 1993 New 100-acre campus built in DHA, Lahore
- 1993 689 hopefuls apply to be part of the first batch of undergraduates
- 1994 The first batch of 65 undergraduate students step onto the new campus



Suleman Dawood School of Business (SDSB)

What began as an institution with a world-class MBA programme grew to become a comprehensive business school, offering degrees at the undergraduate and graduate levels.

- 2002 Dr. Ehsan Ul Haque appointed as the Dean of the Business School
- 2002 Executive MBA programme launched to facilitate managers and entrepreneurs
- 2004 The Business School renamed as the Suleman Dawood School of Business (SDSB)
- 2006 PhD Management added to the list of doctoral programmes offered
- 2011 SDSB launches a BSc in Management Science
- 2019 SDSB receives AACSB accreditation



Mushtaq Ahmad Gurmani School of Humanities and Social Sciences (MGSHSS)

2003 A five-year, integrated, BA-LL.B degree launched by the School of Arts and Sciences (SoAS)

2006 SoAS renamed as School of Humanities, Social Sciences and Law

2007 Law programme approval received from Pakistan Bar Council (PBC)

2008 First batch of 17 students graduate from the Law programme

2009 BA (Honours) in Humanities introduced and a BSc (Honours) in Anthropology/Sociology and Political Science launched

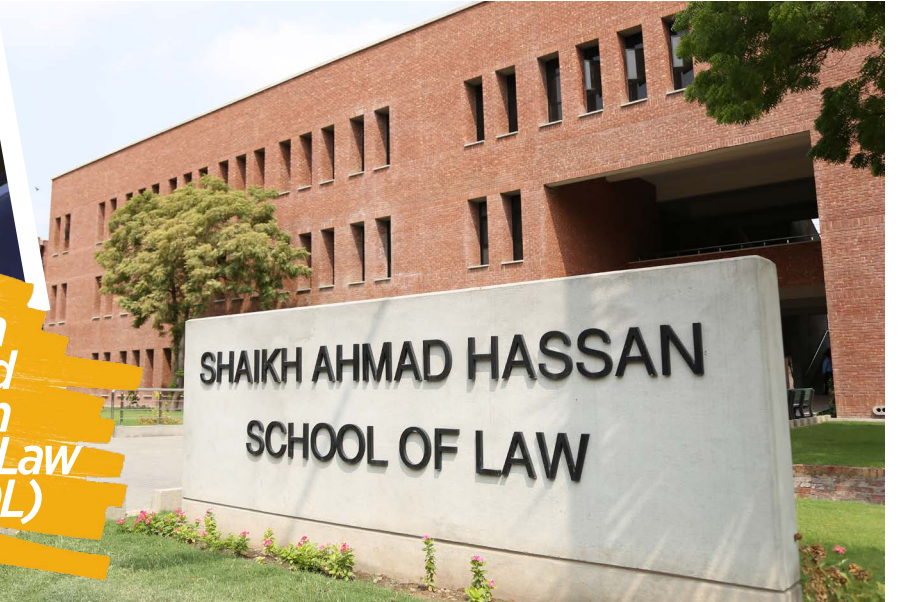
2013 MGSHSS launched a BA (Honours) in English and a minor in Psychology

2012 Minors introduced in the following disciplines: Anthropology/Sociology, Economics, English, History, Philosophy, Political Science, Biology, Chemistry, Computer Science, Mathematics and Physics

2012 SoAS renamed as the Mushtaq Ahmad Gurmani School of Humanities and Social Sciences (MGSHSS)

2011 SoAS launches a BA (Honours) in History

2010 Mushtaq Ahmad Gurmani Centre established by the Gurmani Foundation



Shaikh Ahmad Hassan School of Law (SAHSOL)

LUMS had already been offering a comprehensive BA-LL.B degree since 2002. The intention to have a separate law school was already there, and in 2013 the launch of the Shaikh Ahmad Hassan School of Law was officially announced.

2002 Approval granted by the Board of Trustees to start work on the establishment of a law school

2003 First batch of law students inducted

2003 B.A.-LL.B classes commenced

2008 First batch from the School graduates

2015 Law degree approved as an 'Honours' degree by Pakistan Bar Council (PBC)

2012 Shaikh Ahmad Hassan School of Law inaugurated

Syed Babar Ali School of Science and Engineering (SBASSE)

In 2002, Syed Babar Ali began floating the idea of a science and technology venture under the LUMS banner. Over the next few years, the concept grew from an idea to a tangible project. Today, the School offers a number of undergraduate and graduate degrees.

2006 Groundbreaking ceremony for the School of Science and Engineering takes place

2008 Classes commenced in the still under-construction School of Science and Engineering building

2011 The School of Science and Engineering building inaugurated

2012 First batch from the School graduates

2012 School of Science and Engineering renamed as the Syed Babar Ali School of Science and Engineering

2012 MS degree in Electrical Engineering introduced along with new doctoral programmes in Biology, Chemistry, Electrical Engineering, and Physics

Syed Ahsan Ali and Syed Maratib Ali School of Education (SOE)

With the aim to carry forward the LUMS vision and play a vital role in producing education leaders, policymakers, and related specialists who are strongly rooted in research thinking, the Syed Ahsan Ali and Syed Maratib Ali School of Education was inaugurated.

2016: The School of Education (SOE) announced

2017 Dr. Tahir Andrabi appointed as the inaugural Dean

2018 The School of Education renamed as the Syed Ahsan Ali and Syed Maratib Ali School of Education

2018 The School of Education welcomes the inaugural MPhil Education Leadership and Management class

During a candid conversation, Saba Karim Khan (BSc 2006) speaks about her debut novel, Skyfall, how she was inspired to find her 'song' and the experience of writing as a working woman and a parent. Khan is presently working at the New York University Abu Dhabi's Social Research and Public Policy department within the Social Science Division. She has written for The Guardian, The Independent, Wasafiri (UK), HuffPost, Verso, Think Progress (USA), DAWN, The Friday Times and Express Tribune. She also recently directed a documentary, Concrete Dreams: Some Roads Lead Home, which won many international awards including the Excellence Award at the Docs Without Borders Film Festival, USA, best documentary award at the Indian World Film Festival, the Tagore International Film Festival and the Calcutta International Cult Film Festival.

Finding My 'Song':

In Conversation with
Debut Novelist,
Saba Karim Khan

What inspired you to write *Skyfall*? And what did you learn from writing it?

Too often, our jobs make us feel as if we're cogs in a wheel, driven by the 'check-at-the-end-of-the-month'; gratification, happiness become adjunct to that mechanical roster. Over time, frustration sprouts but we train our minds to believe rerouting isn't an option. I certainly did! Then one winter, a guest speaker at NYU, the Headmaster from a school in England, quoted something which stopped me in my tracks: "Most men and women lead lives of quiet desperation and go to the grave with the song still in them," he said. "What is your song?" He asked us to take five minutes and scribble our song on a piece of paper, before sharing it with the person sitting next to us. It felt daunting, trying to figure out my 'song' in a matter of minutes, especially because in addition to my pipedreams, I had two tiny daughters: a one-year-old and a 2.5-week-old. Still, the Headmaster's words shifted something fundamentally within me and they marked *Skyfall*'s inception that morning.

The journey of writing *Skyfall* offered a vital learning which I hope to carry with me into the future: when we dream our dreams, we tend to focus on their germination and culmination – the day we decide to embark on the journey and the point at which we see the finished product – both those stages yield the greatest excitement. However, as crucial as that initial and eventual thrill is, it isn't enough. It's the middle stages of keeping one's head down, simply staying the course and doing the hard work – which is non-negotiable. It mostly isn't easy, nor does it feel particularly glorious. For instance, the experience with *Skyfall* involved alternating between my daughters and MS Word, those incessant hours of sitting in NYU's library, inventing this make-belief world, being on holiday and still thinking, what might my characters be doing right now, I need to get back to writing, powering through 300 pages of the novel's final edits during lockdown in a single day, watching chunks of *Skyfall* bite the dust to make it leaner, tighter – it's messy, frustrating and rewarding in equal measure, there are days you get six words and days you get six thousand words – but embracing that

chaos and forging ahead, I believe that's what allows a book to come into being. Basically, I had to strip bare the glorious prospect of being a published author and fulfil the insane demands of writing whilst being a full-time working mother. The journey has shown me that there's simply no shortcut to clocking those hours and putting pen to paper.

What do you hope for readers to take away from this novel?

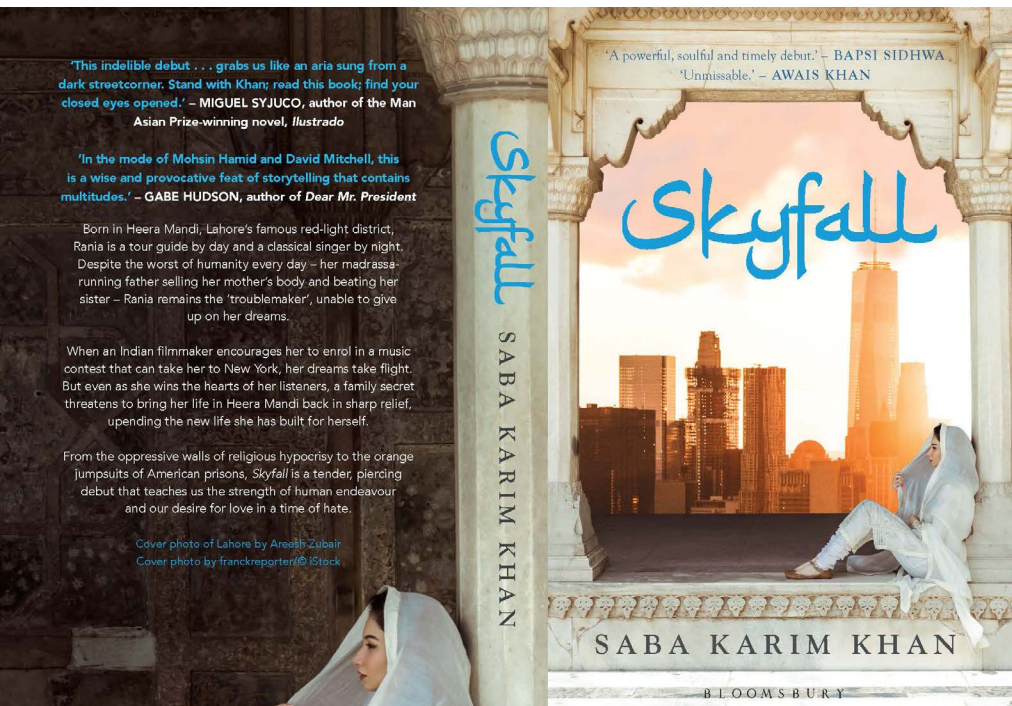
Hope, a better way of living. For readers to be able to imagine a world where co-existence is the currency, where the colour of my passport doesn't determine my life chances. Even if *Skyfall* so much as sparks a conversation that interrupts things we've been conditioned to normalise – the immigration apocalypse, sexual violence, love-jihad – I'd say that's nothing short of revolutionary. I'm already seeing reader reviews which mention how the issues in *Skyfall* make them seethe, how they find their eyes opened after reading it, so it's very heartening.

What else is indispensable to the world of *Skyfall* is the embracing of vulnerability and imperfection; for readers to accept that some things can be broken yet beautiful – such as my home-country, Pakistan. That's why, despite the dark spaces that *Skyfall* may shove readers into, its primary source remains the movement from darkness to light – it's a metaphor repeatedly referenced within its pages. Hence, hopes and dreams are front-and-centre; maybe in ways more subtle than apparent, but you definitely arrive there, once the layers of gender violence, class conflict, love-jihad, the immigration apocalypse, have been fully unearthed.

What does the title of this book mean to you?

'*Skyfall*' literally means the last attempt you make against a group of people when outnumbered – that's the spirit which crystallises the novel. The title is deeply personal to me; as middle-class girls growing up in 'third-world' countries, we're constantly taught to downsize our dreams so that they fit our reality. I read *Skyfall* as a ballad of resistance against that mindset, telling us that no one else should dictate our *aukaat* (worth). In short, *Skyfall* dares you with a single





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possibility: to amplify your reality so that it fits your dreams, instead of the other way around. That’s the real sort of courage that the journey of the female protagonist, Rania, hailing from Heera Mandi, illustrates in the book. **What kind of research did you do for this book, and how much time did you spend researching before beginning?**

The beauty of a novel is that you can deliver a cavalcade of piercing truth about the world we live in, woven within the form of fiction. *Skyfall* is set in a dystopian world, and my research for it encapsulated travel, but not necessarily in a literal or conventional sense. It didn’t always involve boarding a flight, in fact often it meant going nowhere. Of course, literally visiting a new place opens up windows too, but I’m talking about travel through experience-sharing, which holds just as much power to transport you – a conversation, a visit to a local vendor, a street play, a ghazal, everything counts as research.

For instance, I spent several afternoons in Karachi at Tina Sani’s home, amidst chai and books, as she led me into the world of Ghalib and Faiz. I’m sure those conversations have subliminally made their way into *Skyfall*. Similarly, my experiences as a doc-filmmaker and an academic are undoubtedly conversant with my fiction writing. When I filmed for my debut documentary, *Concrete Dreams*, with young footballers in Lyari, I probably didn’t know at the time that those anecdotes were going to inform *Skyfall*. The same goes

for the new online series I’ve directed with college survivors of sexual violence from South Asia or the research I’m doing on young Afghani men and their exposure to jihadist propaganda.

But most of all, I think the years I spent at LUMS, roaming the streets of Lahore, not the sanitized, touristy version but the raw, rough-around-the-edges city, visiting *Heera Mandi* and Cuckoo’s Café and Shahjamal – those days and nights are fundamental to *Skyfall*. I have distinct memories of the dancing girls, those gulleys in the Walled City, the light bulbs switched on in the dingy Internet cafes. I believe it’s those experiences which helped me build an authentic realm and sense of place in the book, especially for Lahore. It reduced the risk of offering a stereotypical portrayal about this world, which otherwise stands at a far distance from me.

As this is your debut novel, what were some of your biggest qualms before publishing it?

I began as any typical outsider; pretty clueless. I don’t have access to an inner circle in publishing or a conventional degree in creative writing. All I had was this raging fire, the hunger to unearth my song. Unfortunately, as powerful a tag line as that might be, you realise fairly quickly that hunger on its own, doesn’t cut it.

Writing and publishing a novel feels different from penning a speedy op-ed or flash fiction – requiring a whole new level of blood, sweat and tears. Frankly, I was reluctant at the start myself, to write 300 pages without knowing if anything ‘tangible’ would come of it. We always have our eye on the “prize”, which we mistakenly believe at the start is just publishing, finding your book on a bookshelf. Since I’d read and heard that the probability of getting debut fiction published is dangerously low, I secretly hoped someone would just take a shot on me and offer a publishing contract before I had to write the entire book. Of course, that wasn’t going to happen.

