

# **GRAING REPORT**2023-24

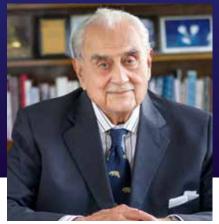
# "Real success is not what you have, but what you give."

#### Syed Babar Ali

Founding Pro Chancellor Conversations with Syed Babar Ali Episode 18 | Philosophy of Giving

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# MESSAGE FROM SYED BABAR ALI FOUNDING PRO CHANCELLOR

Those of us who have benefitted from LUMS cannot repay for what we have attained in life as a result of this association. It is incumbent on us to contribute every year from our earnings, savings, and capital to the University to enhance the good work it is doing in providing scholarships, maintaining its infrastructure, and contributing to new knowledge for the benefit of humanity. So, according to whatever you can afford, please contribute – not only now, but every year.

Salfahren:



# MESSAGE FROM DR. ALI CHEEMA VICE CHANCELLOR

The generosity of our donor community represents a profound commitment to transforming lives and creating lasting change. At LUMS, your support has opened doors for countless individuals to realise their potential, paving the way for a transformative and impactful future. This impact reaches far beyond our campus, enriching communities and driving societal progress. I am deeply grateful for your belief in our mission and for being vital partners in this shared journey of change.

Your sustained commitment continues to support students to fulfil their dreams of attaining quality education at LUMS and beyond. One of LUMS' key distinctions is its exceptional graduate placements, with 30% of graduates annually securing admission to top global programmes. Among them is the remarkable Jovera Shakeel (BSc Economics and Mathematics '25) who has been named Rhodes Scholar-Elect 2025 for Pakistan. Her time at LUMS showcases a deep commitment to tackling poverty traps and promoting educational and economic opportunities for low-income communities, with a particular focus on gender, class, and disability. Another outstanding achievement is that of Haider Sultan (BSc Accounting and Finance '24), who has been named Pakistan's first-ever Silver Scholar for the MBA programme at Yale. Selected as one of only ten individuals worldwide for 2024, he ranks among the top 5% of applicants to this prestigious programme. Beyond their academic successes, LUMS students continue to demonstrate exceptional talent in extracurricular pursuits. The LUMS Model United Nations (LUMUN) delegation made us proud by winning the Best Small Delegation Award at the Harvard National Model United Nations for the second consecutive year. These accomplishments underscore how your generosity empowers our students to excel on the global stage. Closer to home, our aspiring poets gained national recognition at the Pakistan Youth Poet Laureate event, setting new benchmarks of creativity and excellence, while the LUMS Women's Swim Team continues to break gender barriers and won the 13th All Pakistan Intervarsity Swimming Championship.

Building on the exceptional achievements of our students, LUMS continues to make remarkable strides in its journey toward becoming a research-intensive institution. Currently, 25% of our peer-reviewed publications are featured in topranked global journals, a testament to the calibre of research produced at LUMS. This is further reinforced by our faculty's exceptional contributions, which have gained international recognition. Some examples include Dr. Ali Usman Qasmi, who received the 2024 AIPS Book Prize from the American Institute of Pakistan Studies, while the Economics faculty earned the Luebbert Best Article Honorable Mention at the American Political Science Association. Dr. Zartash Uzmi

was honoured with the ISIF Asia Award, and Dr. Shakeel Jajja secured a prestigious Fulbright postdoctoral fellowship at Stanford University. Additionally, Dr. Irshad Hussain was named a Distinguished Scientist by the Chinese Academy of Sciences, while Dr. Naveed Arshad was awarded the Pride of Performance 2024 for his pioneering work in energy. Dr. Ghazal Zulfikar was elected Co-editor-in-Chief of Organization, a leading global management journal, and Dr. Sikander Ahmed Shah received the prestigious Friendship Award 2023 from the Consul General of the People's Republic of China in recognition of his significant contributions to strengthening Pakistan-China bilateral relations.

LUMS is now at a critical juncture. As we approach our 50<sup>th</sup> anniversary, we require bold thinking and collective reflection on how to empower our community to navigate the complex challenges of our times. Your unwavering support and collaboration are pivotal in fostering innovative partnerships between academia and industry, building coalitions for meaningful change, and empowering the next generation of changemakers.



## MESSAGE FROM NUZHAT KAMRAN DIRECTOR, OFFICE OF ADVANCEMENT

2023-24 has been another remarkable year where LUMS patrons have further strengthened their bond with the University. The commitment and support of visionary individuals, socially responsible corporates, and impact-oriented foundations has enabled the University to continue its mission of making a difference through access and ground-breaking research.

Dear donors, your generous gifts allowed our talented students to focus on their studies rather than worrying about finances; our faculty to innovate and find solutions to the grand challenges that face society; and our administration to provide world-class facilities to the LUMS community. All this was possible because of your generosity—we are ever so grateful to you!

Dear alumni, thank you for coming forward to extend support in the form of contributions to the Give a Day to LUMS campaign, creating endowments in the names of your loved ones and establishing class funds. We can see how much you value your association with LUMS and how invested you are in ensuring that bright individuals like yourselves do not miss out on the opportunity of getting world-class education. This commitment is commendable, and we cannot thank you enough!

A big thank you to all our collaborators in the cause of higher education for your confidence and your commitment. We look forward to continuing our journey with you all as our most important partners.

Mugher Kenn

# Giving at a Glance 2023-24

### **Thank You, Donors!**

Your generosity helped us raise PKR 1.7 billion in the last year!

## **OUR GLOBAL NETWORK OF DONORS**



## YOUR IMPACT



PKR 11.6 billion disbursed as financial aid since inception



PKR 1.4 billion given to 1,948 students in the last financial year



47% female students on financial aid



Students represented from 162 cities, towns, and villages across Pakistan

## THANKS TO YOU, WE'VE BEEN ABLE TO



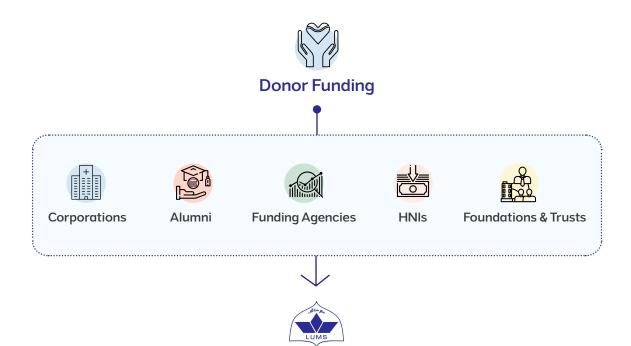
Empower students with scholarships



Create world-class learning environments through campus development



Drive innovation through research and discovery From empowering students and fuelling groundbreaking research to shaping world-class infrastructure, your contributions are transforming LUMS and beyond.



#### **Student Scholarships**



**General Purpose Funds** 

**Research Innovation** 



**Infrastructure Development** 







# Landmark Gifts Over the Last Five Years 2019-2024

LUMS' continued advancement is a testament to the immense generosity of our partners in progress, whose patronage supports significant initiatives in education. We thank our esteemed benefactors who have supported student scholarships and major development projects at LUMS over the last five years.

