MS ACCOUNTING AND ANALYTICS
WILL ENABLE YOU TO:

- Solve business problems using data-intensive business and accounting information
- Comprehend the basis of business analytics and the underpinnings of emerging platforms tied to advancing digital technologies
- Engage in the application of frameworks and techniques to support strategic planning and decision-making
- Analyse the information needs of organisations and develop appropriate automation and business intelligence solutions
- Effectively communicate information, findings, and conclusions through efficient synthesis of information

Along with technical accounting expertise, the programme aims to provide skill sets inclusive of analytical thinking, business understanding and communication skills for careers in multinational corporations, regulatory bodies, public sector organisations, financial consulting firms, as well as manufacturing and service organisations.

TALHA EIRAJ DAUD
MS ACCOUNTING AND ANALYTICS '23
CORPORATE TREASURY & FX DEALER,
MCB BANK

"In my professional journey, I shifted from my field to pursue data analytics. The LUMS MS Accounting and Analytics programme caught my attention, offering comprehensive courses including SQL, Python, R Studio, and Power BI. These skills empower individuals to excel as data, financial, or business analysts. Thanks to the esteemed faculty and comprehensive curriculum, I highly recommend this programme to those already in such roles or aspiring to enter the field."

MS AA CLASS
PROFILE 2023*

ACADEMIC BACKGROUND

- Management 4%
- Economics 4%
- Mechanical Engineering 4%
- Statistics 4%
- Business/Finance/Accounting 84%

GENDER RATIO
FEMALE | MALE
44% | 56%

AVERAGE AGE
27 YEARS

AVERAGE EXPERIENCE
2.4 YEARS

*MS programmes are classified from the induction year and not the graduating year

ADMISSION CRITERIA

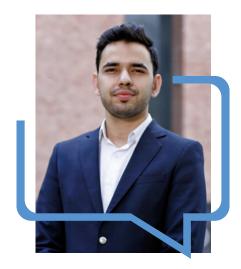**Admission is purely merit-based and rests on the following criteria:**

- Academic Record
- Performance in Admission Test:
  GRE (General), or GMAT, or NTS GAT (General), or LUMS Graduate Admission Test (LGAT)
- Statement of Purpose
- Two Recommendation Letters
- Interview (if called)

Scan for more information

FINANCIAL SUPPORT

- 50% tuition fee waiver for women admitted on high merit under the SDSB Women's Scholarship initiative
- 75% merit scholarship for top 3 students
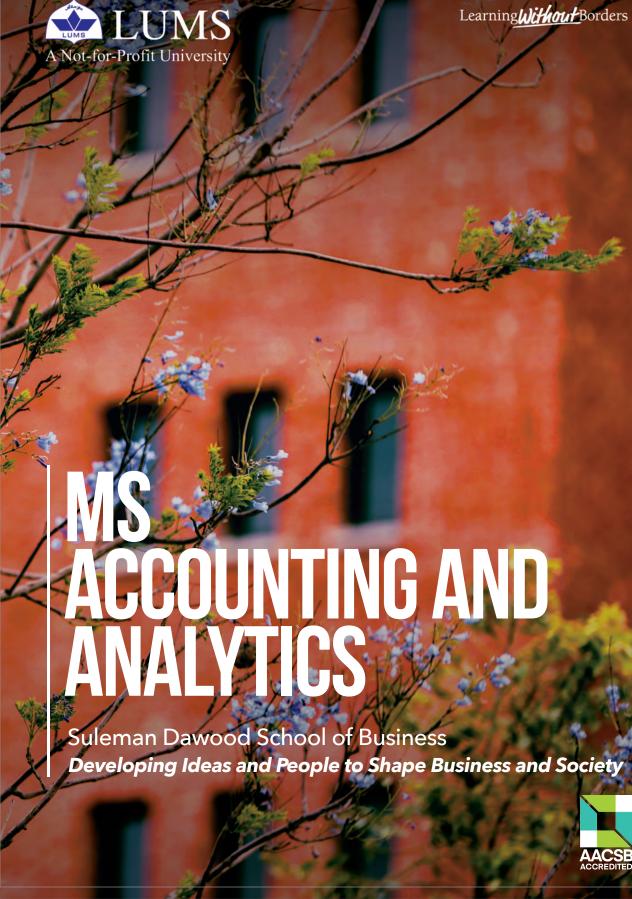- LUMS interest-free loan

LUMS
A Not-for-Profit University

DHA, LAHORE CANTT. 54792, LAHORE, PAKISTAN
+92-42 111-11-LUMS (5867) Ext: 2177
admissions@lums.edu.pk
www.lums.edu.pk