It also didn’t help that the publishing industry is still in its nascent stages in Pakistan – we don’t have literary agents, nor are we spoilt for choice with publishing houses. Grassroots attempts are being made to revive this industry but there’s still a long way to go, so where does one begin?

Left with little option, I decided to go piece-meal, breaking the process into baby steps. First, write a book which I believed was worth pitching. Second, research the agent world to see who might offer the right fit

instead of going enmasse. Third, brace myself for rejection, which isn’t realistically possible, but to become somewhat thick-skinned about it! So, I researched my agent in a whole lot of detail and eventually emailed him my query one night along with a few sample chapters. He responded in under ten minutes and requested for the complete manuscript. There were several rounds of editing and re-editing after that, even before he sent it out to publishing houses. A few months later, the Bloomsbury offer came through. It definitely surprised me, in the most pleasant of ways, that a publishing house such as Bloomsbury was willing to take a shot on a debut fiction author who isn’t a social media celebrity; is in fact a woman of colour, with no nepotistic access to the publishing industry. What’s more, throughout *Skyfall*’s making, there was little creative interference from Bloomsbury with structure and plot. It was incredibly eye-opening that fortunately, the story still matters, that maybe you don’t have to spend all your energies rounding up followers online and can spend some of that time actually writing.

What does literary success look like to you?

Literary success is such a nebulous goal, I don’t know what it means, beyond that peculiar and exhilarating sensation when a story puts my mind on fire or if I’m reading a passage from *Skyfall* to an intimate gathering, and someone in the room (or online), finds it chilling.

If I give it serious thought, perhaps it also means for my storytelling to be read on several levels, so it doesn’t appear deliberately esoteric or confined to intellectual echo-chambers. For my work to speak to my mother, basically! For it to stand the test of time, in that sense, for it to be both timely and timeless. And over the years, as I hone my craft, for those consuming my material to believe they are in hands they can trust, that I’m not short-changing them with a predictable, sanitised, fairy-tale arc. Instead, I’m opening windows into the greys and the chaos, no matter how nervous and uncomfortable that might make us.

And of course, for my royalties to keep me in cheap and cheerful lattes and sugar donuts. A Rolls-Royce is so last season, anyway! **What’s one book you would recommend to everyone, and why?**

The Quran. I have read it a few times but without profoundly processing and interpreting it. I’d want to make that attempt

myself and recommend it to others too, and agnostic to what faith they may or may not follow. Not just because it’s supposed to be a code of conduct, of life, but also to debunk some of the easily drawn up caricatures about Islam and its scripture – guns, bombs, the bearded terrorist – which continue floating in the West. I have a clinching suspicion it will be a compelling ode to humanity and could help us imagine a better way of living.

You have said that you identify foremost as a storyteller. Why is that and how did you come to this realisation?

I’d say of all the labels people shove at me, storyteller and mother resonate most. At my core, I’ve always craved storytelling, even old-fashioned musings around a campfire, for two reasons: first, it forges an interface with other beings and lets you create something together. It opens up windows into new, sometimes unfamiliar worlds and feels like a form of travel without physically going somewhere. Second, I find a musicality in storytelling, like poetry in motion, which is deeply powerful. It took me a while, but I eventually embraced



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that lyrical quality to my own writing as well, because I realised that’s just how I tell my stories.

In retrospect, my experience with my debut documentary and novel, also hammers in how storytelling is one of the few pursuits that doesn’t become routinised; you can invent a million re-enchanting, soul-stirring ways of telling a tale and that’s precisely what I’ve tried to do with *Skyfall*. It’s felt like an experiment, a laboratory, throwing everything in the mix and waiting for the magic of

storytelling to unfold.

What do you think are common traps for aspiring writers? What advice would you give to anyone aspiring to write fiction?

Putting off writing, that’s probably the foremost trap. Wanting guarantees about publishing, like I was hoping for; without investing in actual writing. Social media, another major trap most of us succumb to. The constant search for validation to our work. At some point, you have to discover your voice, embrace it and put it out in the universe. It is, after all, the unearthing of your song and should hold significance, irrespective of whether people love it or hate it. I’m slowly realising you cannot surrender the keys to your happiness, self-esteem and contentment to people hidden behind metallic screens. That’s why, the night before *Skyfall* released, I consciously put myself on the path to disbanding frames of expectation and the yearning for validation beyond the act of creating itself. I haven’t mastered it fully but I’m on the road. The other realisation that’s hit me has to do with the motivation for writing fiction – or any other creative project – that it has to be more than the “high” of fleeting fame or following. To consider from the get-go why you’re in this, because that’s what will see you through the long and often arduous process of writing the book and everything else that comes with the territory. Every day cannot bring glory and limelight.

Coming to writing about Pakistan specifically, the biggest trap I find is fitting Pakistan into a neat, exoticised, cookie-cutter template. As a result, when you read about Pakistan, it’s all things combustible: bearded terrorists, veiled, oppressed women, ragged children threading through the streets and nothing more. Of course, those elements exist, but there is so much more to the country. So, with *Skyfall*, I haven’t claimed any sort of representation. I’ve simply tried to strip open that caricatured mould to say, yes Pakistan is chaotic, but that’s how most real people and places are. As Miguel Syjuco’s author review describes it, I’ve whisked readers “through complex inner lives that bounce between Lahore and New York City, two hardscrabble and hopeful worlds that on these pages meet, finally, as equals.” Unfortunately, Pakistan is not usually presented as an “equal” in literature, so setting *Skyfall* against these vastly different yet overlapping backdrops (Lahore, Delhi and New York), elides nicely with rejecting the tropes I’ve witnessed Pakistani fiction often trapped within.

The Awards Edit



8

dynamic alumni, across sectors and industries, at home and abroad, were selected for the **Vice Chancellor's Alumni Achievement Awards 2020**. Meet this new cohort of game-changing alumni, and learn about the depth and diversity of the impactful work they are doing.

DR. MUNEEB ALI (BSc 2003)
Computer Scientist & Internet Entrepreneur



Ali is among a handful of Pakistani entrepreneurs who have not only made a mark on the world's biggest stages, but he is doing so with respect to one of the most exciting and impactful technologies. He is best known for the regulatory framework that resulted in the first SEC-qualified offering for a crypto asset. Considering that blockchains and bitcoin are viewed as the most exciting technologies that will shape the internet and future economies, Ali makes Pakistan proud by being at the forefront of these developments.

SABEEN BILAL (BSc 2005)
Founder, Kreative Kinder Haus



Bilal founded Kreative Kinder Haus, an inclusive set-up that believes that all children should be allowed to enjoy their childhood and should not be burdened with books and unrealistic expectations or be compartmentalised. She believes children are unique and are meant to play, explore, have adventures, dream and make magic. Kreative Kinder Haus aims to provide a safe haven for children with different abilities, and has recently expanded with the opening of a second branch in DHA, Islamabad to be able to reach and help more children. Bilal's sole focus is to be able to help those in need and she will find any means necessary to do so. She is a behaviour therapist providing therapy to kids and counselling to their parents. Her work has been recognised at multiple levels by both, the federal government and global professionals who have visited her institution. She has also begun trainings and schools are approaching her to help them design their curriculums for special needs children. Her mission is to create acceptance and awareness to make Pakistan an inclusive society for future generations.

AYSHA BAQIR (MBA 1998)



Author, Social Activist, & Founder, Kaarvan Crafts Foundation

Aysa Baqir grew up in Pakistan. She won a scholarship to Mount Holyoke College, where she studied International Relations. Her time in college sparked a passion for economic development, and upon her return to Pakistan, she saw that the poor needed access to economic resources and networks before they could voice their demands for social justice. In 1998, after completing her MBA from LUMS, she founded a not-for-profit organisation, Kaarvan Crafts Foundation, that builds and strengthens skills and business capacities of women entrepreneurs in low-income communities, so that they are able to successfully pursue entrepreneurial opportunities, participate effectively in the markets and improve their economic realities. In 2013, Baqir relocated to Singapore. Her novel *Beyond the Fields*, a story about social justice, was published in January 2019 and shortlisted for Best-Debut English at the 9th UBL Literary Awards. Set in early 1980s against the backdrop of martial law and social turmoil, *Beyond the Fields* is a riveting, timely look at the profound inequality traditions that disempower women in our world. Baqir was invited to launch her book at the Lahore and Karachi Literary Festivals. Her interviews, book reviews, articles and short stories have appeared in *Countercurrents*, *Borderless*, *The Herald*, *Mount Holyoke Alumnae Quarterly*, *the Kitaab*, and *The Tempest*. She is on the Board of Kaarvan Crafts Foundation and an Ashoka Fellow.

FAHAD RAFIQUE DOGAR

(BSc 2005)

Associate Professor of Computer Science & Senior Fellow of Civic Technology, Tufts University



After LUMS, Dogar went to Carnegie Mellon University for his PhD and then spent a few years at Microsoft Research, Cambridge (UK). His current research is broadly in the area of networking – making today’s Internet faster, cheaper, more reliable, and easier to use. Dogar has had close ties with LUMS since his graduation; he has been a visiting faculty in the CS department, and has regularly given research talks and collaborated with students and faculty. Several students from LUMS have also gone on to join his research group at Tufts – three of his current PhD students are LUMS alumni.

TAUSEEF H. FAROOQUI (MBA 1996)

Chairman, National Electric Power Regulatory Authority (NEPRA)



Farooqui joined NEPRA in August 2019. He was chosen from a pool of the finest Pakistani local and overseas power sector experts to lead this national authority of Pakistan. As Chairman, he aims to regulate the Generation, Transmission and Distribution ends of the power sector in a way that creates room for innovation and modernisation to fix the power industry. He is taking real actions on ground to change NEPRA from a passive to active and proactive regulator. Farooqui has over 28 years of techno-commercial experience with specialisation in managing the business side of IPP/IWPP projects. He started his career with WAPDA in 1991 and has worked on both technical and finance sides. He then worked with global companies in power, water, and energy sectors on multi-billion dollar projects like International Power of UK from 1997 to 2000 on Pakistan’s largest Kot Addu Power Plant. Since 2000, he has developed the top three IWPP projects in Abu Dhabi. In 2005, he joined Marubeni of Japan on their largest investment outside Japan in Taweelah B, Abu Dhabi’s largest power plant.



YOUSAF HUSSAIN

(MBA 1994)

President & CEO, Faysal Bank Ltd.

Hussain has around 25 years of diverse professional experience. His previous assignments have primarily been with ABN AMRO Bank, where he held multiple senior managerial positions, mainly within wholesale/corporate banking. He led a number of landmark international investment banking and structured finance transactions across multiple industries. Hussain has also been at the forefront of two bank acquisition and integration transactions. His experience also includes senior management positions with Samba Bank and earlier roles with Mashreq Bank, UAE and Mobilink. He has been with Faysal Bank since August 2008. He has contributed significantly to the growth of the franchise while holding senior management positions within Corporate, Special Assets and Risk Management Group. He was elevated in early 2017, to become the President and CEO. Under his leadership, the bank has embarked upon a well-structured plan to convert into a full-fledged Islamic bank from a conventional bank. Simultaneously, the bank has also adopted a growth strategy through major network expansion, new product offerings and enhanced distribution efficiency coupled with customer centric approach and increased focus on technology. He is a member of the Executive Committee of Pakistan Banking Association, a Council Member of the Institute of Bankers-Pakistan, Director at Pakistan Business Council and Pakistan Institute of Corporate Governance. He is also a member of the Management Committee of IBA- CEIF (Centre for Excellence in Islamic Finance).

ANGBEEN ATIF MIRZA

(BA-LL.B 2008)

Assistant Professor, Shaikh Ahmad Hassan School of Law (SAHSOL) & Director, Office of Accessibility and Inclusion, LUMS



Mirza holds an LL.M from the University of Michigan Law School and her primary area of interest lies in clinical legal education, specifically street law, live client clinics, and access to justice work. She supervises a street law programme at SAHSOL where students are responsible for weekly legal awareness sessions with secondary school students. Mirza also serves on the board of Digital Rights Foundation, a non-governmental organisation working on rights in cyber space with a focus on issues relating to gender. She has been involved in human rights work in various capacities including public interest litigation, research, advocacy, as well as trainings for judges and police staff, awareness sessions for students and preparation of community outreach material.

AMMARA MAQSOOD (BSc 2005)

Associate Professor in Social Anthropology, University College London (UCL)



Maqsood’s research coalesces around questions of middle-class religiosity, aspirations and intimate subjectivities and urban politics in Pakistan. Her first book, *The New Pakistani Middle Class* (Harvard University Press, 2017) was awarded the 2019 AIPS Book Prize. Her research has been funded by the European Research Council, the Economic and Social Research Council and the British Academy Global Challenges Research Fund, and appeared in top-ranked journals, including *American Ethnologist*, *Social Anthropology and Comparative Studies in South Asia, Africa and the Middle East*. Previously, she was Lecturer in Social Anthropology at Manchester and, prior to that, ESRC Future Research Leaders Fellow at the Institute of Social and Cultural Anthropology and Junior Research Fellow at St Catherine’s College, Oxford. Maqsood holds a PhD and MPhil in Social Anthropology from the Institute of Social and Cultural Anthropology at University of Oxford.

Starting your own venture, seeing it through the ups and downs of the entrepreneurial journey is no easy feat. Around the world and across products and services, our alumni are doing just that. We sat down with three such entrepreneurs whose businesses have taken flight and gained some insights on the struggles we don't see, the secrets to their rising success, and what they're excited about for the future.

The Founding Factor

What inspired you to start Lush Crush?

As a mother, and homemaker, my purpose and direction in life was always guided by my children and family. The drive of wanting to achieve something bigger than myself whilst keeping my family side-by-side, led me to start Lush Crush. I wanted to revitalise the world around me, and the solution seemed simple, especially when I was creating a product with myself in mind. Being a mother of three

Ayesha Samie (MBA 1998)

Founder,



LUSH CRUSH
ICE POPS

34
ALUMNI ANNAL
2020-2021

girls who refuse to eat fruits, ice pops were a life saver, so why not commercialise it?

How do you sustain the personal touch in such a growing venture?

To date, Lush Crush is completely run by my family and me, and we each play upon our strengths to further manage the business. I am also in constant touch with the customer to ensure that their needs and wants are met, and that every person is satisfied with their experience. And the biggest factor that drives Lush Crush is that I am also my own customer. I would never serve a product to you that I would not serve to my family, or eat myself. All products go through a family taste-test before they are launched, and trust me, they can be brutally honest!

What do you wish you knew (but didn't) when you first started out?

Looking back at what started as a home business, I'm proud of how far



Lush Crush has come. However, following the building up to success, there are always surprises along the way. I am thankful for the grip I have over work right now, but I will admit the audience for popsicles can sometimes be overwhelmingly large.

What has been your most important learning lesson from running your own venture?

Running my own venture has helped me understand who I am as a person, much better than any other experience would. It has allowed me to explore my strengths and work on my weaknesses. I've also learnt that each and every person has their own skillset, and just because it differs from yours, it does not mean

that it isn't useful.

In what ways has LUMS helped you reach where you are?