#### **Atlas Foundation**



Funded the Yusuf H. Shirazi Complex, a hub for research and student life

#### **Babar Ali Foundation**



Funded the Three Sisters Hostel, honouring Syed Babar Ali's mother, Syeda Mubarik Begum, and her sisters

#### Mr. Mudassir Sheikha



Funded the Sekha Scholarship for top ten FSc students inducted to Syed Babar Ali School of Science and Engineering

#### **BARD Foundation**



Endowed two Dean's Chairs at the Suleman Dawood School of Business and the Mushtaq Ahmad Gurmani School of Humanities and Social Sciences

#### Punjab Educational Endowment Fund



Provided scholarships to talented students from Punjab



**PepsiCo** 



Funded the renovation of the Pepsi Dining Centre (PDC)

#### **Dr. Parvez Hassan**



Contributed towards naming the Shaikh Ahmad Hassan School of Law

#### Dr. Gohar Ejaz



Funded National Outreach Programme students

#### Syeda Perwin Babar Ali



Established the Syed Ahsan Ali & Begum Gohar Jabeen Endowment Fund and the Syed Akhtar Ahsan, Sikandar Ahsan & Syeda Jhan Afroze Endowment Fund

#### **Fatima Group**



Funded National Outreach Programme scholars

#### Faysal Bank Ltd.



Contributed towards the naming of a discussion room

#### Bank Al Habib Ltd.



Funded the Rashid D. Habib Scholarship Fund

#### Shahid Hussain Foundation & Borjan (Pvt.) Ltd.



Contributed towards the naming of the Chaudhry Nazar Muhammad Department of Economics

# Thank you. Donors!



#### Muhammad Hassan Naveed BA English Mushtaq Ahmad Gurmani School of Humanities and Social Sciences

"Receiving a scholarship at LUMS has been life-changing. It allowed me to focus on my academic and personal growth without any financial pressure, and I was able to study at such a prestigious institution. The scholarship has opened doors to incredible opportunities, inspiring me to aim higher and give back to my community."

#### Summaya Lucman MS Biology Syed Babar Ali School of Science and Engineering

"My time at LUMS has been filled with invaluable academic and personal growth, surrounded by mentors and peers who constantly pushed me to excel. I am deeply grateful for this experience, which continues to inspire me every day."





**Aimal Khan** BA-LL.B Shaikh Ahmad Hassan School of Law

"Receiving financial aid was a dream come true and a transformative moment for me, as it empowered me to pursue my studies without financial constraints. I express my heartfelt appreciation to the donors for their continued support, as it opens doors to quality education for deserving students."

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#### Anita BSc Accounting and Finance Suleman Dawood School of Business

"Like for many others belonging to remote areas of Pakistan, LUMS was a dream university for me. I worked very hard to get admission to this prestigious institution, but without a scholarship, it would have been impossible to study here. I am very lucky to get this scholarship."

#### Mustafa Ghias Khan BSc Anthropology and Sociology Mushtaa Ahmad Gurmani School of

Humanities and Social Sciences

"Receiving a full scholarship at LUMS was a proud moment for me and my family, easing our financial burden and allowing me to focus fully on my studies. I am deeply grateful to those who support students like me; they are true champions of service to instill in us a legacy of giving back to society."





#### Hamna Hamid

BSc Political Science Mushtaq Ahmad Gurmani School of Humanities and Social Sciences

"LUMS gave me the opportunity to explore who I am and to discover paths I didn't know I was capable of treading on. I'm glad about where I am today and excited for where I'm headed! Thanks to the LUMS scholarship, I'm pursuing something I actually love."



Omar Adnan BSc Economics and Mathematics Mushtaq Ahmad Gurmani School of Humanities and Social Sciences

"This scholarship has allowed me to pursue my academic goals and motivated me to excel in my studies. It has reduced my financial burden and played a major role in my being able to choose LUMS, which otherwise would not have been possible."

#### **Ifra Noor**

BSc Politics and Economics Mushtaq Ahmad Gurmani School of Humanities and Social Sciences

"When I got admitted to LUMS, each of my family members was happy. But after a day, they all started worrying about how we would pay the fees. So, I decided to try for admission to another university and thought of applying to LUMS again next year. Then, I received an email offering me 80% financial aid! I was so happy—the aid made it very easy for my parents to pay my fees. And now, with the grace of Allah Almighty, and with the help of my donors, I am studying at LUMS. I am very thankful to them, and their support means a lot to me."



# **Opportunity** For All

LUMS students are driven, talented, and hardworking. One in three students receives financial aid, many of whom are first-generation students overcoming significant barriers to pursue their dreams. Our generous donors play a significant role in empowering these students to reach their full potential and make a positive impact on their communities, and the world.

"I am proud to have received the Syed Babar Ali Research Award (SBARA), a prestigious award for young researchers that not only provides financial support but also serves as a testament to impactful research. It adds credibility to our work, which is much needed during our early years of professional research."

#### Wardah Mahmood

PhD Student, Department of Physics, Syed Babar Ali School of Science and Engineering

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# **Empowering Tomorrow's Innovators**

"From a young age, I've been curious about how things work," says Wardah Mahmood, PhD student at the Department of Physics, Syed Babar Ali School of Science and Engineering (SBASSE). "Inspired by my late father's love for STEM and my mother's dedication to teaching, I pursued a path in STEM education, and I feel blessed that I had leaders in the community who inspired me."

> A recipient of the 2022 Syed Babar Ali Research Award (SBARA), Mahmood has utilised her time at LUMS to delve into the fascinating world of quantum optics. Her work involves the synthesis of nanostructures and the development of novel optical detection techniques to reach ultra-high accuracies and physically observe light-matter interactions that are smaller than the scope of conventional detectors.

Mahmood has used her research and scholarly activities to support critical knowledge creation and innovation in Physics. She credits her successful journey to the unmatched mentorship of her supervisor, Dr. Muhammad Sabieh Anwar, Professor of Physics at SBASSE. "Dr. Anwar introduced me to the fascinating world of magneto-optics and taught me that true learning involves both scientific curiosity and community engagement," she states.

With a penchant for pushing for excellence, Mahmood has many firsts to her name. She is the first female President of the SPIE student chapter at LUMS, the first female in her immediate and extended families to pursue a doctorate in sciences, and the first student from LUMS to win the first position and achieve distinction in the Quantum Optics and Devices category at the 48<sup>th</sup> International Nathiagali Summer College (INSC). Following her win at INSC, her SBARA-supported research was selected for the International Research Support Initiative Program (IRSIP) by the Higher Education Commission (HEC), Pakistan, leading to a six-month research exchange opportunity at the prestigious Technical University of Munich, Germany.

Today, Mahmood hopes to inspire others to break barriers in their communities by pursuing their passions. She also contributes to SBASSE as a safety officer, a supervisor for undergraduate theses, and a trainer to research assistants and interns at the School. Along with her research, Mahmood continues to promote women's inclusion in STEM, facilitates equipment-building workshops, and serves as a lead science demonstrator at national events.

Her success is a testament to her dedication to scientific progress, embodying the values and educational ethos of LUMS.

"The financial support helped me get an education that taught me to ask the right questions at the right time, from the right people. This ability becomes part of the DNA of a LUMS graduate. LUMS also made me a job creator who offers opportunities to other entrepreneurs. My own entrepreneurial spirit has its roots here."

#### Anwar Kabir MBA 2007

President & CEO, Brand Spectrum; Board Member, Rotary Club Lahore Corporate; and Board Member, American Business Forum

# A2022

# **Building Corporate Leaders**

#### "LUMS has been a life-changing experience and a main driving force for my success. Had I not received financial support, my life would have been very different," reflects Anwar Kabir, MBA 2007.

Growing up in a household with a father serving the government as a Judge, Anwar Kabir never expected to become a PR magnate. But that is exactly what he is today, and he couldn't be happier. Moving from one city to another due to his father's job, Kabir attended schools in different cities of Pakistan, completed his LL.B, and later got a master's degree in business economics. However, he soon realised that he was not meant for a government job like his father.

In 2002, he began his journey in the corporate world with a printing company as a Marketing Executive. However, this was not enough for Kabir. To further polish his natural aptitude for business, he soon applied for the MBA programme at the Suleman Dawood School of Business (SDSB) at LUMS. As a result of persistent hard work, he scored the highly competitive fullyfunded HEC-USAID Scholarship that also offered a stipend. This proved to be a definitive factor in the trajectory of his career. As soon as Kabir stepped out of LUMS, his life changed considerably. He climbed up the corporate ladder with needlelike focus. "The MBA was a game changer for me. Hard work, honesty, and the importance of education was pushed to a higher level at LUMS," he acknowledges.

Kabir is the President and CEO of Brand Spectrum, an awardwinning agency delivering digital marketing, PR, and influencer and experiential marketing services to leading local and global brands since 2017. He has served as President of the LUMS SDSB Alumni Association, and is now an Adjunct Faculty member at SDSB.