#LearningWithoutBorders
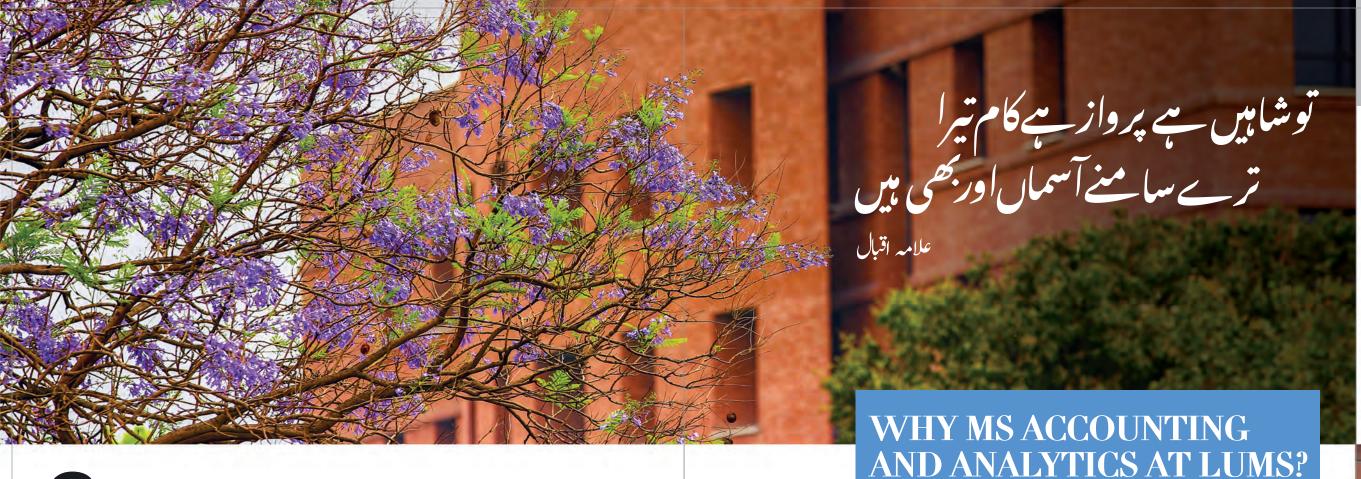
LUMS
A Not-for-Profit University

Learning Without Borders

MS ACCOUNTING AND ANALYTICS

Suleman Dawood School of Business
Developing Ideas and People to Shape Business and Society

AACSB ACCREDITED

تو شاہیں ہے پرواز ہے کام تیرا
ترے سامنے آسماں اور بھی ہیں

علامہ اقبال

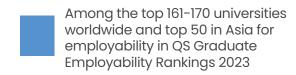# S ULEMAN DAWOOD
SCHOOL OF BUSINESS

Founded in 1985 as a not-for-profit, LUMS has pioneered innovative educational trends. The expanse of research and teaching at LUMS offers its community 'Learning without Borders' by breaking academic, geographic, and socio-economic barriers to enhance students' academic exposure and make education accessible to all.
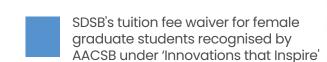
Suleman Dawood School of Business (SDSB) at LUMS is the only business school in Pakistan accredited by AACSB. To date, less than 6% of the business schools globally are AACSB-accredited. Since its inception, SDSB has developed highly skilled graduates who have proven their ability to lead, transform, and create long-lasting changes in business and society.
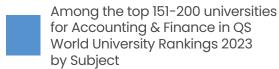
WHY MS ACCOUNTING AND ANALYTICS AT LUMS?

LUMS AND SDSB CONTINUE TO BUILD A NEW TOMORROW

- Placed in the top 115 institutions in QS Asia University Rankings 2023

- Placed between 201-250 Asian universities by Times Higher Education Asia University Rankings 2023

- Among the top 161-170 universities worldwide and top 50 in Asia for employability in QS Graduate Employability Rankings 2023

- SDSB's tuition fee waiver for female graduate students recognised by AACSB under 'Innovations that Inspire'

- Among the top 151-200 universities for Accounting & Finance in QS World University Rankings 2023 by Subject

- Among the top 151-200 universities for Business & Management Studies in QS World University Rankings 2023 by Subject

- SDSB is a Harvard Business Publishing content partner

MS ACCOUNTING AND ANALYTICS

The MS in Accounting and Analytics (AA) is a 1.5-year weekend programme that will equip you to navigate rapid changes in diverse business environments. Through this programme, you will cultivate a skill set encompassing accounting, financial advisory, and data analytics expertise to enable enhanced enterprise decision-making and leadership. With a strong focus on extracting insights from vast datasets, analysing trends, embracing emerging data technologies, and adeptly communicating within increasingly complex business information environments, this programme is carefully curated by experienced academics and industry leaders.

This programme is designed for students with some prior exposure to accounting and finance in their undergraduate degree or professional training. Absence of prior experience in this area can be remedied with pre-MS courses offered at SDSB.

PROGRAMME STRUCTURE

The MS Accounting and Analytics weekend programme requires 1.5 years to complete 33 credit hours. Participants may be required to attend some class sessions on selected weekdays. Participants of this programme will undertake substantial academic work with continuous peer and faculty interaction between these sessions.

CORE COURSES*

- Applied Research Analysis
- Business Economics
- Marketing Management
- Organisations and Leadership

SPECIALISED COURSES*

- Applied Financial Statement Analysis
- Business Analytics - Foundations
- Information Systems - Design and Security
- Analytics in Accounting and Control
- Business Intelligence and Big Data Statistics
- Applied Data Science

*Specific course offerings may be subject to change in response to evolving industry trends, academic considerations, and the continuous enhancement of our programme.

FIELD PROJECT/THESIS/ELECTIVE COURSES