LUMS was definitely a stepping point for me. It gave me the confidence and education I needed to understand my consumer and markets and how to eventually run a successful brand, even if it meant that my learning came into play years later.

What are you most excited about as you see your start-up expand?

Watching Lush Crush expand has brought in many new employees. With a fluctuating economy, seeking employment becomes a challenge especially for those with low skills.



With every person we employ at Lush Crush, there is a lot of time and effort put in to their training to upgrade their skills.

It is all worthwhile when I know their family is supported and a house is kept a home. I look to help as many as I can, and my goal is to see smiles on the faces of everyone, customers and my team.

What's your personal favourite ice pop from the Lush Crush line?

Every popsicle on our menu remains a personal favorite of mine, but I exceptionally enjoy the icy, fruity range of popsicles. Fruits come by the season, and like many, I seem to rather prefer mine in the form of a popsicle - all while maintaining a great nutritional value!

What inspired you to start Daftarkhwan?

Daftarkhwan, as an idea, came forward to nurture and enable the ecosystem it is apart of. At the time we started, there were a few incubators operating but Daftarkhwan aimed to be the next step in the value-chain by providing agile co-working spaces to entrepreneurs for their businesses. More than anything, we wanted to bring together a community for the bold, passion-driven, and resilient change-makers that would help them grow exponentially.

What exactly is your business model?

As a business, Daftarkhwan aims to provide fully furnished and managed space as a service to businesses so as to eliminate the gigantic capital expense required to setup shop, optimise

Saad Idrees (BSc 2011)

Co Founder & CEO,
daftarkhwan

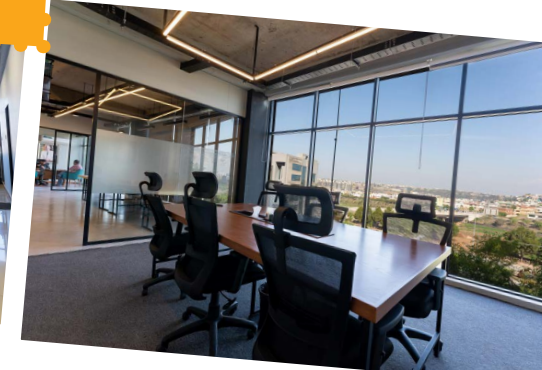
operational costs with the flexibility baked into the product offering while delivering an unparalleled experience that can only be enjoyed as a member of the Daftarkhwan Super community.

What do you wish you knew (but didn't) when you first started out?

Rationality and/or relationships fly out the window when business situations get ugly and you need to have contracts and agreements in place for exactly those situations, regardless of the people involved.

What are the most and least rewarding aspects of the entrepreneurial journey?

The most rewarding aspect of entrepreneurship is the opportunity to see an idea that you've been imagining as an entrepreneur take form and take flight. Even more gratifying is to be able to see how, over time, that idea begins to impact the lives of people around you and how more and more people join the movement and collectively push your mission forward. The less rewarding aspects eventually disappear as you realise that the highs and lows are part of the journey and are exactly what make the rewarding bits of the story as gratifying as they are.



Interviews

Over the years, what have you learned about the culture of co-working spaces in Pakistan?

As one of the pioneers of the co-working movement in Pakistan, we started Daftarkhwan very tentatively because we didn't really know whether professional circles in Pakistan would open up to the idea of sharing their workspaces with individuals yet unknown to them. What we learnt was that when you find and bring together brilliant people, the camaraderie takes a life of its own. Post-COVID, we were certain that co-working is the new way to work for everyone in Pakistan, regardless of industry or demographic. The sheer range of professionals that operate out of our spaces is a testament to that fact.

What are you most excited about in the Pakistani entrepreneurial space?

What is most exciting about the Pakistani entrepreneurial space is entrepreneurship itself. We are lucky to have a front-row seat to witness the astronomical growth that start-ups have seen in this country over the last couple of years and, as time goes by, it gets clearer and clearer that all hope for business and industry in Pakistan rests squarely on entrepreneurs. Regardless of whether we as a country are looking for innovation or exports, or sustainable businesses or rock star brands that can start from Pakistan and take over the world – the answer will come only from entrepreneurs. This is more to do with the underlying fact that entrepreneurship, at its very core, is rebellion against the status quo in

some shape or form. And the status quo needs a good rebellion.

What advice would you give to a young Luminite wanting to start their own venture?

I am a big proponent of getting some professional experience before jumping into building a venture of your own. The grit, humility and professionalism you will gather working for someone else's company, you may never be able to acquire launching a start-up fresh out of school. When you do get around to building something, build something that you feel really strongly about. Time will present you with some very entertaining gut punches and you need to be a mission-driven lunatic for when it does.



Mishal Shafiq (BSc 2020)

Co-Founder, totes.

totes.



What inspired you to start totes.?

It started as a project in our entrepreneurship class at LUMS. We felt that there was a dearth of local women accessories, specifically, handbags that could be used as everyday wear while being sleek and minimal in design. Simultaneously, there was a collective drive to uplift the local industry and that vision of ours became a reality with totes.

What has been your favourite moment from the entrepreneurial journey so far?

There have been many, from getting recognition by industry leaders to receiving positive feedback from our customers, but perhaps the most favourite moment was when totes. was used as a case study in one of the entrepreneurship classes last year – a

truly humbling moment for us.

What do you enjoy most about the everyday happenings of your own work?

Receiving positive customer feedback makes everyday's hustle worth the effort.

What do you wish you knew (but didn't) when you first started out?

We learnt it through experience but really wish we knew the amount of patience required in getting your final product to end consumer (and managing customer expectations) with delays in vendor production.

What are you most optimistic about re the Pakistani entrepreneurial space?

The growth of Pakistani entrepreneurial scene has been phenomenal, especially in the last five years. It also has huge potential to empower our local industries and get global recognition. E-commerce, ed-tech, health-tech, logistics, B2B marketplace, all have shown immense potential that can be further tapped to yield benefits.

What aspects of being a Luminite do you still embody in your life after university?

It would have to be the drive to seize any opportunity that comes my way and the confidence to take risks while I can.

What's your personal favourite piece from the entire totes. collection?

Should not be choosing favourites but it would have to be the OG Classic Tote. Have been using mine for more than 2 years and I honestly feel incomplete without it.



Emma & Usman Ahmed

(MBA 1995)

Set Up Scholarship Fund to Support NOP

Emma Ahmed and Usman Ahmed (MBA 1995) have established the 'Emma & Usman Ahmed Scholarship Fund' to allow meritorious scholars from the National Outreach Programme (NOP) to receive a transformative educational experience at LUMS. A scholar will be supported every year through a PKR 18 million endowment fund.

The LUMS NOP – recently awarded the CASE Platinum Award in the Asia Pacific region for the 'Best Practices in Diversity, Equity, and Inclusion' category – has funded over 700 scholars since inception, providing full tuition waivers and additional living stipends and allowances. Annually, outreach is done with over 12,000 potential applicants across Pakistan. The programme focuses on LUMS' commitment to diversity, inclusion and access.

Usman is presently the CEO for Citi Bank Malaysia and Emma has worked in the finance and marketing industry for Airtel and 3M, an American multinational conglomerate. Being passionate about improving financial literacy amongst girls, they picked education as their cause for philanthropy and partnered with The Citizens Foundation (TCF) over the years for the construction and operation of primary schools in Pakistan. Further expanding their support for higher education, Emma and Usman pursued the idea of the scholarship to prioritise the availability of funding for TCF alumni who qualify for admission to LUMS.

"There is no doubt that access to a higher education for a single person has a multi-generational impact on families. We would like to thank both LUMS and TCF, two pioneering institutions for coming together and helping us to set up the scholarship which we hope will motivate TCF alumni and other deserving students from across Pakistan to aim for a world-class education".

Have You Given to LUMS?



Scan with phone camera to give today!



In Memoriam Burhan Mohammad Khan (MBA 1988)

A dotting husband, father, grandfather and brother, an engaged and valued alumnus, a dependable friend to so many and one of the finest human beings, he leaves behind a community of bereaved. An avid biker, Khan combined his passion with purpose in 2014 when he travelled around the world on his bike to build awareness and create opportunities for the LUMS National Outreach Programme (NOP). He also served in the Pakistan Air Force for a decade before he decided to venture into the world of business and industry and joined LUMS. He was part of the pioneering MBA class that helped establish the LUMS values of integrity and leadership, and through his exemplary entrepreneurship leading Zephyr Textiles Ltd., paved the way for decades of Luminites to come.



▲ Final trip to K2 Base Camp

Mussaid Hanif

A fine human being and an incredible friend, parted with me after twenty-four years of enduring partnership. He left an indelible mark on me and my family. The "Motor Cycle Diaries" he left behind will be remembered for a long time.

Nabeel Athar

Burhan was a true gentleman whose stature towered tall and shone magnificently among his peers - the Class of 88. His sense of humour, his eloquence, his handsome personality, and most importantly his helpful disposition towards all and sundry made him the personality everyone loved to associate with. I remember during the first year of our MBA programme in 1986 when I barely knew Burhan, once on my way back to home from LBS (LUMS Business School was then called Lahore Business School) my old Datsun 120Y wouldn't start. Burhan, on his famous motorbike, was on his way out the gate when he found me struggling to start my car. He stopped his motorbike next to my car and on finding out about my quandary, took off his book bag from his shoulders and got busy in trying to root out the problem in the car. While doing that he also went under the hood to identify any problems there without any regard to the neat and clean attire he was in. I do not remember exactly if he and I were successful in starting the car then, but I do remember that incident of Burhan's extraordinary kindness and helpfulness vividly. While composing these lines, I suddenly saw in flashback his big, round, bulging light coloured eyes that accompanied the rest of the smiling, handsome face of his, always willing to assist. May His Soul Rest In Peace.

Adeel Aslam

Burhan's first impression for me is one of awe as he was quite senior to us and vocal - aggressively vocal who would stand up to faculty or LUMS management without fear. He turned out to be an easy-to-get-along-with friend who could be counted on in times of need no matter what. He was always there to listen, advise, help, energise and make you embrace life. He will always be remembered in our prayers.



▲ With friends in Rome

Nuzhat Kamran

Feels like this poem was written just for Burhan - one of my closest friends, gone too soon. Till we meet again.

Credo by Jack London

I would rather be ashes than dust!
I would rather that my spark
should burn out in a brilliant blaze
than it should be stifled by dry-rot.

I would rather be a superb meteor
every atom of me in magnificent glow
than a sleepy and permanent planet.

The function of man is to live not to exist.
I shall not waste my days trying to prolong them.
I shall use my time.



▲ With son, Khitab, as they championed the LUMS National Outreach Programme (NOP) on a cross-country motorbike ride around the world

Shahzad Elahi

This is a much-abridged version of an incident I witnessed with Burhan. I remember one time when one of our class fellows was in financial turmoil after LUMS and was sitting in my office and we were discussing his problems. We called Burhan to seek his advice. He came immediately to our office and listened to the whole thing. Our friend had tears in his eyes while narrating his trouble. Burhan asked what is the bailout amount required which was in late 90's a very sizable sum. He took out his wallet, cut a check for the full amount, hugged him and said not to worry. He did not ask any question or for return, he just saw a friend in trouble and rose to help without any expectation. I still have tears in my eyes when I recall the incident of his selfless concern. May Allah grant him the highest place in Jannah.

Nudah Hasan

Burhan was one of those people who were the life and soul of one's class. Without him, our MBA days would not have been the same. His jokes, his out-of-the-box thinking, his extreme sociable self, and his sense of humour, all made Burhan the person that he was, i.e. a maverick. He was our Top Gun - the guy we all looked up to. He was easily one of LUMS' success stories. We miss him because we still want to hear about his adventures; we miss him because he used to bring all our classmates together; we miss him because our class of '88 is not the same any more. May his soul find peace in onward adventures.

Nauman Khalid Butt

An inspiration to youngsters and a motivational force to the contemporaries, Burhan was always creative and willing to add a new dimension to the discussions. He was a natural leader and always inspired confidence amongst his mates. May Allah SWT bless his soul. Ameen.

Nadira Sabahuddin

Burhan, a true friend always there for you. Courageous, a star on all occasions, full of vitality and empathy and leading the way forward, greatly and forever missed.

Aliya Adeel

Burhan Bhai was full of zest and an energy that overflowed to others. He would tackle life as it comes and had a knack of making things easier for others. For him, any difficulty was a bump to get across and he sort of made it lighter for all others. He bound us together during LUMS and 35 years later was still the binding force with his concern and care and desire to make life better for all his friends. We looked up to him then for his leadership abilities and then for the goodness and purity of his heart. May Allah grant him the highest place in Jannah.

Jamil Irshad

My first memory of Burhan is of a smiling, handsome man, riding on Honda 175 CC (1973 model), who had wrapped his head with a red Lahori head scarf, instead of a helmet. It was probably early March 1986, and he had come to register for the MBA programme and I was also there for the same reason. I originally thought he was part of the staff at LUMS, as I thought only young people of age 20-22 could be students. My impression was shattered when he asked me where he could take forms for the registration. Friendly, upright, honest, straight shooter and a team player, he turned out to be. He was an undisputed leader of our Class of 88.

Asad Humayun Ch.

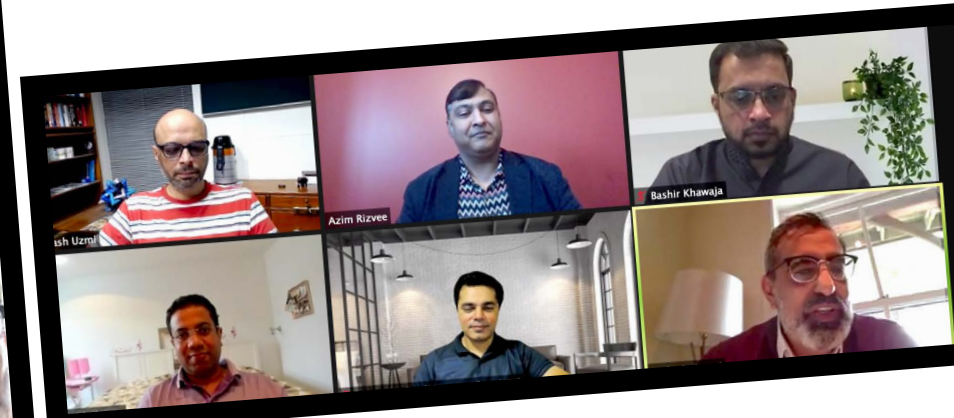
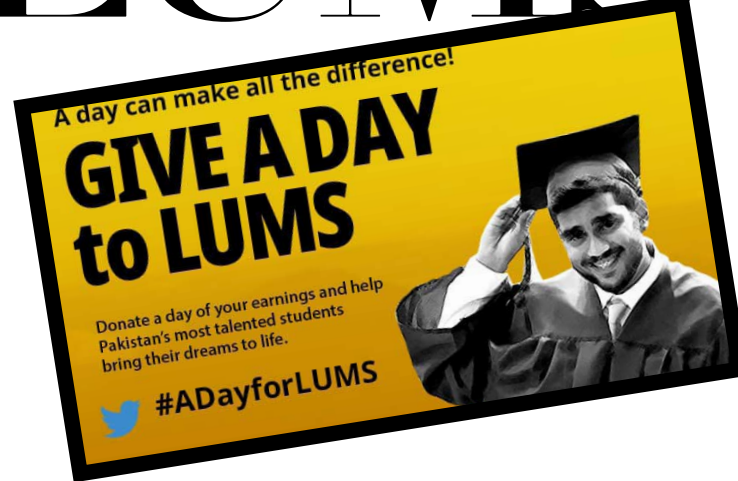
My earliest memories of Burhan are of him being the friendliest rebel in the class. He would question anything and everything with passion, grace and a smile that the person at the other end would be left speechless or having to agree with him in the end. Only he could walk out of the quiz/test by saying something like "no use sitting here if I do not know anything in the paper". Burhan was a truly free-spirited and well-meaning friend. He was a binding force, especially for the class of '88, along with their families. For us, Burhan and Saba are remembered as the "First Couple" of the '88 family since our first quarter end dinner.