Describing LUMS as 'an island of excellence in this country'. Kabir credits the scholarship that allowed him to study there with opening countless opportunities for his future. He credits LUMS' extensive financial support programmes as being integral to his family's progress. "Both my younger sister and brother studied on financial support at LUMS through interest-free loans, while I was the third in my family to apply for the same when I received my admission letter for the University's MBA programme," he explains.

"I won't shy away from acknowledging that the scholarship led me to experience the LUMS education that changed my life's trajectory and that of my family." he adds. "All credit goes to the University for what I am today." Kabir especially credits his teachers at LUMS for his success. dubbing them "institutions in themselves." He fondly recalls, "They were very kind towards me and became lifelong friends. Even after nearly two decades, we remain connected. They played a significant role in my personal growth." The scholarship that Kabir secured allowed him to shed the burden of financial constraints and fully immerse himself in the LUMS experience. Alongside his studies, he took full advantage of extracurricular activities, and made lifelong friends; all of this left a strong imprint on him.

"Now, it is my turn to give back to LUMS," adds Kabir. Today, Kabir encourages corporates and fellow alumni to support the cause of higher education at his alma mater, because he wants others to benefit just as he did.

"LUMS opened new doors for me. It helped me become financially independent, letting me enable others."

Wardah Noor BA-LL.B 2024 Lawyer, Social Entrepreneur & CEO xWave

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# **Fostering Community Changemakers**

"Coming from a small town, my perspective on life was very limited. The interdisciplinary academics and multicultural environment at LUMS really polished my critical thinking skills, opened me up to diverse viewpoints, and taught me how to conduct thorough research. Because of my training here, I was able to achieve my goals at an accelerated pace," says Wardah Noor, BA-LL.B '24.

Born and raised in Layyah, a small town in South Punjab, Wardah Noor started giving back to society as a school student. During her intermediate studies, she formed a team called 'Future Pakistan' to counsel students in local academies. Years later, with a Law degree from LUMS, she identifies as 'a social entrepreneur working on poverty alleviation through youth skill development'. She is the founder of xWave, a digital educational platform that trains youth from low-income backgrounds in employable skills and connects them to lucrative iob opportunities.

Noor's work in education and community-building has been recognised by various global grants and local accolades, including '25 Under 25' by Little Art and Australian Awards (2021), the Women Excellence Award by Kinnaird College and the Government of Punjab (2022), the Prime Minister's Youth Excellence Award (2022), and the HBL PSL Humaray Heroes Award (2024).

"My professional journey is very much connected to my personal one," says Noor. Belonging to a low-income household herself, she was always acutely aware of the challenges faced by Pakistani youth. She credits her LUMS education for changing her life path and enabling her success, emphasising the role of LUMS' financial aid and the National Outreach Programme (NOP).

"I got to know of the NOP through a pamphlet, but couldn't apply for it since my father wished I pursue medicine," she recalls, citing the cultural restraints she faced. However, her determination did not wane; after a few months of convincing, her parents agreed to her plans. Soon enough, Noor secured admission on merit to LUMS. Having missed the NOP deadline, she applied for financial aid and pursued a Law major. She became an NOP scholar for her second and third years, reverting to financial aid for her final two years.

"LUMS financially enabled me throughout my degree," she says. "Towards the end, I started earning enough to cover my expenses partially." In addition to supporting herself, Noor is most proud of having financed her younger brother's university education. She credits this to the many work opportunities she accessed through the LUMS community, adding, "If I hadn't received the stipend or scholarship, I wouldn't have been able to do all that."

Soon after joining LUMS, Noor networked with seniors and alumni, securing internships and part-time roles at various start-ups. During this time, she honed her entrepreneurial skills through start-up competitions at LUMS and by seeking guidance from instructors. She established an initiative called 'Urdu Hour', employing Pakistani students to teach Urdu language skills to diaspora communities abroad via online classes.

Noor extended this model of bridging community needs in the shape of 'KhudKaar', an initiative to give female home cooks earning opportunities by supplying meals to students. During COVID-19, she led extensive food ration drives and replicated such relief efforts during the 2021 floods. Soon, Noor built a library and community centre in Layyah to train local women and youth in stitching and digital skills. With time, she polished her organisation model to form xWave, focusing on IT skills development.

To date, xWave has counselled and trained over 8.000 students on university admissions and over 5,000 on IT skills. With physical labs in six cities and 250 students enrolled in its long courses, xWave is expanding educational opportunities for underserved youth across Pakistan. "More than a hundred xWave graduates are working with remote companies based in USA, UK, Canada and Jordan," Noor states with pride, adding that 250 of her students joined social media for the first time. In this way, Noor's efforts are ushering in waves of progress across diverse communities.

With xWave, Noor hopes to replicate the impact LUMS had on her. "Like the NOP, I want to lift students beyond their financial constraints and guide them towards a path of empowerment," she shares with optimism.

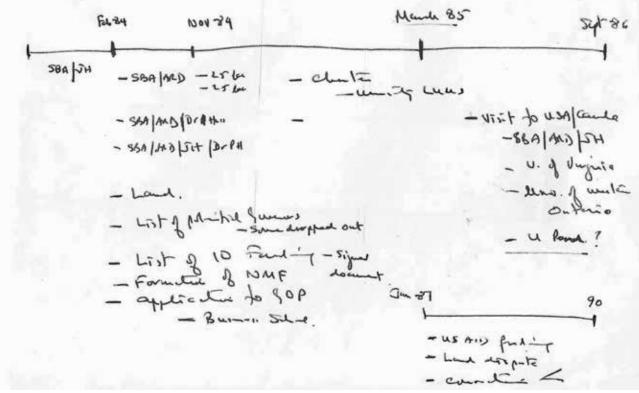
# Celebrating the Legacy of Abdul Razak Dawood

Industrial pioneer. Visionary entrepreneur. Distinguished statesman. Champion of education.

These are just a few of the roles Mr. Abdul Razak Dawood has taken on in his remarkable career, spanning over five decades.

For LUMS, he has been a guiding force, steering the institution with unwavering integrity and commitment. Here we pay tribute to the man who has been the University's captain, charting its course with vision and purpose.

# **The Beginning**



Roadmap of the University, hand-drawn by Mr. Abdul Razak Dawood

In early 1983, Razak Sahib received a phone call from his friend, Syed Babar Ali, to discuss what he called "a matter of national importance." Over a simple yet momentous conversation, both men agreed that Pakistan urgently needed a high-calibre MBA programme to address the shortage of trained managers. Without hesitation, Razak Sahib matched the initial seed money, laying the first financial cornerstone for what would become LUMS.

In 1984, the National Management Foundation was formed, with Babar Sahib as Chairman and Razak Sahib as Vice Chairman. This leadership structure laid the foundation for steering the University for the decades to come. "What distinguishes him from his peers is that he is a global citizen in the truest sense, and has a broad and expansive outlook towards issues, events, and people."

**Dr. Ishrat Husain** Former Governor, State Bank of Pakistan

# **The Early Years**



First meeting of the Board of Trustees on September 26, 1993

From the University's earliest days, the founding fathers were heavily involved. They embarked on an international factfinding trip to gain insights into academic operations, anticipate early-stage challenges, and explore partnerships with reputed institutions.

They were so personally invested that they even served on the interview panel for the inaugural batch. Although 50 seats were allocated, Razak Sahib famously reminded everyone, "This is not about filling seats; it's about quality." True to this ethos, they admitted only 48 candidates, setting a high bar from day one. "I remember sitting for the entrance test at LUMS, and Babar Sahib and Razak Sahib walked into the room and took up a few vacant seats at the back. It showed us how involved they were. Without them, this vision would have been impossible."

Hajira Kureshi BSc '97

# **Founding Values**

Breaking with the traditions and norms of the time, LUMS introduced open-book and take-home exams. "People say that the honour system was a hallmark of those days, but I feel it was not a hallmark, it was a by-product. When the vision for the students is 'leaders of tomorrow', then everything changes," shares Dr. Arif Butt (MBA '89).