▲ Family and friends at the plaque unveiling ceremony of an auditorium in the Suleman Dawood School of Business (SDSB) at LUMS, named in honour and commemoration of Khan

Giving a Day to LUMS

How an engaged and empowered alumni community came together to pay it forward and create a world of opportunity for others.



ALUMNI CONTRIBUTIONS (VALUE)

Batch	Amount (PKR)
BSc 2003	3,022,000
MBA 1996	2,655,500
BSc 1999	1,638,000
MBA 1998	1,110,000
MBA 1989	1,027,500
MBA 2002	1,010,000
MBA 1994	1,000,000
BSc 2013	911,230
BSc 2015	880,378
MBA 2001	796,000
Others	41,470,507
Total	55,521,115

In an effort to engage alumni in the University's mission to make education accessible to all, the 'Give a Day to LUMS' campaign was launched in April of this past year. The brainchild of LUMS' Founding Pro Chancellor, Syed Babar Ali, the idea behind the campaign is for alumni, and other members of the community, to donate a single day's earnings, which will go towards financial support, and will help talented students across Pakistan pursue their education at LUMS.

With the campaign in full swing, having raised PKR 22 million, and alumni increasingly up-to-date with the University's efforts towards need-blind scholarships, LUMS hosted its very first Telethon for the campaign in July 2021.

With an eye toward engagement of the global alumni community, which is spread over 50 countries around the world, the event was held in two iterations – in the afternoon and evening – to cater to alumni in all possible time zones. Featuring the University's leadership, including Founding Pro Chancellor, Syed Babar Ali; Rector, Mr. Shahid Hussain, and Vice Chancellor, Dr. Arshad Ahmad, the panel of guests also included prominent faculty members from across disciplines and saw live participation of 32 alumni from around the world.

The event presented an opportunity for members



TOP alumni Contributors (VOLUME)

Top 10%
BSc 2012

Top 20%
BSc 2013
BSc 2015

Top 30%
BSc 2014
BSc 2017
BSc 2020

The Impact in Numbers

1 597 Donors

2 91 Classes Contributed

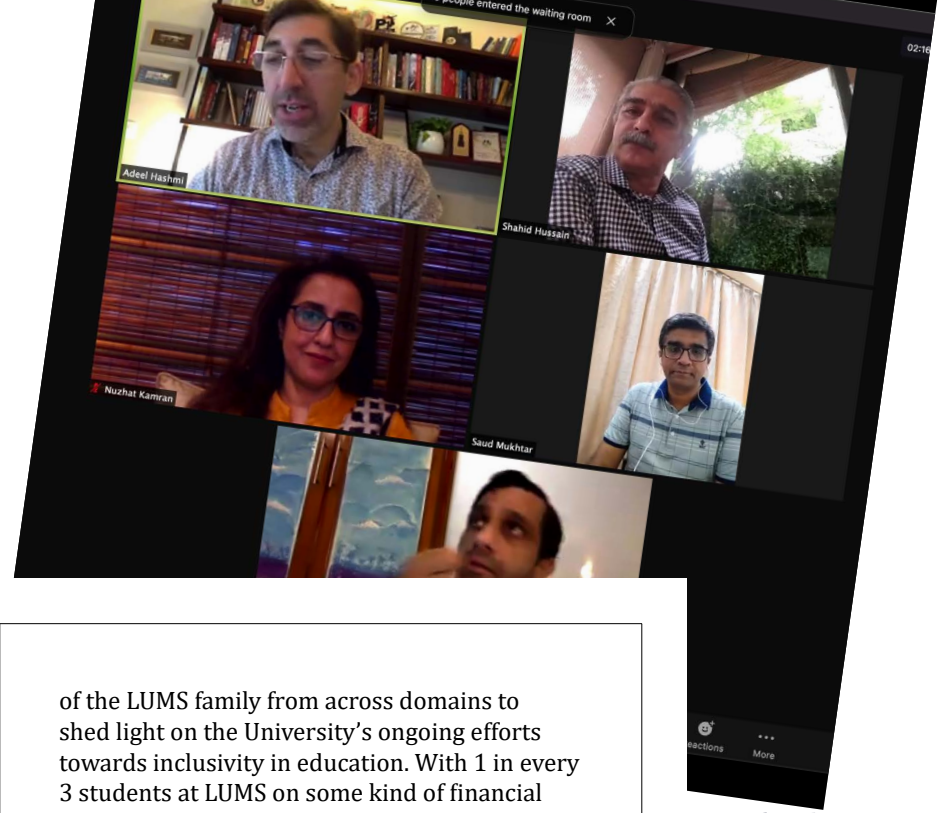
3 38,647,994 Raised

4 38 Students Funded

5 108 Cities

6 20 Countries

7 85% Gifts from Alumni



of the LUMS family from across domains to shed light on the University's ongoing efforts towards inclusivity in education. With 1 in every 3 students at LUMS on some kind of financial support, the University today is a distinctive example of accessibility and diversity. The Telethon thus saw many a discussion on the importance of giving back, paying it forward and the long-term impact of this on the educational landscape of our country.

Encapsulating the entire spirit of the campaign, Dr. Ahmad said, "Of all the stakeholders we have, everyone has a limited time, except for alumni. Alumni are there forever, just like the University. So I think it's as basic as, if alumni want to see their alma mater thrive, then they must be part of the family to ensure that it continues to provide even more support to people on this kind of need-blind basis."

In tandem with the deep discussions and inspirational stories about the University, live pledges and donations flowed in throughout the Telethon. It was perhaps most heartening to receive pledges from alumni who were on financial support themselves when at LUMS, and are now paying it forward. In what can only be described as a huge success, the enthusiastic and generous participation of alumni led to over PKR 16 million raised through the Telethon, bringing the campaign total to a brilliant PKR 38 million, and enabling 38 bright young scholars to pursue their education at LUMS.

Encouraging alumni to keep up with this spirit, Syed Babar Ali expressed his own feelings about giving back when he said, "Once you start giving, you'll feel that you have not done enough and you will continue to do it every year."

As the campaign promises to be an annual exercise, with this year's iteration already in motion, this truly is the LUMS hope.



Of all the stakeholders we have, everyone has a limited time, except for alumni. Alumni are there forever, just like the University. So I think it's as basic as, if alumni want to see their alma mater thrive, then they must be part of the family to ensure that it continues to provide even more support to people on this kind of need-blind basis."



BSc Class of 1998

Complete Endowment to Support One NOP Scholar

The LUMS BSc Class of 1998 has completed its generous endowment of PKR 18 million. Initiated in 2008-9, the BSc Class of 1998 Endowment Fund was set up to support one National Outreach Programme (NOP) Scholar in perpetuity.

The NOP – recently awarded the regional finalist for the CASE Platinum Awards in the Asia Pacific region for the 'Best Practices in Diversity, Equity, and Inclusion' category - has funded over 700 scholars since inception and provides full-tuition waivers as well as additional living stipends and allowances. The NOP focuses on the University's commitment to diversity, inclusion and access, and annually, reaches out to over 12,000 potential applicants across Pakistan.

Ms. Erum Khuhro, Fund Representative, along with a few batch mates spearheaded the endowment. She said, "BSc '98 decided to set up an endowment fund because we wanted to leave a legacy of giving back and help other deserving scholars achieve their dreams as LUMS had allowed us to achieve ours. It took a few years but we not only managed to close the fund but we also managed to continue connecting with and supporting each other."

The BSc Class of 1998 Endowment will play a vital role in transforming the lives of many NOP Scholars and their families.

Have You Given to LUMS?



Scan with phone camera to give today!

Building a Bright Future

with Co-Founder Careem,
Mudassir Sheikha

Earlier this past year, Sheikha generously donated USD 2 Million to the LUMS Syed Babar Ali School of Science and Engineering (SBASSE) to establish the "Sekha Scholarship".



Mudassir Sheikha, CEO and Co-founder Careem, Middle East and Pakistan's leading everyday Super App, made a generous donation of USD 2 million to LUMS to establish the "Sekha Scholarship" this past year. This scholarship will allow LUMS to reward high performing undergraduate scholars at SBASSE; inspiring and nurturing a vision for strengthening the entrepreneurship roots amongst Pakistani students to leapfrog the country into a digital future.

"For the faculty and students of SBASSE, unrestricted resources are vital to help big ideas take off," said Syed Babar Ali, Founding Pro Chancellor, LUMS. "This remarkable gift will magnify our strength in supporting talented students and foster transformative discoveries to build a better world. We are honoured by the expression of confidence Mr. Sheikha has shown in our capacity for impact, and we are grateful for this support."

The scholarship will reward the top science and engineering undergraduate students on financial aid by providing merit-based fee waivers, incentivizing excellence in education. "Thanks to the generous contributions of people before us, I was able to secure world-class education that opened the doors to opportunities for me and my family. It is our desire that no one who is talented and has the grit to work hard should be deprived of quality education just because they cannot afford it; human potential is the most precious asset and it is a shame for us to waste it. Through Sekha Scholarships, we will support talented, hardworking and financially-needy students who will build a bright future for our beloved country, InshaAllah," said Sheikha.

Commenting on the development, Dr. Sabieh Anwar, Dean, SBASSE said, "Mudassar Sheikha's Careem exemplifies the School's vision of creating solutions from scratch. These

solutions harbour the potential to change how the world operates, in this case, how the world moves. The Sekha Scholarship will allow our top undergraduates to participate in this mission, by receiving an inspiring education that empowers them to become agents of change. In a data-driven world where massive data networks shape our behaviours, our access to information and patterns of mobility, the Careem model is an epitome for digital inclusion and accessibility. These are values we espouse at the Syed Babar Ali School of Science and Engineering."

Sheikha has always believed in building the ecosystem of Pakistan through the use of technology and has always embraced and welcomed people in doing just that. In fact, many of Careem's colleagues and alumni are graduates of LUMS and are known to start up their own businesses as well as raising great seed investments. This is the embodiment of how Careem has paved the way for young entrepreneurs to start their own businesses.

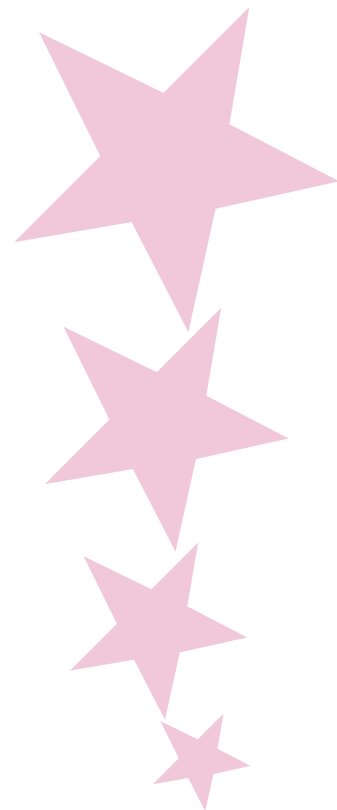
Careem is the everyday Super App for the greater Middle East region. A pioneer of the region's ride-hailing economy, it provides a host of daily services that people need to move around, order things, and transfer money in one unified smartphone app. Careem's mission is to simplify and improve the lives of people and build an awesome organisation that inspires. Established in July 2012, Careem operates in over 100 cities across 13 countries and has created more than two million income-generating opportunities in the region. The company became a wholly-owned subsidiary of Uber Technologies, Inc. in January 2020.



Through Sekha Scholarships, we will support talented, hardworking and financially-needy students who will build a bright future for our beloved country, InshaAllah"

Alumni All-Stars

From breaking exam records and receiving global recognition, to making it to the top of their organisations, alumni are doing LUMS proud in more ways than can be counted.



First Pakistani to Win the Global PR 40 Under 40 Award

Bilal Lakhani (BSc 2008), won the PR 40 Under 40 Award by PRWeek, one of the highest honours in the industry globally. PR 40 under 40 recognises individuals who are redefining

public relations (PR) and marketing. Lakhani is the first and only Pakistani to win this prestigious award. He is a PR industry veteran, who started his communications career in Karachi. For over a

decade, he has held key roles in designing and executing communication strategies for Procter & Gamble (P&G) in Cincinnati, Geneva and Karachi. He is currently leading communications for two billion-dollar P&G brands in North America as well as directing their global Influencer Center of Excellence. Lakhani is also an award-winning journalist and influencer, with over 300,000 followers on his social platforms. He started his career in Pakistan but ended up winning the award in New York City. "Through this time, I've worked in multiple locations from picturesque Geneva in Switzerland to rustic Cincinnati in the United States. What I'm most thrilled by in my journey is the realisation that Pakistani talent can thrive anywhere as long as we're willing to work hard and continue dreaming."

Setting a Record with an Extraordinary GRE Score

One would find it hard to believe that a sports enthusiast and winner of the best sportsman award for four years running at LUMS, would also be a brilliant student, topping the Cambridge International Examinations and setting a record with a score of 339 out of 340 in his GREs. However, this is exactly how well-rounded Saad Amer (BSc 2018) is. An economics major at LUMS, Amer currently works for the British Council as Exams Operation Officer, primarily dealing with IELTS and CIES for the North Region of Pakistan. Recalling his GRE preparation process, Amer said it was tedious, as there are so many resources out there.

"The challenge was that no one guided sincerely and those who could, asked for hefty amounts of dollars which I could not afford. I would advise those planning to take their GRE to follow one person or resource as every person has a different approach," said Amer. He wants to share the knowledge he has acquired to help others.

"I have recently launched my own YouTube channel, 'GRE 341/340 with Saad Amer' and for specific queries, any student can connect with me through my Instagram and Facebook pages," he shared.

On his future plans, Amer says that he wants to go for an MBA on a scholarship and return to serve the country in whatever capacity he can.



TOPPING THE CSS EXAM



Maheen Hassan (BSc 2011), an alum ambassador of the University's Balochistan Alumni Chapter, topped this past year's Central Superior Service (CSS) examination.

This outstanding achievement is a source of great pride for the LUMS community.

Hassan is currently working as Assistant Commissioner at the Federal Board of Revenue. Her main goal, however, was to work at the Pakistan Administrative Service (PAS) and she remained committed to achieving that dream. She

decided to make one last attempt when she was perfectly ready: "My aim in all three attempts was PAS. The motivation was not new—it was just a matter of time." Inspired by her father who had also served in PAS, Hassan was determined to follow his example.

"My father helped me see how I can connect with people at the grassroots level and bring the state to those who cannot approach it themselves."

Alumni Muhammad Owais Qureshi (BSc 2014) and Zohaib Ali (BSc 2014) have been featured in this past year's Forbes 30 Under 30- a set of lists of people under 30 years old issued annually by *Forbes* magazine and some of its regional editions, for their start-up, Dastgyr. Last year, when the pandemic hit, Qureshi and Ali founded Dastgyr, a B2B E-commerce Marketplace. Starting with only a seed amount of \$300,000, success came running their way and today they have already served tens and thousands of retailers in Karachi and Lahore, attracting millions of dollars in investments in Pakistan. On being asked why they ventured into this rather different sector, Qureshi said, "It started as a mere conversation between us and a retailer in Sheikhpura, right next to Ali's family's factory. Conversing with him, we realised what a grave challenge it is for these MSMEs to purchase inventory. We



Making it to
Forbes
30
UNDER
30

also spoke to 143 more small-scale retailers and understood that this is a macro-level problem in Pakistan that needs a solution." Their aim when they kicked off the pilot phase of Dastgyr in May 2020, was to empower people to make sustainable livelihoods for themselves, solve problems at scale, and help Pakistan stand out as a country with immense economic potential with one of the most competent talent pools across the globe. Today, the success of their story has a multi-faceted impact. Dastgyr is serving tens and thousands of customers every month, and this has translated into creating a positive impact on their lives with every transaction that is conducted. The company has also created employment opportunities for people with different backgrounds, ages, and educational level.

Pursuing Excellence in Management Information Systems



Arsalan I. Anwer's (BS 2002) software company, Computing Solutions, won the 'Jonathan Scutt Memorial Technical Excellence Award 2020' - awarded annually by Retail Pro International to its best global retail partners. This is the first time a Pakistani software company has bagged this prestigious international award. The fast-rising software house then also went on to win the 'Service Excellence Award - Middle East & Africa 2020' for their innovative retail IT solutions second year in a row. Anwer founded Computing Solutions as a result of his passion for Information Technology. He recalls that he was motivated to establish his own company while attending Dr. Shafay Shamail's Java class in the year 2000. Computing Solutions is a technology company, which supports large-scale organisations digitise their operations. Over the past 2 decades, the multiple award-winning company has executed some of the most interesting digital transformations in Pakistan's retail landscape. Their clients include HKB stores, Nirala Sweets, Stylo Shoes, Sefam, Sapphire Textiles, DVAGO and Chase Up to name a few. Anwer wants Computing Solutions to accomplish quite a few goals. He wants the company to be the most 'reliable' service provider; to bring fame and respect to Pakistan and to develop high-performance teams who take pride in their work. Most importantly, he wishes to "continue to innovate" through his company.



Appointed CEO of Abacus

LUMS female alumni continue to break the glass ceiling and assume leadership roles across a variety of industries. Fatima Asad Khan (MBA 1997) was appointed CEO of Abacus, a leading consulting and technology firm, this past year. Khan previously held the role of Managing Director at Abacus. She has been an integral member of the organisation for the past 24 years, and has spearheaded major strategy and technology initiatives. Established in 1987, the firm has pioneered the business transformation services industry in Pakistan. It currently has offices in five countries, and serves over 600 enterprise clients across the globe. "I am truly honoured to have been chosen to lead the firm. As Abacus enters its next wave of expanded innovation and growth, together with our people and partners, we will continue to accelerate our ability to deliver innovation-driven business solutions to our clients worldwide, while providing the best career opportunities for our people," Khan said. She is also a member of the LUMS Board of Trustees, and credits her time at her alma mater as pivotal in shaping her career.

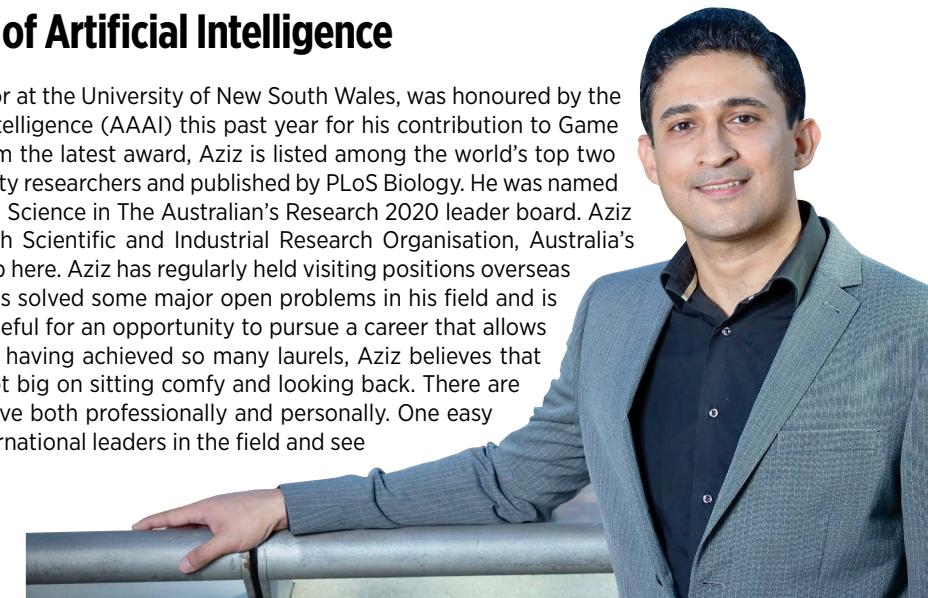
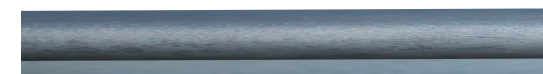
Featured in the Forbes 2021 Next 1000 List

This is what a no-borders education at the Mushtaq Ahmad Gurmani School of Humanities and Social Sciences can do to an economist at the World Bank; make you think big and develop games for social change. Mariam Nusrat (MS 2010), a budding entrepreneur and the Founder of GRID (Gaming Revolution for International Development), gained a spot on the Forbes 2021 The Next 1000 List this past year for her work with GRID. The *Forbes* list features bold and inspiring entrepreneurs on their way to breakthrough success. It showcases the ambitious sole proprietors, self-funded shops and pre-revenue start-ups in the USA with under USD 10 million in revenue or funding, and limitless ambition and drive. Names for the list are handpicked by top business minds and entrepreneurial superstars. Mariam is currently working as an Education Specialist with the World Bank MENA team and is an EdTech Fellow with the World Bank Education GP. Her initiative, GRID, employs Pakistani game developers to produce games that instigate positive behavioural changes. By actively producing games that have a deeper meaning behind them, she hopes to further social education in Pakistan.



Honoured by the Association for the Advancement of Artificial Intelligence

Haris Aziz (BSc 2003), Scientia Associate Professor at the University of New South Wales, was honoured by the Association for the Advancement of Artificial Intelligence (AAAI) this past year for his contribution to Game Theory and Artificial Intelligence (AI). Apart from the latest award, Aziz is listed among the world's top two per cent of scientists in a study led by Stanford University researchers and published by PLoS Biology. He was named as a research field leader in Game Theory and Decision Science in The Australian's Research 2020 leader board. Aziz is also a conjoint research scientist at Commonwealth Scientific and Industrial Research Organisation, Australia's premier science agency. The list of laurels does not stop here. Aziz has regularly held visiting positions overseas such as at Paris Dauphine, Oxford, and Harvard. He has solved some major open problems in his field and is an associate editor of several major journals in AI. Grateful for an opportunity to pursue a career that allows for deep thinking and international collaboration, and having achieved so many laurels, Aziz believes that there is a lot he has to explore. "To be honest, I am not big on sitting comfy and looking back. There are always more impactful things to do or aspire to improve both professionally and personally. One easy way to stay grounded is to look at people who are international leaders in the field and see their contributions."





A Trip Down Memory Lane

Homecoming commenced with a virtual tour of LUMS, where viewers had the opportunity to take a nostalgic look at their home away from home, tour popular haunts, and explore all the new spaces on campus.

At LUMS, Homecoming is always the biggest celebration of the year. It is a longstanding tradition where Luminites have the opportunity to reunite, catch up with friends, and reconnect with their alma mater. This past year, for the first time in the University's history, this three-day event took place virtually. This reimagined experience kicked-off on Thursday, April 8, 2021, and alumni from across the country and around the globe were able to tune in and connect from the comfort and safety of their homes. From a virtual campus tour to candid conversations with LUMS leadership, prominent alumni as well as notable personalities in cricket, music, and more; the variety of sessions ensured that there was something for everyone.

Take a walk through some of the most exciting sessions!

Homecoming from Home

The History of Pakistan through Cricket

One of the most popular sessions of the first day was a live discussion on cricket with world-famous stars of the game, Mushtaq Ahmed and Saqlain Mushtaq. Dr. Ali Khan, Dean of the Mushtaq Ahmad Gurmani School of Humanities and Social Sciences, and a cricket enthusiast who has also written a book on the game, also participated in the session that was moderated by LUMS graduate, Hissan Ur Rehman (BSc 2008) who works for the Pakistan Cricket Board (PCB). The session was an inspiring discussion on the importance of inculcating the sportsman spirit in youth and how believing in one's abilities and staying focused on your goals, makes one succeed in life.



My Journey with Music: In Conversation with Ali Hamza

One of the University's star alumni, musician Ali Hamza (BSc 2000), took part in a lively discussion with Adeel Hashmi about his journey with music. He shared why he took up music as a career, how his band, Noori, came about and his experiences doing gigs around the country. He also reminisced about his time at LUMS and talked about his role in establishing the Music Society at LUMS. Viewers were even treated to a special live performance of Hamza's hit, *Tinak Dhin*.



Founders' Friday

To share their experiences from the University's early days and to discuss the milestones it has achieved, Dr. Arshad Ahmad sat down with the founders of LUMS, Syed Babar Ali, Abdul Razak Dawood, Dr. Parvez Hassan, and Shahid Hussain to reflect on the University's 35-year journey. Over 800 attendees from around the globe tuned in to this live event. The founders explained how they had a common vision to make a world-class educational experience accessible to students, regardless of financial circumstances. They also believed that there should be a strong focus on merit, the quality of the programmes, and the excellence of faculty. By keeping these common goals in mind, the founders were able to make decisions based on what would be best for LUMS, and they stayed aligned with each other in the process.



Fireside Chat with LUMS Leadership

A rare opportunity to witness a candid conversation with the University's senior members including Vice Chancellor, Dr. Arshad Ahmad; Rector, Shahid Hussain and Management Committee Member, Osman Khalid Waheed. Alumni, Ali Farid Khwaja (BSc 2003), President of the LUMS UK Alumni Chapter, and Saman Qureshi (BSc 2007), member of the Karachi Alumni Working Group, were also part of the session to ask questions about the trajectory of the University.



What's New at LUMS

Vice Chancellor, Dr. Arshad Ahmad; Provost, Dr. Farhat Haq; Vice Provost, Dr. Tariq Jadoon, and the Deans of the Schools at LUMS shared exciting developments at the University and the ways in which it is creating impact in the region through research and innovation. During the session, the 'Learning Without Borders' agenda was introduced to the alumni. Examples were also shared about how LUMS is working towards achieving national and global impact by bringing together the intellectual capital at the University to do policy-relevant research. This cutting edge work is being done in diverse areas such as climate change, economics, education, and even politics, to address real-world problems. Also, new degree programmes have been introduced at LUMS to train specialists and future leaders in diverse areas such as supply chain and retail management, healthcare as well as accounting and analytics.

Alumni on Alumni

Bringing together a globally recognised finance professional in NYC, a social entrepreneur working on educational inequity in Pakistan, and an award-winning computer scientist. Saleem Ahmad (MBA 1996), Khadija Bakhtiar (BSc 2007), and Dr. Ihsan Ayyub Qazi (BSc 2005) chatted about their professional experiences and shared valuable insights into their respective journeys. Bakhtiar shared how 'Teach for America' inspired her to establish 'Teach for Pakistan', while Ahmad talked about the fast-paced life of a finance professional which entails working 20 hours a day, 7 days a week! Meanwhile, Qazi discussed his trajectory with LUMS and how it inspired him to take up teaching as a profession.



GupShup with Faculty

Alumni had the opportunity to catch up with some of their favourite instructors. Attendees were able to witness a light-hearted and candid conversation with Dr. Farrukh Khan, Associate Professor, Mushtaq Ahmad Gurmani School of Humanities and Social Sciences (MGSHSS); Dr. Muhammad Fareed Zaffar, Associate Professor, Syed Babar Ali School of Science and Engineering, and Dr. Aamna Khalid, Assistant Professor, NGS. The session was also a chance for alumni to interact with faculty in a non-academic setting and hear about their personal stories and anecdotes. Over the course of an hour, the instructors shared how they came to know about LUMS, what continues to draw them to the University, and how they feel connected to all their students – past or present. The session was very interactive, and alumni were able to share their comments and have their questions answered.

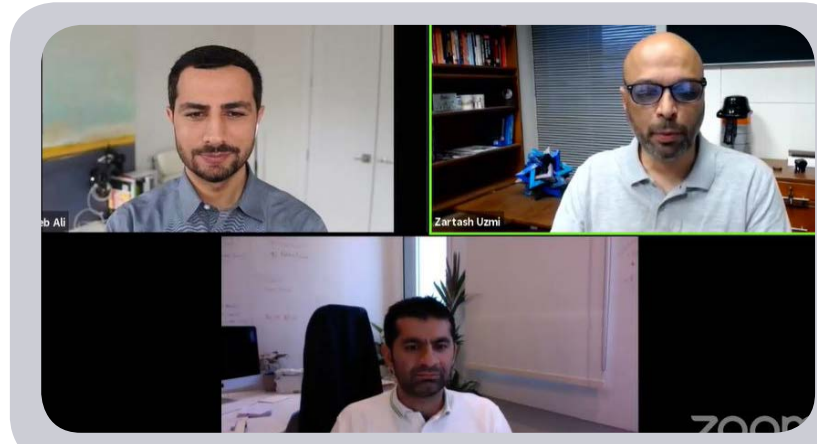
Breakthrough Innovations at LUMS

From using artificial intelligence to identify potential drugs to target the Corona-virus to conducting research on misinformation in low digital literacy populations, this session covered the latest research breakthroughs conducted by faculty and students at LUMS.