Nearly five decades later, LUMS' merit system has stood the test of time. Over the years, many have requested concessions — none have ever been granted. "They withstood a lot of pressure from a lot of powerful people. They fully supported the value system – in words and action," shares Dr. Ehsan Ul Haque, Professor Emeritus at LUMS, whose association with the University goes back to its initial days. For Razak Sahib, merit is not just a policy; it is a principle, a cornerstone of LUMS' integrity.



Dean Dr. James Erskine, Mr. Abdul Razak Dawood and Syed Babar Ali in 1989

# Securing the New Campus

From the outset, the founding team knew that a permanent campus would be key to sustaining their vision. They explored multiple options, but when they explored the plot in DHA—then still considered quite remote—many hesitated. Razak Sahib, however, immediately recognised its potential, calling it a "no-brainer" and providing the initial token funds to secure the land.

By late 1984, 30 acres were acquired, paving the way for the campus that would become the beating heart of LUMS. This forward-thinking decision—driven in large part by Razak Sahib's conviction—ensured the University would have both the space and the long-term stability needed to grow into the institution it is today.



Mr. Abdul Razak Dawood showing the model for the new campus to US Ambassador, Robert B. Oakley, 1989

# The Suleman Dawood School of Business



The groundbreaking ceremony for the Suleman Dawood School of Business

In just a few years of existence, LUMS became synonymous with quality. In 2003, Razak Sahib and his family made a significant contribution to formally establish the business school at LUMS, naming it the Suleman Dawood School of Business (SDSB) in honour of his father. Since then, Razak Sahib has gone on to contribute to the SDSB Endowment Fund, which helps advance the School.

# **Championing Inclusivity**

Razak Sahib championed women's rights and inclusion in the workplace long before diversity, equity, and inclusion initiatives became popular. Since the University's inception, he and his co-founders have consistently worked to expand opportunities for women. In recent years, SDSB took this vision a step further by offering a 50% scholarship for women admitted on high merit under the SDSB Women's Scholarship initiative, resulting in a jump in female enrolment. But the impact goes beyond numbers; the inclusion of more women has elevated classroom discourse and broadened the diversity of cases and topics discussed. This is a testament to Razak Sahib's belief that fostering gender equity doesn't just open doors for women—it enriches the quality of learning and community life for everyone.

# **Fostering Lifelong Learning**



Mr. Abdul Razak Dawood with participants of the Summer School programme by the Centre for Continuing Education Studies

Razak Sahib has always believed that LUMS should be accessible to anyone with the desire to learn. "Institutions aren't mine or yours; they are ours," he often says, underscoring his philosophy of shared ownership.

Since the Centre for Continuing Education Studies (CES) was established in 2017, he has been one of its most active supporters, attending nearly every ceremony, meeting stakeholders, reviewing course projects, and awarding certificates to hundreds of participants. He particularly takes great joy in hearing stories of non-traditional learners who discover new passions through CES—whether it's a 65-year-old grandfather learning to play the piano or a 9-year-old schoolboy enjoying the Summer School. "He has been a great source of encouragement for our instructors, team members, and participants," shares Ayesha Zafar, Director, CES. "His continuous engagement and advocacy have strengthened the Centre's credibility and contributed greatly to its success."

"Razak has the remarkable ability to make himself available 24/7, and to be equally present across all his commitments."

**Dr. Parvez Hassan** Senior Partner, Hassan & Hassan Advocates

# **Enhancing the University**



The Suleman Dawood School of Business at LUMS

For decades, Razak Sahib's vision has quietly shaped LUMS in ways students may not fully realise. They study in a school named after his father, live in a hostel bearing his family name, and pray in a mosque he funded. His support led to the establishment of an undergraduate programme, the development of a vibrant campus, and initiatives such as the National Outreach Programme, creating opportunities for students from diverse backgrounds.

Razak Sahib's character commands trust: his association with a project naturally earns trust, and his involvement motivates peers to offer their unwavering support. While he has personally donated generously to LUMS, what often goes unacknowledged is how his endorsement has inspired others to give just as wholeheartedly. "I have enjoyed working with him for the last forty years. I value his sincerity and interest in education and his generosity to contribute towards the development of LUMS. I wish LUMS continued success under the leadership of Razak Dawood and his able team of the Management Committee."

Syed Babar Ali Founding Pro Chancellor, LUMS

# **A Timeless Elegance**



Mr. Abdul Razak Dawood, Mr. Manzur-ul-Haq and Dr. Parvez Hassan

In his daily life and interactions, Razak Sahib embodies the charm, elegance, and discipline of a bygone era. Yet, far from being bound by the past, he seamlessly channels these timeless qualities to enhance every project he undertakes.

Always impeccably dressed, he puts others at ease with his kind smile and warm demeanor, even in the most highpressure situations. He listens patiently and speaks with thoughtfulness.

"I've never seen him lose his cool. He's very soft-spoken. It's a wonderful characteristic to have in today's world, where people think speaking loudly will make others listen."

#### Dr. Ali Khan

Bilquis Dawood Chair, Dean, Mushtaq Ahmad Gurmani School of Humanities and Social Sciences "His style of giving feedback is very positive and gentle, but nevertheless very carefully thought out and perceptive. Nobody should underestimate the depth of his understanding and the experience he brings."

**Dr. Walther Schwarzacher** Dean, Syed Babar Ali School of Science and Engineering





Ms. Mehreen Dawood signs an MoU on behalf of the BARD Foundation to establish Research Chairs at LUMS.

The Bilquis and Abdul Razak Dawood (BARD) Foundation is a not-for-profit organisation and the philanthropic arm of Descon, dedicated to promoting education, sports, and social welfare. Founded by Bilquis and Abdul Razak Dawood, the Foundation aims to empower talented individuals by providing them with opportunities to develop their skills and reach their full potential.

#### **Transforming Education at LUMS**

In 2022, the BARD Foundation made a generous contribution to establish two endowed Chairs at LUMS: the Abdul Razak Dawood Dean's Chair at the Suleman Dawood School of Business, and the Bilquis Dawood Dean's Chair at the Mushtaq Ahmad Gurmani School of Humanities and Social Sciences.

These Chairs support PhD scholarships, faculty fellowships, and industry engagement, fostering academic excellence and leadership. A BARD Fellow at LUMS, Dr. Feyzullah Yilmaz is advancing his research on Muhammad Iqbal's philosophy while teaching political science. "The BARD Fellowship has not only given me access to invaluable resources for my research but has also allowed me to thrive in LUMS' vibrant academic environment. The BARD Foundation's generosity inspires excellence and fosters the development of future leaders," he says.

#### The BARD

Foundation has pledged to name an auditorium at the Yusuf H. Shirazi Complex at LUMS, further strengthening its commitment to education.

"One of the most personal touches is how he shows appreciation—hand-written notes are his preferred method. In an era dominated by digital communication, this old-school practice demonstrates the value he places on personal connection."

#### Zainab Ahmad Corporate Communications Manager, Descon (BSc '05)

#### **Empowering Talent Beyond Academia**

The BARD Foundation's impact extends beyond education. The Foundation fully funded mountaineer Naila Kiani's historic climb of Mount Manaslu, making her the first Pakistani woman to summit 11 of the world's 8,000-meter peaks. Her achievement exemplifies Abdul Razak Dawood's dedication to nurturing talent, fostering resilience, and supporting individuals in reaching extraordinary heights.



"The BARD Foundation's support has been lifechanging-not just financially, but in terms of the belief they showed in me when no one else did. Razak Sahib's kindness and vision ignite hope, not just for athletes like me but for all of Pakistan. He's proved to the world that Pakistani athletes deserve a place on the global stage. I hope I can pay it forward."

Naila Kiani Pakistani Alpinist

# **Building a Lasting Legacy**



Mr. Abdul Razak Dawood with the LUMS Advisory Board members

Amidst moments of national crisis, a global pandemic, and the ever-changing tides of faculty, students, and staff, Razak Sahib's guidance has remained a steady anchor for LUMS. His commitment has always been to laying strong foundations—building something that will stand the test of time.