Getting "LIT" with Faiz

As homecoming festivities came to an end, alumni were treated to a fascinating reading of Faiz Ahmad Faiz's poetry by Dr. Azra Raza. Dr. Raza is a medical doctor, renowned oncologist, and Director of the MDS Centre at Columbia University, but it is her passion for Urdu literature and a deep understanding of poetry that made the last session of homecoming, Getting "LIT" with Faiz, thoroughly captivating. Dr. Raza took the audience through Faiz Ahmed Faiz's poem 'kai bar is ka daman bhardiya husn-e-do-alam se,' breaking down each couplet and each word to help viewers understand the depth and complexity packed into each part of the poem. She also shared experiences and anecdotes from her life to illustrate how extremely moving poetry can be for everyone, no matter where they come from. Dr. Raza ended the session by encouraging alumni to take heart from the words of legendary poets like Faiz Ahmad Faiz and Ghalib, and to continue searching and striving for their true purpose in life.

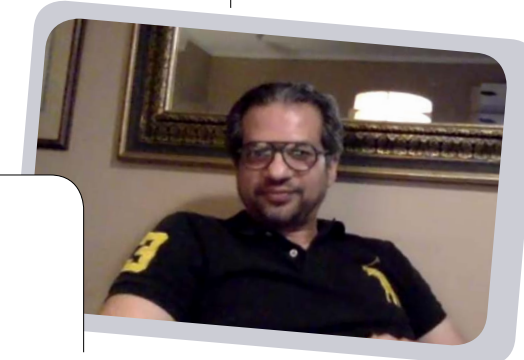


Global Innovations by Pakistanis

Pakistani star entrepreneurs, Mudassar Sheikh, Founder, Careem and Dr. Muneeb Ali, Founder, Stacks and CEO, Hiro, reflected on the growth of their companies and the importance of innovative business practices.

Back to the Classroom!

Alumni had the chance to sit in their favourite class and relive their days as a LUMS student. Seven different classes from across different disciplines were scheduled over the course of the day, and over 200 alumni registered to attend. 'Personal Effectiveness' with Dr. Adnan Zahid, Assistant Professor, Suleman Dawood School of Business (SDSB), and 'Professional Communication Skills' with Dr. Aamna Khalid, Associate Professor, Mushtaq Ahmad Gurmani School of Humanities and Social Sciences (MGSHSS) were some of the most sought-after sessions.



20 & 30-Year Reunions

During current times, it is more important than ever to share meaningful online experiences with friends, family and community. The 20 and 30-Year Reunions provided just that—an opportunity for alumni to reconnect and celebrate decades of friendship. Alumni from MBA 1991 and MBA 2001 joined in their respective sessions from across the globe to reminisce and nurture the bond that they created during their time at LUMS. The events kicked off with a warm welcome for the alumni, and a personal video message from Founding Pro Chancellor, LUMS, Syed Babar Ali. The alumni talked about their journeys after graduation, shared slideshows consisting of old class photos, and reconnected with former faculty members. They also enthusiastically participated in a casual 'Alumni GupShup' session; catching up with old class fellows and reliving shared memories. The session concluded with ending notes from the respective class representatives, rekindling the sense of belonging within the alumni.

1990

MBA

Adnan Qayum Khan

A very eventful year for me with changing jobs, moving countries (from Indonesia to South Africa), my eldest daughter got married in London, the next two children graduated from universities in the UK and started jobs and we built a new house in Lahore. All of this despite COVID-19 related lockdowns, travel restrictions and many many PCR tests. Alhamdulillah's Allah SWT continues to bless us with his many many bounties. After working 31yrs in Commercial banks I have joined the IFC and looking forward to a career in Development Finance - a way to give back to those less fortunate and deserving of the opportunities due to them.

1992

MBA

Tanzeela Hussain

Yousaf and I remain based in Karachi along with our daughters Emaan (17) and Amal (11). Yousaf is with Faysal Bank, and I am still working for the British Council in HR. I now look after HR Globally for the Exams Business.

1992

MBA

Shahid Mahmood

After working at several C-Level positions, I am currently running an AI company called appsAI which has been contracted to enhance E-commerce and online presence for Oscar Apparels, an apparel buying house in UK/Pakistan. I also recently developed an AI deep social networking product for a company in Portugal. I was also the Group Head of IT, Digital Banking and Marketing at MCB Islamic Bank where I was instrumental in the setup of this Bank from ground zero.

1993

MBA

Sarah Beg

I am working at HBL as Head Talent, Diversity & HR Relationship Management based out of Karachi. I try to visit the campus and stay in touch with my Alma Mater in order to

hire young talent from LUMS. Also, our daughter Zehra will be graduating from LUMS in June 2022, thus strengthening the bond with the University.

1994

MBA

Tahir Aziz

Tahir currently heads Credit at Bank AL Habib. He is the proud father of two boys Taimur (22) a budding Chemical Engineer at Carnegie Mellon University and Nadir (20) an aspiring Doctor at Manchester University.

1994

MBA

Abdul Rahim Butt

Rahim transitioned from his financial advisory consulting and joined Faysal Bank in the Strategy department last year (2021).

1995

MBA

Taimur Shaique Hussain

I miss the LUMS days.

1996

MBA

Saad Zahur Khan

Continuing to explore, expand and enjoy my creative skills as owner and Principal Architect of my design and construction firm Red2Blue Design Studio, based in DHA Lahore. My better half Zainab is working as a student counsellor with leading schools. Both boys doing their undergrad.

1996

MBA

Saira Mian

Not working at the moment.

1996

MBA

Qurratulain Aziz

Proud to be part of a group of doers. Let's keep inspiring each other.

1996

MBA

Abdul Rahim Butt

Rahim transitioned from his financial advisory consulting and joined Faysal Bank in the Strategy department last year (2021).

1996

MBA

Zarina Almakky

After a long career break while raising my family, I am excited to have just accepted a job with Citibank in their Return-to-Work program in London. I am so happy that companies are starting to introduce these return-to-work programs which encourage inclusivity enabling people like myself to return to work and receive training. I hope other companies follow suit!

1996

MBA

Ali Almakky

I have been with JP Morgan in London for over three years now focusing on the Payments business. 24 years of marriage to my class fellow with three beautiful kids! Look forward to an in-person class reunion soon to make up for our virtual 25th!

1996

MBA

Tauseef Farooqi

Moved back to Pakistan in August 2019 and heading National Electric Power Regulatory Authority of Pakistan (NEPRA). Kids are growing up, Laaibah now 17, Alveena 13, and Raed 9 and adjusting well in Pakistan. Enjoying every bit of my stay in Pakistan especially fixing challenges in power industry and Pakistan and playing lots of golf. Keeping a very close contact with LUMS through various initiatives I have taken in NEPRA, one such being bringing Industry and Academia closer. So good to see LUMS buddies around.

1996

MBA

Khurram Bhutta

Great to see LUMS flourishing.

1996

MBA

Syeda Fatima Haider

We moved back to Pakistan from Canada in stages. I moved in November 2020 with my daughter Alizeh and Ali joined me in Sep 2021. It's been a year of adjustment and changes. I've started volunteering full time with PTI. I'm also working in my constituency (NC 332) preparing for the upcoming local body election - finally living my dream, as many of you recall from our summer orientation presentations.

1996

MBA

Saima Rana

Great things happening in our class. People playing critical roles in Private and Public sector. Truly becoming change makers.

1996

MBA

Saadia Munir Hammad

I am pursuing graduate studies in Education. Have currently applied and gotten into Harvard Graduate School of Education.

1996

MBA

Baber Hamid

Stay well and keep progressing in life.

1996

MBA

Mian Hassan Javaid

I have recently joined Ravi Urban Development Authority (RUDA) as deputy director Project Management Office. Other than that, my daughter is appearing in O levels in April. Hope everyone is doing well. All the best to you all.

1996

MBA

Nasir Mian

Relocated to New York from Singapore in 2019 - still married to Raana Osman (MBA' 98) and still working for Citibank - 25 years and counting. Daughter (Khadija) is doing her Master's in

Psychology & International Relations at the University of St Andrews, Scotland and son (Ibrahim) is in a high school in New York.

1996

MBA

Faraz Yahya Inam Siddiqui

Banking professional. Working for a Canadian Bank based out of Toronto, Canada. Married with three children, 2 girls and a boy.

1996

MBA

Abid Baloch

Still staying put in the Washington DC area. My eldest is 18 and about to graduate high school (time flies). My daughter will be 11 next month and is looking forward to the final year in elementary school. I continue to enjoy golf and spending time with the kiddos.

1996

MBA

Fouad Farrukh

Group Chief and SEVP Aitmaad Islamic Banking, National Bank of Pakistan for last 4 years. My daughter Rahma graduated with High Distinction from LUMS and is working in HR of Airlift Technologies. My second daughter Hannah is now pursuing O levels.

1996

MBA

Usman Sikandar

Moved back to Pakistan last year after working abroad for 21 years in financial services sector. While always involved in domestic politics, he formally joined PTI after coming back to Pakistan. He is currently working to support the cause of Imran Khan and plan to contest the next general elections from District Sheikhpura.

1996

MBA

Naima Khar

Based in Karachi and running a girl's school and vocational training centre in my village in Khar Gharbi, Muzaffargarh.

1996

**MBA
Faraz Khan**

Alhamdulillah we all came out of covid crisis safe and life is getting normal after the pandemic. Family doing well. Kids are grown up and making healthy progress in their studies MashaAllah. White hair are outnumbering black - aging faster than one would want. Still optimistic about future of our homeland but feel we could have contributed more.

1996

**MBA
Ammar Qureshi**

I am based out of Islamabad- working with UNIDO on a renewable energy project as investment expert. I joined UNIDO in 2021 and before that had been doing free-lance consulting based out of Islamabad since 2017. One highlight last year was that my book, *Views and Reviews*, was published by Folio Books in 2021 and is available in all the leading bookstores across the country. Glad to share that I have received excellent feedback from reviewers and readers.

1997

**BSc
Zainab Khan**

I am a consultant at my own business Seido Human Resources. Have been working at it since 2012. I have two kids 12 and 9. I work mainly in talent development, which is a passion for me. Am qualified in several psychometric coaching tools and enjoy running outdoor leadership retreats.

1998

Arshia Ahmed

I work freelance and miss the LUMS days.

1998

**MSc
Nadeem Hashmi**

Still in Canada, enjoying every moment of my life with my family. On the professional side, all these years I've been solving industry problems across supply-chains; a smile on the face of the happy customers is my greatest win.

Starting 2019, my focus started to shift more and more towards enabling greater success for the small businesses in Pakistan. My goal is to bring over \$200B in exports in the next 5 years. The active journey starts this year IA.

1998

**MBA
Umar Kitchlew**

Best wishes for all.

1999

**BSc
Imran Ahmed**

Still alive, still in Dubai. Head full of hair, mostly black. 2 kids, 3 cats and just the one wife.

1999

**MBA
Affan H.Khan**

Long partnership with my present employer, it's been more than 17 years and counting. Work from home has become the norm and going to back to office now seems like going back to school after summer break. Thankful to whatever I have - career, family, friends.

1999

**BSc
Mahvash Ghous**

Having lived and worked in four different countries and cultures in the past 20 years. I feel like I am now from everywhere and yet nowhere. I fondly reminisce, the wonderful sense of belonging LUMS gave me while I was there and the connection I still maintain. I am back in the UAE now and am working as a business development manager for an EdTech project.

2000

**MBA
Fareeseh Chaudary**

After 21 years with Procter & Gamble, switched jobs and moved to ekaterra UAE. Looking forward to new adventures and new horizons. Happily enjoying working for a company where tea drinking is a mix of business and passion. Mom to two teenagers as of 2022 so praying for patience and sanity! Wishing everyone a healthy and safe year ahead.

2001

**MBA
Mustansir Salim**

After working for 8 years in Dubai, UAE, I am happy to be back home in Pakistan. I am heading the marketing for a company called "Dabur" responsible for the West Asian region. I am blessed with 2 boys who are growing at a much faster rate than I would like to think.

2001

**MS
Syed Sami uz Zafar Naushahi**

I am enjoying my life with parents, wife, and 3 kids. I am also in touch with some of our batch mates through our WhatsApp group. As per my professional career, I have shifted to the role of "Product Manager" for UWorx Group. We are about to launch "Khoji for Agile", an insights platform for better business decisions and effective project management.

2001

**MBA
Ahmed Umair**

Ahmed continues to work at the companies he has established - in the agriculture sector. The business recently announced a partnership with DESCON holding to expand nationally and lay the foundation for international expansion.

2001, 2006

**BSc, MBA
Saad Tawwab**

Saad and Saroop are based in Lahore and enjoying life with their three kids Fatemah, Zaynab and Muhammad. Saad is working for Coca Cola and Saroop with Procter & Gamble. They spend their free time traveling and helping out at Rising Sun Institute for Special Children.

2002

**BSc
Ahsan Javed Chisty**

I am working in Meezan Bank as Head of Liability and managing the largest sales force of any bank in Pakistan. I have one son, Ziyad, who is in 7th grade in KGS. Currently I am settled in Karachi.

2002

**BSc
Naila Shahid**

In 1998 when I entered LUMS, I never thought, my final destination will be Columbia University. After a master's degree in special education, to become a certified teacher in the United States, I did M.Ed. in Comparative and International Education from Teachers College, Columbia University. Now I am a first-year doctoral student in the Curriculum and Teaching department at Teachers College, Columbia University. I believe, dreams come true. You must believe in yourself, and most importantly...persevere.

2002

**BSc
Hasan Shahid**

Excelled in business and became a successful entrepreneur. Specifically involved in local as well as cross border trade in textiles, mostly with exclusivities and nominations. For details, pls refer to www.western.com.pk.

2002, 2003

**MS
Baber Majid Bhatti**

Every moment that we get from ALLAH Ta'ala in this world is a blessing as well as test. So was 2021 in Adelaide. Despite pandemic challenges, there were opportunities but hard work was a pre-requisite. I progressed my PhD near completion by publishing papers in three conferences and two journals. I secured a good job in the largest consulting company in the world (Accenture). I was able to enrich myself through casual teaching at local South Australian universities.

2003

**BSc
Omair Hameed**

Omair has been in Kuala Lumpur, Malaysia since 2018 working for Schlumberger as the Regional Business Development Manager for Digital Planning Solutions.

2003, 2010

**BSc, MBA
Ibrar Javed**

2021 was the year for change as we welcomed our 2nd daughter and also moved to London to start my new job.

2003

**BSc
Ali Malik**

Dr. Malik has successfully completed his 3-years tenure of Head of CS department at FAST-NUCES, Lahore campus. He is now serving as the Coordinator of the SE Department at FAST-NUCES, Lahore campus.

2003

**BSc
Saad Bari Cheema**

I joined LUMS as a transfer student from Purdue in late 1998 and graduated in Feb 2003. I have the unique honour of a book dedicated to me, *Wounded Tiger; History of Cricket in Pakistan* by renowned British Author and journalist Peter Osborne. If required can share further details.

2003, 2004

**MS
Ayaz ul Hasssan Khan**

Restarted teaching and research journey by returning back to Kingdom of Saudi Arabia, joined Computer Engineering Department at King Fahd University of Petroleum and Minerals as Assistant Professor. Aiming to achieve excellence in research and development targeting new Startups and SMEs in the area of High-Performance Computing, Parallel Programming, and Data Science. Hoping to have good support to accelerate the business development of the newly started company named direKtions. Also, extending teaching abilities with online courses on Udemy and SkillShare.