For him, the work is not just about the present; it is about shaping a legacy that will continue to inspire for generations to come. "Razak gets in deep and stays in deep water throughout. It's a unique ability. He has exceeded all my expectations, and has a lot to give still."

**Dr. Parvez Hassan** Senior Partner, Hassan & Hassan Advocates

On behalf of the scholars whose dreams Mr. Abdul Razak Dawood has nurtured and the generations shaped by his vision, we extend our deepest gratitude. His guidance, leadership, and friendship will remain invaluable for years to come.

# Notable Gifts

Donors have helped LUMS excel regionally as well as internationally. We are proud to recognise their contributions and are humbled by their patronage.

# Yusuf H. Shirazi Complex at LUMS to Herald a New Era of Research and Learning

LUMS' first green building, the Yusuf H. Shirazi Complex, is named after the former Chairman of Atlas Group and one of the founding members of LUMS. It will serve as a hub for research, innovation, and intellectual exchange at the University.



Members of the Shirazi family along with senior LUMS leadership at the groundbreaking ceremony

"A *parha likha* Pakistan was always my father's dream."

**Mr. Iftikhar Shirazi** Chairman, Atlas Foundation In September 2023, LUMS hosted the groundbreaking ceremony of the Complex, which is planned to be a Leadership in Energy and Environmental Design (LEED) Gold Certified sustainable building with efficient material usage to ensure a prominent green footprint. Powered by renewable energy, the building will support nine different classrooms, each offering a unique learning experience.

The Complex will facilitate the centres at LUMS to collaborate on multidisciplinary research in areas of water, energy, entrepreneurship, learning, gender, and technology. It will also house a Makers Lab, a stateof-the-art multifunctional facility



The groundbreaking ceremony for the Yusuf H. Shirazi Complex was held at LUMS on September 23, 2023

for students to unleash their creativity to build prototypes.

The groundbreaking ceremony was attended by the Shirazi family, including Mr. Iftikhar H. Shirazi, Chairman, Atlas Foundation; Mr. Aamir H. Shirazi, President, Atlas Group; Mr. Saquib H. Shirazi, President/ Chief Executive Officer, Atlas Honda Ltd.; and Mr. Ali H. Shirazi, President/Chief Executive Officer, Atlas Battery Ltd.

LUMS has a long history of association with the Atlas Group, which has contributed to the National Management Foundation and scholarships for financially disadvantaged students. Reflecting on his father's association with LUMS, Mr. Iftikhar Shirazi said, "It's a historical moment for us today, emotional as well, thinking of our dear father. He was a great father who gave a lot not only to us but to the country as well. He used to say that what comes from society should go back to society." "We cannot thank Yusuf Shirazi enough for what he contributed, and for his sons to have kept it going and building upon the good foundation."

**Syed Babar Ali** Founding Pro Chancellor, LUMS

"Yusuf Shirazi was a great man, and here we are today, making a great building as a tribute to him."

**Mr. Abdul Razak Dawood** Pro Chancellor, LUMS

"We're all very grateful to the Shirazi family for the funds, but also the interest they are all taking in the development of the project."

Mr. Shahid Hussain Rector, LUMS

## BARD Foundation's Commitment to Promoting Scholarship



Members of the BARD Foundation Board of Directors visited LUMS to formalise the gift

#### A generous endowment from the Bilquis and Abdul Razak Dawood (BARD) Foundation will be instrumental in advancing education and research at the University.

The Foundation's support has established two prestigious Chairs at LUMS: the Abdul Razak Dawood Dean's Chair at the Suleman Dawood School of Business and the Bilquis Dawood Dean's Chair at the Mushtaq Ahmad Gurmani School of Humanities and Social Sciences. These Chairs will be instrumental in expanding PhD scholarships, faculty fellowships, and fostering industry collaborations across various public and private sectors.

The Dawood family's association with LUMS dates back to 1985. Mr. Abdul Razak Dawood, a founding member and current Pro Chancellor of LUMS, endowed the Suleman Dawood School of Business in memory of his late father, Mr. Suleman Dawood. To date, his ongoing commitment and support has significantly contributed to the growth and success of LUMS. The BARD Foundation, established by Mr. Dawood along with his wife, Mrs. Bilquis Dawood, continues to provide invaluable support to

Pakistani youth through various educational initiatives.

The legacy of philanthropy championed by the Dawood family continues to grow, a sentiment echoed by Founding Pro Chancellor, Syed Babar Ali, who praised the family's dedication, "It is wonderful to see that the next generation is taking interest and carrying forward the legacy of their father. We are truly grateful for their generosity."

This year marks the inclusion of Mr. Ateeb Gul. a LUMS 2009 graduate, as a BARD Scholar. Gul is currently in the fifth year of his PhD in Islamic Studies at Boston University's graduate programme in religion. His dissertation explores the intersection of gender and nationalism in South Asian Sirah literature in the Urdu language, published between 1880 and 1980. Gul will join the Department of Humanities and Social Sciences at LUMS, where he will work closely with colleagues while completing his PhD and

teaching during his time at the University.

Dr. Feyzullah Yilmaz joined the Department of Humanities and Social Sciences as a BARD Fellow in August 2024. Dr. Yilmaz, who completed his PhD in Political Science at Sabanci University in Istanbul, Turkey, in 2016, brings a wealth of expertise in Islamic studies. His dissertation, 'Overcoming Nihilism Through Sufism: Muhammad labal. His Philosophy, and Political Theology', examines Igbal's philosophy as a response to the problem of nihilism in modern German philosophy. Dr. Yilmaz has been published in renowned journals such as the Oxford Journal of Islamic Studies and Open Philosophy. At LUMS, he will continue his research on Muhammad Igbal's philosophy, working towards turning his dissertation into a book manuscript, while also teaching courses in political science.

## Founding Pro Chancellor Syed Babar Ali Champions Education Through Scholarships

An interactive donor-student session brought together the Founding Pro Chancellor and the recipients of the Babar Ali Foundation Scholarship Fund.



Founding Pro Chancellor, Syed Babar Ali, advising the scholarship recipients to work hard

"Work hard, be humble and you can never go wrong. As you graduate and venture into the world, remember to give back and help others access the LUMS experience," he advised. In August 2023, Syed Babar Ali warmly welcomed and appreciated the hard work of students supported through the Babar Ali Foundation Scholarship Fund established in 2008.

"Your journey to LUMS is a testament to your capabilities. All of you have been selected on merit, so remember that you belong here. Hard work and dedication should be your compass," he said. He encouraged the students to look beyond academics and explore, engage with, and embrace the opportunities at the University. He urged the students to develop distinctive personalities shaped by values of tolerance, integrity, and honesty. "As you emerge as LUMS graduates, aspire to stand out in a crowd, distinguished by your individuality and values," he said. "While degrees and grades reflect your academic journey, never forget that your personal character holds more weight than degrees or grades ever will."

The scholarship recipients appreciated Syed Babar Ali for his vision and passion for educating the youth. They acknowledged LUMS as a guiding source, as they shared the challenges they faced in their academic journeys. The students also expressed their intention to give back to the University after graduation.

Zoya Attiqe, a scholarship recipient, shared, "When Mr. Ali stated, 'I don't want anything in return. I just want you to be happy and successful,' my dreams felt more real than ever. I realised how fortunate I am to be given this opportunity, and how genuinely he wants to see us succeed. I'm determined to make him proud and show him that his hard work has paid off."

## Faysal Bank's Support for Educational Initiatives at LUMS

Displaying a strong commitment to education and philanthropy, Faysal Bank Ltd., one of Pakistan's leading Islamic banks, has contributed to naming a discussion room on campus.



Faysal Bank representatives with the LUMS leadership at the cheque handing-over ceremony

"Our previous collaborations have been incredibly fruitful, and I am excited to continue this journey together."

**Mr. Yousaf Hussain** President and CEO, Faysal Bank Ltd. A delegation from Faysal Bank visited LUMS in May 2024. Among the guests were Mr. Yousaf Hussain, President and CEO, and a LUMS MBA 1994 alum; Ms. Farah Asim, Head of Corporate Affairs; and Mr. Jaudat Hussain, Head of Retail Banking. LUMS senior leadership, including Syed Babar Ali, Founding Pro Chancellor; Mr. Shahid Hussain, Rector;



Faysal Bank contributed to naming a discussion room at LUMS

Dr. Ali Cheema, Vice Chancellor; and Ms. Nuzhat Kamran, Director of Advancement, welcomed them. The partnership between Faysal Bank and LUMS has strengthened over the years, particularly through Faysal Bank's steadfast support for the National Outreach Programme (NOP).

During the event, Mr. Hussain presented a cheque to Syed Babar Ali. The contribution is earmarked for the naming of a discussion room located on the ground floor of the Academic Block at LUMS.

This was followed by a plaque unveiling ceremony to acknowledge Faysal Bank's contribution. Syed Babar Ali thanked Mr. Hussain for Faysal Bank's generosity and spoke about the significance of giving back to society.

#### **Faysal Bank's Support for LUMS National Outreach Programme**

By contributing to the education of talented and deserving students, Faysal Bank has previously played a vital role in nurturing the next generation of leaders and innovators at LUMS. In August 2023, it formalised its commitment to the NOP at an MoU signing ceremony.

The event was attended by Faysal Bank's senior leadership, including Mr. Mian Muhammad Younis, Chairman BOD; Mr. Yousaf Hussain, President and CEO; Mr. Ahmed Hemani, Head, Institutional Sales, and Mr. Sheikh Ali Hussain, Head, Sustainability, ESG, Communications and PR. They were welcomed by Mr. Shahid Hussain, Rector;



Mr. Yousaf Hussain (MBA 1994), President and CEO, Faysal Bank with senior members of the LUMS leadership

Dr. Tariq Jadoon, Provost; and Ms. Nuzhat Kamran, Director, Office of Advancement.

During the meeting, the group also discussed potential avenues for collaboration in the future, such as certification programmes, as well as short courses, in Islamic finance.

## Allied Bank Strengthens its Partnership with LUMS

Allied Bank Limited has reaffirmed its commitment to supporting education and infrastructure development at LUMS with a substantial gift.

This contribution marks a significant milestone in the ongoing partnership between the two institutions, reinforcing their shared vision of providing state-ofthe-art facilities to students and ensuring that LUMS continues to attract and nurture talent from across the nation.

The gift was presented by Mr. Husnain Raza Mirza, Group Head of Corporate and Retail Banking Group (CRBG) at Allied Bank, during a ceremony in December 2023. The event was attended by senior officials from both institutions, marking a new chapter in the relationship.



Allied Bank representatives and the LUMS team at the cheque handing-over ceremony

The partnership between LUMS and Allied Bank dates back to 2017 and has been pivotal in enhancing the University's infrastructure. A landmark contribution from Allied Bank led to the naming of LUMS' largest male hostel, now known as the 'Allied Bank Hostel,' which is a facility that accommodates over 400 students.

## CEO, Lake City Holdings Reaffirms Commitment Towards Funding Talented Students

Entrepreneur, philanthropist, and CEO, Lake City Holdings, Dr. Gohar Ejaz is a longtime advocate of accessible education, having supported the NOP since 2017.

"Education is the cornerstone of progress, and we are proud to support LUMS in shaping a brighter future for Pakistan through initiatives like the National Outreach Programme."

**Dr. Gohar Ejaz** CEO, Lake City Holdings Dr. Ejaz, a steadfast supporter of the National Outreach Programme, set up the Gohar Ejaz Scholarship Fund to help students at LUMS maximise their potential.

To formalise this partnership, an MoU signing ceremony took place in May 2024, at the Lake City Golf and Country Club. The formal agreement was signed by Mr. Javaid Iqbal, Chairman, Lake City Holdings; and Dr. Ali Cheema, Vice Chancellor, LUMS, followed by a cheque handover ceremony.

Dr. Cheema, while expressing his appreciation, stated, "Gohar Ejaz and Lake City are true benefactors of our scholarship programme. We have an old friendship, and it is encouraging to see them scaling up their investment in the future of Pakistan."

Dr. Ejaz reaffirmed his continued support for the collaboration, stating, "We are now in the eighth year of our partnership with LUMS, and are proud to renew this collaboration. Without education, a country cannot progress, and you are all stakeholders in this mission. Lake City stands with you in this noble journey."

He has also announced initiatives to expand the scholarship fund in response to the growing need for accessible education. "We want to



Leadership of LUMS and Lake City Holdings at the MoU signing ceremony at the Lake City Golf and Country Club, Lahore

include more students every year, so our scholarship fund includes students from all classes," he remarked.

Dr. Ejaz's dedication to enhancing opportunities for inclusive education has been phenomenal. He has also been engaging with scholarship beneficiaries regularly. "I will always be there for you, and you will always have my support," he said on a visit to LUMS in October 2023. Later in April 2024. during his second visit to the University, Dr. Ejaz furthered his commitment to the NOP. His son, Mr. Sultan Gohar, Director of Lake City. and Mr. Sardar Ahmed Nawaz Sukhera, Former Cabinet Secretary of Pakistan, also accompanied him on this visit.

# Fostering Alliances

Collaborations with donors who share our unwavering commitment to transforming lives and uplifting communities help us take our vision forward.

## **Fatima Group**



Fatima Group has been a generous partner of LUMS since 2011

"LUMS has contributed tremendously to the economic well-being of Pakistan. I strongly believe that the way forward for us is to invest in such institutions. By educating our young generations, we will be able to make a great difference in Pakistan."

**Mr. Fawad Ahmed Mukhtar** CEO and Director, Fatima Group The conglomerate has been a generous partner of LUMS since 2011 and has significantly contributed to the University's mission of making quality education accessible to all, regardless of financial constraints. Fatima Group's sustained support for the National Outreach Programme (NOP) at LUMS has enabled many students to achieve their academic goals and become agents of change within their communities. As part of their ongoing commitment, the Group has again contributed to sponsoring the education of NOP scholars, reinforcing their dedication to advancing inclusive educational opportunities for talented students from underserved regions across Pakistan.

The NOP at LUMS is designed to identify and nurture high-potential students from remote and underprivileged areas, providing them with access to world-class education. Through a rigorous selection process, students who demonstrate exceptional academic abilities and leadership potential are awarded scholarships to pursue their studies at LUMS.

Fatima Group's support exemplifies their commitment to corporate social responsibility and their belief in the transformative power of education. Partnerships like these are vital to ensure that deserving students from all corners of Pakistan access the opportunities they need to succeed.

## Wateen Telecom



Members of the Advancement Team visited Wateen for a cheque handover ceremony

Wateen reaffirmed its commitment to supporting education at LUMS by extending financial assistance to deserving scholars. Initiated in 2022, this partnership underscores Wateen's dedication to nurturing academic talent and promoting inclusive educational opportunities.

As part of this year's agreement, Wateen will continue to provide financial support to both graduate and undergraduate students at LUMS, with a particular focus on empowering female scholars enrolled at the Suleman Dawood School of Business. This initiative aligns with Wateen's broader mission to encourage diversity, gender equality, and excellence in higher education.

To formalise this commitment, a cheque handover ceremony was held in June 2024. Representing LUMS were Ms. Nuzhat Kamran, Director of Advancement, and Mr. Anas Ashraf Ali, Head of Development. Wateen was represented by Mr. Adil Rashid, CEO, and Mr. Ghulam Mustafa, CFO and LUMS MBA 2017, both of whom have played a pivotal role in advancing this ongoing collaboration.

During the ceremony, both organisations discussed the significant impact of Wateen's contributions on LUMS students and exchanged ideas to further strengthen this partnership in the coming years.

Wateen's sustained support not only reflects its commitment to the development of future leaders but also enhances its role as a key partner in advancing the educational mission of LUMS. The University is deeply grateful for Wateen's continued generosity.

## **Aftab Shamsi Foundation**



LUMS is grateful to the Aftab Shamsi Foundation for establishing an endowment fund to support the education of a female National Outreach Programme scholar each year for twelve years.