2004

**MBA
Muhammed Alik Khan**

Working as Head of Risk at Telenor Pakistan.

2004

**BSc
Asif Iqbal**

After 3 amazing years in Morocco, Asif is back in UK working for Unilever. He is based in Surrey with his wife and 2 kids and plays golf on weekends.

2004

**Bsc
Uzair Moosa**

Uzair is working as COO at Brighte - an Australian clean energy startup that is helping every home become sustainable!

2004

**MBA
Nadia Haseeb**

Working with Shell. After her assignment as Marketing head lubricants business, she has recently been promoted as the Global fuel Marketing Manager B2b, working virtually from Lahore.

2004

**MBA
Ali Akbar**

Head of supply chain in Nestle Pakistan.

2004

**MBA
Faraz Siddiqui**

I finished 11 years with Reckitt last month. Reckitt been only my second employer since graduation, Inbox - Karachi based tech company being first. Been fortunate to have worked with Reckitt in four countries - South Africa, UAE, Singapore and now UK. I currently lead eCommerce for Nutrition Business Unit and find myself juggling between prioritizing Online marketplaces, Omni retailers, Quick commerce (20 min delivery!) and our own Direct to Consumer footprint.

2004

**MBA
Ali Asad Syed**

Presently I am looking after management of Operational Risk at MCB Bank Limited. I am honoured to remain at leading positions in compliance, operations and risk management in top Pakistani banks, a challenging but rewarding journey so far.

2004

MS

Syed Imran Jami

Working at Mohammad Ali Jinnah University as Professor (promoted in 2020) and Dean Academics.

2004

BSc

Muhammad Ali Bandial

Monty published his debut novel *I dream of Rain* in 2022 and is working at Khaleej Times.

2004

MBA

Waqas Ahmad Khan

After leading a hydropower IPP for more than nine years, Waqar has now moved to Lahore for leading an RLNG based IPP. With white hair taking over the head, old desire of learning languages have returned, and have at last started studying for a new language. Life has been kind all along.

2004, 2009

BSc, MBA

Muhammad Junaid Saleem

I have joined a technology company called HulHub as VP business and have moved from Lahore to Karachi in March 2021. Working to establish multiple technological revenues stream. From family front, God has been very kind. I am proud father two sons and a daughter. My eldest son is applying for LUMS BSc 2026.

2005

BSc

Nabeel Akhtar

LUMS gave me a great start to learn great things in life. One of such things is to be purpose driven in ALL that I do. Since I am a muslim, my ultimate purpose is Allah's pleasure, therefore connecting all my life's work to it gives me immense strength. I wish the same for all. My leadership reflects this and I see wonders happening. Alhamdulillah.

2005

BSc

Sanam Kubra Siddiqui

A child rights and gender rights activist, striving for a more equitable world where all citizens, especially women, children and the marginalized are living a life of dignity, respect and opportunities. A trainer and consultant, I am working to better the lives of those around me through capacity building, awareness and empowerment. Still a foodie who also enjoys gymming and exercising and horsing around with her two boys in Lahore.

2005

BSc

Fawad Ahmed

Alive, 3 kids, 1 wife and still with Unilever.

2005

MBA

Javed Ahmed

Javed Ahmed is Chief Compliance Officer at Meezan Bank. Maintaining work life balance despite holding one of the most critical jobs in banking profession.

2005, 2009

BSc, MBA

Saba Uppal

I have started writing books and eBooks. Post-covid lockdowns forced me to reconsider my teaching engagements. Do check out my kid's book; <https://www.amazon.com/dp/B09NGFP6WR> I'd be super grateful for a review on Amazon. Every luminate can get a free PDF if they write a review. I can be reached at sbpervez@gmail.com.

2006

BSc

Saman Qureshi

As my precious twin girls turn 6, I ventured back into full-time work in a demanding yet professionally rewarding role looking after Communications for the Aga Khan University (AKU). Having moved back to Pakistan right before the pandemic after 7 years abroad (Singapore and Dubai), I am settling back into the craziness that is Karachi but grateful for my incredible life and

God's endless blessings. Spending quality time with my loved ones and continuing to raise funds for charitable causes is my top priority. May we soon be safely on the other side of this terrible pandemic so I can pursue my other passion of traveling the world in search of new experiences and memorable adventures.

2006

BSc

Saad Waqas

Saad is working as an Associate Director at EY Melbourne office in the Decision Modelling team. Still very active in Dota 2 and CS: GO scene.

2006

MS

Taimur Nasir

After my MS from LUMS, started my career at Mobilink now known as Jazz in the field of Information Security. Spend almost 9 years with Mobilink while learning a lot. Left Mobilink as Assistant Manager to pursue my career in international market and joined Abu Dhabi Government in 2015 while recently have moved to Central Bank of UAE as a Manager in Technology Risk area. During my career, I managed to grab world renowned certifi actions like CISSP, CISM, CRISC, CDPSE and multiple ISO certifications.

2006

BSc

Ali Khan

Supporting Central Asian countries to tackle COVID-19 as a development practitioner while still dreaming to make a name as an arm-wrestler.

2006

MBA

Nosheen Chaudhry

Nosheen is living and working in New Jersey, USA. She works as an Assistant Vice President of Program Management at Chubb Insurance.

2006

MBA

Haroon Rasheed Mohmand

Haroon is Director Mining South

(Baluchistan & Southeast Afghanistan) for the family company Mohmand Dada Minerals, Pakistan's leading stone export and biggest iron ore mining company. Currently he is in process of developing a highly demanded Flouride mine in Lorlai district, and a copper/Antimony mine in Chaghi district. He is trying to establish an iron ore beneficiation plant to process the company iron ore and assist in import substitution.

2006

BSc

Hassan Firzok

Recently marked 8 years of working at Apple. Welcomed our second child, Zara, last year in November. Loving the work from home situation which is unfortunately ending in May when we start going to office three days a week. Other than that been hard on my golf game to become a scratch player.

2006

MS

Sheeraz Akram

Sheeraz is currently working as Associate Professor in Computer Science at Superior University Lahore, Pakistan. He stayed in the US at University of Pittsburgh for 3 years for Postdoctoral Research Training.

2006

MS

Muhammad Asif Tasleem

We are a family of three kids now. I am working at General Electric, living in Snoqualmie Valley with my family and enjoying hiking in the Cascades.

2006

BSc

Shumaila Hemani

Shumaila, Ph.D. in Music from the University of Alberta and Former Music Faculty, Semester at Sea, Spring 2020 voyage and the Faculty of Extension (University of Alberta) is an award-winning Alberta-based Sufi singer-songwriter, acoustic composer, sing-style poet, spoken word artist, and traditional performer. Her composition: Perils of Heavy Rainfall, received a Second Prize at the Listening During COVID contest by the Canadian

Association of Sonic Ecology (CASE) and the pioneering Canadian soundscape composer Hildegard Westerkamp applauded her for beautifully taking the listeners to an immersive world of different music, chanting, and drones. Hemani has performed for the FACTOR-funded International Women's Day (2021) and Canadian Music Week (2021), Femme Wave Festival (2019) and the World Odyssey (2020) Hemani received the Cultural Diversity Award from the Edmonton Arts Council for traditional Sufi performances. Her single: Living with Purpose was #1 on Ethnocloud's world music charts from January 2020 to Nov 2020, CBC Toyota National Searchlight (2021) and published in Alberta's literary feminist magazine: New Forum (2021) and nominated for the Alberta Magazine Awards in Poetry (2022).

2007

BSc

Hamza Khan

Continuing with McKinsey, based in the UK. Continuing to look for ways to contribute to Pakistan - including advising a mental health charity (Taskeen.org). And face to face with my biggest challenge yet - contributing to the growth and well-being of my curious 1-year old.

2007

MBA

Muhammad Hamid Khan

Just celebrated 10th anniversary of moving to Canada. Love every moment of it with family and friends.

2007

MBA

Anis Sajid

In a blink of an eye, it will be 15 years this May since I graduated from LUMS with an MBA in 2007. So much happened during this decade and a half from changing employers to moving to another country that 80 words will not suffice. I trust everyone would be doing well and continue to shine in their journey ahead. A big hello to all my MBA 2007 Class mates and esteemed faculty at LUMS!!!

2007

MS

Adeel Munir Butt

Adeel is working as a Vice President & Senior Project Manager in Habib Bank AG Zurich and is based in Switzerland.

2007

BSc

Mudassir Sheikh

Mudassir just completed a shiny new self-upgrade with a Master's degree in Financial Innovation and Technology from Smith School of Business at Queens University in Canada. Climbing the corporate ladder being an overseas Pakistani within the financial sector on banks' trading floors running their funding, rates, liquidity and FX books. To keep life fun, he advises startups on fintech/strategy and growth hacking.

2007

BSc

Samreen Sajjad

Samreen is currently based out of Canada, where she lives with her husband Fahad and kids Suleyman and Amaani. She is working for RBC Capital Markets and enjoys exploring the different parts of the country with her family during her free time.

2007

BSc

Noor-i-Hirra Waqas Ali

Since graduating from LUMS, Hirra has been successfully running her Party Planning business in Lahore under the name of PeppermintParties for almost a decade now. Two years ago, she pursued her hobby of blogging and started a baby/toddler centric blog with her second born, Haider, being the main focus of it (Instagram handle @HaiderHearsAwhoo). Over time the blog has gained immense popularity with 44k followers and has become the go-to platform for mom's with toddlers and young kids.

2008

BSc

Haroon Khalid

I am currently based in Toronto, Canada working with Toronto Arts Foundation

as their Associate Communications Manager. I am also an author and a freelance journalist and explore fluid identities, traditions and religious practices that challenge the notion of exclusivist identities that define communities in South Asia in my writings, among other things. My most recent book is *Imagining Lahore*, which was inspired by the course with the same name, taught by Dr. Furrukh Khan at LUMS.

2008

MBA Kabindra Shrestha

I am engaged in the Fintech sector as a compliance resource. Having worked in different Fintech companies in the field of operations and business since 2011, I have focused on learning compliance for the time being.

2008

BSc Razia Mohyuddin

Razia is Vice Principal of Bloomfield Hall School Peshawar and teaches Global Perspectives. Along with maintaining an all A* result her students have also managed to get 4 Cambridge Distinctions. Along with that her 3 kids manage to keep her busy.

2009

MBA Arshad Bajwa

I am currently working in MG Motors Pakistan as General Manager Supply Chain & Commercial. I am in Lahore most of the time.

2009

BSc Syeda Shah Bano Ijaz

I am now (finally!) nearing the end of my PhD program in Political Science. I am currently a Dissertation Fellow with University of California's Institute of Global Conflict and Cooperation as well as Princeton University's Bobst Center for Peace and Justice. My dissertation studies the impact of foreign aid funded public programs on local-level political processes in Pakistan; I study these using a combination of elite interviews and survey experiments. Over the past

years, I have remained committed to the cause of women of color in academia, attempting to do my part in ensuring they face a more equitable playing field. Meanwhile, I am also raising a daughter with staunch, feminist ideals and hope that she can bridge her identities as a Muslim and as a woman of color with unfaltering grace. A parting thought: recent years of the pandemic have taught me that there is no time to wait to allow good things to happen to us. Therefore, I try to connect with as many friends as possible, try to be there for as many people as possible and also take up the causes I feel strongly about now rather than later. In the words of Amanda Gorman, "...for there is always light if only we're brave enough to see it, if only we're brave enough to be it."

2009

BSc Essam Fahim

After five years at the University of Virginia for his PhD, Essam is now back in Lahore for good, living with his wife and son, and teaching religion at LUMS with a number of other LUMS grads including from the batch of 09. He is trying to get reconnected with friends and batch mates in Lahore and Islamabad.

2009

BSc Saba Azeem

Saba is based in the Netherlands and is working for a Dutch peace organization with the Protection of Civilians team. Her focus country is Iraq, where works on the themes of Protection of Civilians, human security and civilian harm. During the last year, she has been leading qualitative research to record the reverberating effects of civilian harm as a result of a Dutch airstrike in June 2015 on an ISIS munitions factory, which killed an estimated 70 civilians. The aim of this research is to advocate for military missions to take such reverberating effects into consideration during their targeting processes, and to hold the Dutch government to account.

2009

BSc Hira Siddiqui

I'm following a portfolio career by delving into many different projects. I recently led a critical trends analysis workshop with the East-West Center in Hawai'i, working with the Centre for Excellence in Journalism to design media training workshops and virtual learning courses, and publishing a weekly newsletter called 'The Global Tiller' on Substack.

2009

MBA Ahmad Waqas Rasheed

After graduation in 2009 I started my construction company. It is a contracting firm for MEP (electro mechanical) works for large scale commercial & industrial projects. It is a sister concern of IZHAR group of companies. Currently it is a no-limit private limited company and a top name for doing MEP projects all across Pakistan. In the last decade along with my partners I also started two manufacturing companies, another contracting firm and one sales company. Alhamdulillah all companies are growing and doing well in engineering sector of Pakistan. Last 4 years (2018 to 2021) have been extremely tough for all my businesses and gave me priceless learnings of my 12 years entrepreneurial life. Persistence, perseverance, resilience & ability of handle pressure in tough times defines one's future besides core qualities of honesty and hard work. Being an entrepreneur in Pakistan specially in engineering sector is a roller coaster ride only for lion hearted and so far, I have enjoyed every bit if it. May Allah keep showering His blessing on Pakistan & all of us, always. Ameen .

2009

EMBA Shakil Ahmed

A great privilege for me to share since the passing of EMBA 2009. Currently, I am associated with Atlas Group of companies and serving as Director. After completing EMBA, my role spread over finance and accounts, law and taxation, and secretarial practice assignments. I was elevated soon as National Manager than CFO & CS in group companies.

I also did an EPCM course from Japan (Tokyo) an AOTS training, and the case study pattern in LUMS helped me a lot.

2009

BSc Ahmed Tariq

Been around Singapore, Shanghai and Melbourne. Currently based in Dubai with Coca Cola & enjoying it. Enthusiastic about cryptocurrencies and setting up a side hustle.

2009

BSc M Usman Mirza

Settled in the Netherlands with my better half and 2-year-old daughter, who brings all the Nur in our life. After working in academia for a while, moved back to the industry in the field of analytics.

2009

BSc Omair Zeeshan

Good to be back in Karachi after a long hiatus. Working with Faysal Bank if anyone needs any help there.

2009

BSc Abdul Muqet

After the great times in Cairo, Perth and Dubai, I am now in Houston - Texas working at the Schlumberger HQ as the Global Procurement Process Owner. I was also lucky enough to finally do my Executive MBA from Harvard Business School Alhamdulillah. Looking forward to visiting the campus this year and having some PDC chai!

2009

BSc Shemrez Nauman Afzal

Shemrez started his Ph.D. in Public Administration last fall at the School of Government, University of International Business and Economics, Beijing, on a full scholarship award from the China Scholarship Council (CSC).