The scholarship reflects the Aftab Shamsi Foundation's steadfast commitment to empowering women from underserved backgrounds, providing them with access to a world-class education and the opportunity to pursue academic excellence at LUMS.

Made possible through the philanthropic vision of Mr. Ibrahim Shamsi, LUMS MBA 1995 alum, and the owner of Joyland amusement parks, this scholarship is a testament to his commitment to advancing educational opportunities for women from marginalised communities.

LUMS is grateful to Mr. Ibrahim Shamsi and the Aftab Shamsi Foundation for their significant contribution.

## **Muhammad Shafi Trust**



LUMS acknowledges the continued generosity of Shafi Group, a longstanding partner in advancing educational opportunities through the NOP at LUMS.

This year marks another contribution from Shafi Group, building on their commitment to supporting underprivileged talented students from across Pakistan. The funds are instrumental in providing scholarships and resources that enable these students to pursue a world-class education at LUMS.

Shafi Group, established in 1959, has a rich legacy in the production and export of light leather products. The members of the Shafi family have been pioneers in this industry, significantly contributing to Pakistan's The ongoing support from the Shafi Group for the NOP is helping bridge the gap between talent and opportunity, enabling students from the underserved regions to realise their dreams and contribute positively to society. economic landscape. Their vision for a prosperous Pakistan extends beyond their business endeavours, as evidenced by their consistent support for educational initiatives.

Mr. Naseem Shafi, CEO of Shafi Group, has been at the forefront of this philanthropic commitment, leading by example and ensuring that the company's success is shared with society's most deserving individuals. LUMS is grateful for this enduring partnership with Muhammad Shafi Trust and the Shafi Group.

## **Friends and Family of Uzair Tauqeer**

The family and friends of Uzair Tauqeer set up the 'Uzair Tauqeer Scholarship Fund' in his memory to support NOP scholars. Uzair lost his life in a tragic car accident in July 2012. His father, Mr. Tauqeer Mazhar (MBA 1988), and his family have since been regularly donating to the fund set up in his memory.

The fund was initiated to provide crucial financial support to deserving students from underserved areas. Each year, the fund's contributions enable talented individuals to pursue their educational aspirations at LUMS, bridging gaps and creating opportunities for those who might otherwise be unable to access higher education.

This scholarship is playing a pivotal role in transforming the lives of numerous students. Each year, scholarship recipients share stories of perseverance, achievement, and success. LUMS is grateful to the friends and family of Uzair Tauqeer for their continued generosity and commitment.

## **Balochistan Education Endowment Fund**

The Balochistan Education Endowment Fund (BEEF) annually provides full scholarships to National Outreach Programme students from Balochistan.



This partnership is instrumental in empowering deserving students from one of Pakistan's most underrepresented regions, ensuring that talented youth have access to the quality higher education offered at LUMS.

BEEF, an initiative of the Government of Balochistan, was established with the goal of developing a skilled and educated generation that contributes to the province's socio-economic development. By offering needand merit-based scholarships to talented students, BEEF is helping shape the future of Balochistan by investing in its youth.

LUMS is deeply grateful for this collaboration, which not only strengthens educational equity but also empowers the next generation of leaders to contribute meaningfully to the country's development.

## **Al Moiz and Thal Industries**



Al Moiz and Thal Industries signed an MoU, reaffirming their commitment for the LUMS National Outreach Programme

"Our contribution to the NOP is a humble step towards shaping a better future for these students. We consider ourselves fortunate to have discovered opportunities to expand our welfare work towards progress and a positive impact."

#### Mr. Iftikhar Babar

Senior Vice President CSR and Corporate Affairs, Al Moiz and Thal Industries At an MoU ceremony in January 2024, Al Moiz and Thal Industries reaffirmed their commitment to LUMS by signing an agreement to sponsor additional NOP scholars.

The signatories included Dr. Ali Cheema, Vice Chancellor, LUMS, and Mr. Iftikhar Babar, Senior Vice President CSR and Corporate Affairs, Al Moiz and Thal Industries. Mr. Muhammad Yasir Ali, Senior Manager, CSR, Al Moiz and Thal Industries, was also present at the occasion.

The guests were welcomed by LUMS senior leadership and staff members including Ms. Nuzhat Kamran, Director, Advancement; Ms. Rabia Ahmad, Director, Admissions; and Ms. Shandana Mehdi, Manager, NOP. They were given a brief overview of the strategic developments at LUMS and also apprised of the multiplier effect of the NOP, with each contribution going a long way in making a difference. Dr. Cheema lauded the organisation's support, saying, "We extend our sincere thanks to Al Moiz and Thal Industries for their generous support of the NOP, and we hope for their continued support in the future. Through the backing of such partners, we nurture bright young minds, providing them with opportunities to grow and develop."

Al Moiz Industries is one of Pakistan's leading producers of high-quality sweeteners, bioenergy, and allied products and services. Thal Industries is an affiliate company of Al-Moiz Industries and has established itself as a reputable sugar mill in Pakistan. Al Moiz and Thal Industries have consistently supported the NOP by sponsoring talented, deserving students at LUMS since 2018.

## **Punjab Educational Endowment Fund**



The Punjab Educational Endowment Fund (PEEF), established by the Government of Punjab, is committed to providing equal educational opportunities to talented yet underserved youth throughout Punjab and other regions of Pakistan. Since its inception in 2009, PEEF has awarded numerous scholarships to deserving students, facilitating their academic pursuits at the secondary, intermediate, graduate, and post-graduate levels.

Recently, PEEF renewed its partnership with LUMS, funding several talented students. This ongoing support is enabling exceptional students from disadvantaged backgrounds to access a world-class education.

PEEF has been a longtime supporter of LUMS, demonstrating its commitment to transparency and accountability through regular monitoring visits to educational institutions. In May 2023, members of the PEEF senior leadership team visited LUMS to conduct an interactive session with beneficiaries of the PEEF scholarship programme. The purpose of this visit was to assess the effectiveness of the University's scholarship programme and gather valuable insights for further improvements.

During this visit, the PEEF delegation engaged with beneficiary scholars. The interactive session encouraged productive discussions and resulted in constructive feedback from the scholarship recipients. This engagement not only provided an opportunity to evaluate the impact of the scholarship programme but also strengthened the collaboration between PEEF and LUMS, reaffirming their shared commitment to empowering deserving individuals through education.

## **US**GROUP

## **US Apparel**

US Apparel, a leading denim manufacturer and supplier, has established a partnership with LUMS by committing to sponsor NOP scholars for the duration of their four-year degree. This collaboration underscores US Apparel's dedication to empowering marginalised communities, and highlights its commitment to creating a lasting impact through education.

The collaboration was formalised during an MoU signing ceremony held in June 2023, with key leaders from both organisations emphasising the importance of this initiative. Mr. Siddique J. Bhatti, Member, Board of Directors, US Group, articulated the company's commitment to uplifting disadvantaged communities, stating, "The NOP is an exceptional vehicle capable of driving transformative change. We consider it our duty to give back to society in any way that we can."

As US Apparel continues to support the NOP, its partnership with LUMS reinforces a collective commitment in providing access to educational opportunities to deserving students in Pakistan.



## Shahid Hussain Foundation

The Shahid Hussain Foundation was established in 2016 with a mission to support education and healthcare services for underserved communities. By focusing on enhancing access to quality education, the Foundation aims to empower individuals and nurture their personal and professional growth.

In line with this mission, the Foundation has partnered with LUMS, providing scholarships to several talented students over the years. It recently sponsored four Sri Lankan students studying at LUMS through the Shahid Hussain Foundation Scholarship, which was established in 2017 and specifically designed for international undergraduate students from SAARC member countries. By providing financial assistance to such talented individuals, the Foundation not only continues to support the LUMS vision of inclusivity and diversity but also helps cultivate a rich learning environment where students from different backgrounds can thrive.