2010

EMBA Muhammad Saeed Mushtaq

I am serving as General Manager Sales & Marketing in Al Ghazi Tractors Ltd. We had to develop hard roads to come out of Covid situation and make the business smooth to run the organization and keep people motivated and align with growth goals of the company. With this aim and team work, able to close year 2021 at 50% Vs SPLY.

2010

MS Fatima Farooq

Had an amazing time at LUMS that was full of learning new and fun things along with making new intellectual friends.

2010

MS Bilal Jamil

My undergrad and MS at LUMS played a major role in making me a life long learner. I now am courageous enough to work against the odds. I try to bring about the same positive change in the attitudes of my students in BNU and UMT where I am a faculty member. LUMS has indeed transformed me into a resilient yet considerate individual. *Meri koshish hai k ab iss chiragh se aagay aur bohat se chiragh jalain.*

2010

BSc Areeba Pasha

I finally get this opportunity to sit down, breathe and share some reflection from my time since 2010. Well let's just say, I have been on roller coaster ride. After being an aspiring anthropologist at university, I went on to discover diverse roles in practical life which involved teaching, researching, content planning etc. I basically got a chance to apply the skills that I had learnt at LUMS and also at UCL's Institute of Education. I have recently joined Fragomen's Knowledge Management Team. I am based in UAE. I divide my time between my family and work.

2012

MBA Farhan Ateeq

After graduating from LUMS I choose to have an entrepreneurial path. I am heading a Software Development company by the name of Exper Labs. We specialize in eCommerce and marketplace applications. We are actively working with some large-scale organizations including Walmart. I am thankful to LUMS and to my professors for providing us a great learning environment.

2013

BSc Muhammad Saad Arshad

While working with HBL's Development Finance Group, Saad got recognized as one of the 2021 inaugural fellows of the 'Unusual Pioneers' program, for his exemplary work for the farming communities of Pakistan. The program is hosted by Yunus Social Business, in partnership with the Schwab Foundation, sister organization of the World Economic Forum. The 6-month impact-focused program equips the fellows with tools to scale their social innovation programs and inspire transformation in their parent company.

2013

BSc Umer Iftikhar

It has been an exciting journey as I have navigated my way through some of the largest firms around the globe. From helping Siemens Healthineers to move to the Cloud Technology and eventually landing a job at Amazon, it has been a dream journey for me.

2013

BSc Javed Haider

After graduation, I joined Total Parco in Retail Sales and worked across Pakistan for 8+ years with a National role in Non-Fuel Retail as my final assignment. Switched from Oil Marketing to Paints industry in 2021. Currently, I am working as the National Sales Manager for Jotun Paints and Heading their Retail Division.

2013

BSc

Zahra Rashid

I worked for British Council in Pakistan for some time. Then moved to Scotland and worked for British Council in Edinburgh for 3 years. After that I switched jobs and have been working for ACCA Global as Exams Production Technician for the past 4 years.

2014

BSc

Mohammad Amanullah Haneef

Since graduation, I along with another batch mate (Saad Akbar) have successfully launched and have been running a market research firm in Pakistan. We have worked with largest companies in Pakistan in more than 35 cities on various research projects. Company name: Akademos
Website: akademosresearch.com.

2014

BSc

Obaid Khan

Obaid Khan graduated from LUMS with a BSc. (Hons.) in Economics in 2014. The journey of seven years after graduation has helped him witness and appreciate the ups and downs of life with gratitude and perseverance. He hopes that everyone takes a little time out for introspection to examine the blessings that they have been endowed with and share them with those around them.

2014

BSc

Husnain Nazir

I had been a topper all my life. I learned patience at LUMS.

2015

BSc

Shayan Toor

Unprecedented but also one of the most inviting times of the decade. Although this time is where you should be careful take care of yourself and others around you but this is also the time to innovate do the real disruption that the ecosystem (it feels like) always required. We've seen how the world has changed over the last two years, I'm working on

blockchain/metaverse projects using this opportunity too!

2015

EMBA

Adeel Ahmed

A wonderful journey ahead of my graduation. I had entrepreneurship as my major so I tried to apply it on a couple of ventures. I started a fattening farm for beef production and for the supply of cattle during Eid., a wonderful experience and had a great 3 years of experience. After that I decided to sell my house and invest in an agri venture. Today its a pvt Ltd company with a turnover of 200 million per annum. I have a field force of 60 persons. Recently Descon Ltd has acquired 15% of my company's share by showing its confidence on the business model.

2015

BS

Hasan Aurangzeb

University is the period in everyone's life when you meet with people from all backgrounds and spheres of life. 4 - 5 years of university life help shape you as a person. Graduating back in 15' I can now say LUMS provided me with necessary environment to groom me for the better.

2016

MBA

Shahzad Ahmad

Always question things and never take them for granted. May your pursuit for excellence take you to places. Enjoy the ride!

2016

EMBA

Hassan Rasheed

I moved to Bank Alfalah Kabul to head Credits department during the last semester of EMBA. I was able to overcome the day-to-day challenges and the daunting task of working in a warzone for almost 6 years, thanks to the multitude of perseverance, stress management, multi-tasking, never-say-die attitude and turning adversity into opportunity skills, that were acquired during EMBA. I attribute my success to these 2 years with LUMS fraternity that helped me shape into what I am today.

2016

BS

Mir Sana Ullah Khan

Mir Sana Ullah graduated with a MA in Education from Columbia University in the city of New York on a Fulbright Scholarship this Spring.

2017

BS

Hira Shahzad Sardar

Hira earned an MS from Dartmouth College in 2020 and is working as an engineer at the global leader of medical devices, Medtronic. As an active member of multiple societies, she is working for gender equality, workplace diversity and inclusion. Hira and her husband, Muhammad BershgalAtique '17, welcomed a daughter, AaleenBershgal, in December 2019.

2017

BSc

Alya Zafar Hashmi

I have cleared CFA level 1. I work at S&P global and am a super mom of a cute little girl.

2017

BS

Ali Hussain

Work hard, make connections, have self-belief. Anything in this world would be achievable.

2017

BSc

Muhammad Irfan

Working at State Bank of Pakistan as an Assistant Director since February 2020. In pursuit of my passion.

2018

BSc

Syed Arsalan Raza

While doing my Masters in Business Analytics from University of British Columbia, I realised how I took my courses in Management Science at LUMS for granted. I can safely say the quality of education at LUMS is at par, if not more. Special thanks to all the instructors especially Sir Adeel Zaffar and the other SDSB staff. A big chunk of credit to

where I am goes to the faculty + the safe learning environment at LUMS.

2018

BSc

Maleeha Saadat

I graduated from LUMS 4 years ago, but I still talk about it like it was yesterday. LUMS gave me a chance to build stellar leadership skills, that have helped head marketing functions and foster \$1M + portfolios at work. I'm currently doing my Masters in Marketing Analytics from Purdue University. While applying for jobs in tech, I have noticed how Luminites are so well-placed in the US and am able to leverage the luminite network to break into tech.

2018

MS

Muhammad Awais

Recently I have joined my doctoral program in Electrical and Electronic Engineering at the University of Texas at Dallas in Spring 2022. Also I'm, working as a graduate research assistant at Texas Analog Center of Excellence (TxACE) and my current work focuses on design of energy efficient antenna arrays for next generation communication systems.

2018

EMBA

Rafia Ilyas

Ever since I joined the EMBA program, amazing opportunities have been knocking on my door. I started my own design consultancy firm by the name of Tangent Square and now it's been 5 years since my venture is successfully designing offices for major tech firms of Pakistan including the National Incubation Centers in Lahore & Quetta. I recently had the privilege to be awarded the Trailblazer Award at the Ladies Fund Women Awards 2022 in recognition of my work! What more can I askfor! It wouldn't have been possible to achieve these milestones had I not chosen LUMS!

2018, 2021

BS, MS

Zonaira Khalid

The experience at LUMS definitely impacted my career goals, thinking and decisions in many positive ways.

Currently, I have gotten into PhD in biomedical science (Fulbright Cohort 2022). If there's one thing I want to say about LUMS, it's thank you! I hope LUMS continues to impact lives throughout the future.

2019

BSc

Zuraiz Ur Rehman Niazi

I am currently working as a Senior Digital Marketer at a Silicon Valley based SAAS company called PosterMyWall. Besides that I have been traveling. Going from one region of Pakistan to another on a motorbike and taking short breaks from work life to visit other countries. And, trying to give a lot of time to my passion, photography.

2019

BSc

Eesha Assad

Since graduating I've become a fashion model full time.

2019

BSc

Affan Ahmed

I have worked two jobs briefly - half the time I was reminded how I'm their little brother. Step outside of the university, and there are control freaks everywhere. The pandemic has opened up a paradise for me - an introvert. The world runs my way now. I thought if I'm to WFH anyway, I'd rather work outside Pakistan - and I am. I love my country, but everyone just wants to make me a little brother here. Here's a verdict: WFH outside of Pakistan and bring foreign VC funding here in your businesses. Surprise all big brothers.

2019

BSc

Hamza Kamal

My time at LUMS prepared me for a career in investment advisory with MCB Bank Limited, which is something I've always wanted to do. Furthermore, I have always had an interest in global financial markets and began writing as a columnist for *The Nation*. I'm excited to continue learning and growing.

2019

MS

Sadia Shamas

Regrets are a part of life. They have strong instinct to keep you from moving on. But never let them be the obstacles on your way towards betterment. Dive into this journey along with them. At a certain point, you will realize and think about them as a key to let you evolve as the most strongest person you have ever seen in yourself. Choice is yours. Never let others define and set the scale of "success" for you. You are the most successful person as long as you are satisfied with what you are doing.

2020

BS

Muhammad Haseeb

Right after graduation, I started working as a software engineer. After one year of working, I went to do a Ph.D. from New York University (NYU). And here at NYU, I am making myself better each and every day while getting trained as a researcher from the best in the field. I cannot thank LUMS enough for making me capable of achieving anything that I wanted.

2020

BSc

Umair Farooq

At the time of our graduation, our family hotel business shut down. In those depressing times LUMS community helped in providing leads to jobs and I entered the corporate life. During my job I didn't enjoy much and took the decision of starting our own Shinwari Cuisine restaurant, Bab-ul-Ziafat. Insha Allah, it will be running by May or June 2022. LUMS provides the opportunity to experiment and take risks which I guess I would not have been able to take otherwise.

2020

BSc

Fizza Bokhari

Despite the pandemic conditions and the declining economic conditions, I was able to secure a job in the leading firms of the country like Jazz, Telenor, Total Parco, Meezan Bank. Among the multiple options I had in hand, I chose Jazz to

begin my professional career. Within the first 4 months at Jazz, I was recognized for my performance at work and was awarded as the best operations support for the 1st quarter. After a year of my services as Digital Financial Services Executive at Jazz, I have been given a promotion offer at Telenor Pakistan as a Senior Executive Channel Enablement and Planning where I currently work and which has undoubtedly diversified my experience and expertise in the telecom industry.

2021

BS

Muhammad Bilal Shah

Fond with the love LUMS gives to everyone including honorable Instructors, students, and all other members of LUMS community. I had great time with everyone and the level of confidence and expertise which I developed throughout my journey is not to be forgotten. I will miss each and every moment of it.

2021

MS

M. Musab Rasheed

I always feared my curiosity. A person who wanted to work on or be a part of something new. Having this desire, I got motivation on the day, when a little piece of work of mine was a part of an excellent conference. On that day I decided to do PhD. A push that open new doors for me, will let me achieve it as well. As I dream, I hope!

2021

MBA

Waqas Sharif

Belonging to a family doing a small dairy business and graduating as MBA from LUMS was beyond my wildest dreams. The privilege enhanced the urge to give back to society I belong. Hence, I started raising investment for cattle fattening, the business involves procuring bulls to condition them for 3-4 months to make the meat export ready. Within a few months, the headcount of bulls has reached 1000 and will grow to tens of thousands in a couple of years.

2021

MS

Haider Ali Tauqeer

Great exposure from LUMS.

2021

BSc

Paras

"Jab yaar saath thay tuo ek kaafila sa lagtatha, aaj jab sab bikhar gaye tuo hujoom meinbhi tanha salagtahai"

I believe my life actually began with LUMS and I might be anywhere in this world but I will never be away from LUMS, my second home. I found the best people in here who are my friends and family. I wish I could spend a bit more time in this enormous, enigmatic and exotic place.

2021

BSc

Hussain Shah

Hussain has been working at S&P Global as an Associate since April last year. However, he is known in his batch for travelling on his motorbike. His solo adventures take him to places which are rarely visited by tourists. Camping alone in deserted valleys, spending time with the local people and exploring the hidden beauty of Pakistan is one of the few things which excite him. Do check his profile and support by visiting: [instagram.com/mhussainshah/](https://www.instagram.com/mhussainshah/).

2021

BSc

Wajeaha Amir

Since graduating amidst a pandemic, I have learned that you may be able to control your GPA, but you can never control your life. Until my junior year, I had my next 5 years perfectly planned out. Today, things could not be any more different—yet I am content with where I am and starting to realize my own worth outside standards set by the rat race of society and by my own younger, ignorant self. I am pursuing my passion of working in my home province, KP, to bring about sustainable urban and economic development and making my hometown, Peshawar, a better place for women and other minorities.

2021

BSc

Muhammad Abdullah

I completed my ACCA, and was declared a Global Prizewinner in SBR exam of ACCA in September 2020. In June 2021, I joined EY (Lahore Office) as Audit Associate.

2021

MPhil

Zareena Qureshi

The MPhil program provided me with an opportunity to experience the diversified cohort with different experiences. LUMS is really my home. I really miss LUMS.

2021

MS

Shehryar Malik

Shehryar founded Accelerate in January 2022 to help industries fundamentally change how they operate and deliver value to their customers by accelerating their AI transformations.

2021

BSc

Aizah Maryam Malik

Got into all of my top choice of Graduate Schools. Now pursuing my Masters from Warwick Business School. Got a distinction in Term 1 and Term 2 at WBS. Made friends from all over the world but my best friends are Indians (which is wow because I come from Pak Army background).

2021

BSc

Sakina Areej

I have learned over time that what you do for yourself stays with you, but what you do for others is what you leave behind. And that is all that is going to matter. So, if you are reading this right now, make sure you do something worthwhile for this world before its too late because *kya pta kal hou na ho*.

2021

BSc

Shehreen Umair

After a brief encounter with the corporate world, I am now a full time employee of the non-profit sector, in the domain of environment and climate change. Simultaneously working towards pursuing a Master's in Public Policy/ Urban Planning. Also have the honor of being a Policy Fellow for Atomcamp and a Leadership Fellow for One Future Collective.

2021

BA-LL.B

Saqib Hussain

Class of 2021 was indeed the zone where we have had a cluster of every emotion.

2021

BSc

Mudassir Ahmad

I worked as a Consultant (Policy & Research Associate) with the Information Minister of Punjab Hasaan Khawar for about 6 months until the Punjab Government fell.

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