Mr. Shahid Hussain, Rector, LUMS, has played a pivotal role in the Foundation's initiatives. With over 20 years of service on the LUMS Board of Trustees, he is dedicated to promoting educational access and quality for students from all walks of life. Under his leadership, the Shahid Hussain Foundation continues to make a meaningful impact, reinforcing its commitment to empowering future leaders through education and fostering positive change in society.



a Supphire Group initiative

Abdullah Foundation, the philanthropic arm of the Sapphire Group, is dedicated to uplifting underserved communities through education and healthcare initiatives. This commitment has led to a fruitful partnership with LUMS, through which the Foundation is currently sponsoring Computer Science students on financial aid.

**Abdullah Foundation** 

Through this collaboration, the Abdullah Foundation reinforces its mission to promote equal access to quality education for deserving individuals. By supporting financial aid scholars, the Foundation helps bridge the gap for students who might otherwise be unable to pursue their academic aspirations.

The partnership was formalised during an MoU signing ceremony in May 2023, attended by key figures from the Sapphire Group, including Mian Mohammad Abdullah, Chairman and Founder, Sapphire Group of Companies; Mr. Shahid Abdullah, CEO, Sapphire Fibers Ltd.; Mr. Amer Abdullah, CEO, Sapphire Dairies (Pvt.) Ltd.; Mr. Nadeem Abdullah, CEO, Sapphire Textile Mills Ltd.; Mr. Yousuf Abdullah, CEO, Sapphire Finishing Mills Ltd.; and Ms. Ayesha Abdullah, Director, Abdullah Foundation.

This partnership exemplifies a shared commitment to creating a brighter future for all and reinforces the importance of collaborative efforts in making education accessible to deserving individuals.

## **The Hassan Foundation**

The Hassan Foundation and LUMS have established a meaningful partnership by committing to sponsoring students on financial aid at the University. This collaboration reflects the Foundation's dedication to supporting talent, ensuring that talented students have access to quality higher education without the burden of financial constraints. By empowering these students, The Hassan Foundation aims to facilitate their academic journeys and encourage their contributions to society.

The Hassan Foundation, originally founded as the Tauheed Trust 20 years ago, is a private philanthropic organisation dedicated to improving the lives of the less privileged, particularly in health and education. Its initiatives provide essential healthcare services and educational opportunities by funding medical treatments, establishing schools in underserved areas, and supporting individual students at various educational levels. "Supporting deserving students at LUMS assures us that we will be successful in changing the lives of those who have shown the determination and promise to succeed, and hopefully, they will one day add to our society."

**Mr. Khawaja Iqbal Hassan** Trustee, The Hassan Foundation

HBL

FOUNDATION

At the helm of this philanthropic effort is Mr. Khawaja Iqbal Hassan, a distinguished figure in Pakistan's finance and philanthropy sectors, currently serving on the boards of several leading organisations, including Engro Corporation, Lucky Cement, and the Layton Rahmatullah Benevolent Trust (LRBT). He began his career at Citibank, before co-founding **Global Securities Pakistan and** establishing the NIB Bank. In 2007, Mr. Hassan was awarded the Sitara-e-Imtiaz by the Government of Pakistan for his meritorious contributions to national interests.

Mr. Hassan's personal and family background is also deeply rooted in a commitment to societal development. His family's legacy includes notable contributions to both healthcare and education, aligning with the Foundation's mission.

Through its partnership with LUMS, The Hassan Foundation exemplifies the spirit of giving back, striving to create tangible positive changes in society, while embodying the belief that every individual deserves access to opportunities that empower them to succeed.

# **HBL Foundation**

In continuation of its commitment to advancing educational excellence, the HBL Foundation has made an annual contribution to support the NOP and provide critical financial assistance to promising students pursuing their MBA at LUMS. This annual contribution from the Foundation underscores their dedication to enhancing educational opportunities and driving positive change through strategic philanthropy. Through its generous support, the HBL Foundation is not only providing financial resources but also investing in the success of students who are poised to make a significant impact in their respective domains. The foundation's commitment empowers these individuals to harness their full potential, drive innovation, and emerge as influential leaders and changemakers.



## **Lucky Core Industries**

Lucky Core Industries is generously sponsoring the education of two undergraduate female students under their iMPACT Scholarship Programme (WDP).

This initiative is dedicated to empowering women and facilitating their access to higher education, a vital step in promoting gender equality and advancing leadership among women in Pakistan.

The partnership between Lucky Core Industries and LUMS reflects a shared vision of uplifting women through education.

## **USAID and Higher Education Commission, Pakistan**



LUMS NOP summer coaching session students who have benefitted from USAID scholarships

LUMS collaborated with the **Higher Education Commission** (HEC), Pakistan, and the United States Agency for International Development (USAID) to host an interactive session with students. under the umbrella of the USAIDfunded Merit and Needs-Based Scholarship Programme (MNBSP). The session provided an engaging platform for LUMS NOP summer coaching session beneficiaries, sponsored by USAID, to share their inspiring stories with distinguished quests. Through this programme, female NOP students from Balochistan, Gilgit-Baltistan, Sindh, and Southern Punjab have been sponsored by USAID-MNBSP to study at LUMS.

The MNBSP initiative, in partnership with HEC, helps talented yet financially disadvantaged young Pakistani scholars to pursue higher education at the country's top universities. LUMS is one of its partner institutions, and many students at the University have benefitted through this scheme. Present at the event were Ms. Aayesha Ikram, Director General Scholarships, HEC, Pakistan, and Mr. Muhammad Azhar Ali Khan, Programme Director, MNBSP. They were welcomed by LUMS leadership, including Mr. Mohammad Ali Khan, former Executive Director, Strategic Initiatives; Ms. Nuzhat Kamran, Director, Advancement; Ms. Rabia Ahmad. Director Admissions; and Ms. Shandana Mehdi, Manager NOP. Students shared their remarkable journeys and expressed gratitude for the opportunity to be a part of the summer coaching session at LUMS. Their stories highlighted the power of education in transforming lives and uplifting communities.

Ms. Ikram stated, "The premise for establishing the MNBSP was to break down the financial obstacles that prevent talented young minds from realising their full potential. Moreover, it fills us with immense pride to witness how girls, hailing from less developed areas, are defying the odds through their perseverance and dedication, and proving that talent knows no boundaries."

LUMS and USAID share a longstanding relationship that has significantly contributed to the growth and development of the University. USAID's generous contributions during LUMS' early years played a pivotal role in constructing the new campus. Furthermore, USAID, in collaboration with HEC, has also supported various research projects across different schools at LUMS.

## **Diamond Paints**



Diamond Paints has pledged to sponsor the National Outreach Programme (NOP) at LUMS

At an MoU ceremony in August 2023, Diamond Paints extended its support to LUMS by signing an agreement to contribute towards the NOP. Signatories included Mr. Mir Shoaib Ahmed, CEO, Diamond Paints and Dr. Tariq Jadoon, Provost, LUMS.

Also present at the occasion were Mr. Mir Khuzaima Ahmed, Ms. Sana Ahmed, and Ms. Roha Ahmed, Directors, Diamond Paints. They were welcomed at LUMS by Syed Babar Ali, Founding Pro Chancellor; Mr. Shahid Hussain, Rector; Dr. Basit Yameen, Associate Professor, Syed Babar Ali School of Science and Engineering; and Mr. Anas Ashraf, Head of Development, Office of Advancement. The guests were briefed on LUMS' strategic developments and the impact of the NOP, the scholarship programme that provides quality education to talented students, regardless of their financial background.

Mr. Ali praised Diamond Paints' support for the NOP and highlighted the transformational power of education. He added that LUMS, with the support of industry partners, empowers young minds in Pakistan while fostering growth and development.

Mr. Mir Shoaib Ahmed, CEO, Diamond Paints, spoke about the motivation behind the partnership with LUMS. He said that LUMS goes beyond imparting education; it gives young and talented students a sense of purpose. He added that the company looks forward to fostering industryacademia partnerships with LUMS.

Diamond Paints is a leading manufacturer of premium quality

paints in Pakistan. The company's philanthropic programme, Mir Allaudin Welfare Foundation, serves the country through various welfare initiatives involving health, education, and the professional and ethical development of human resources.

## **Defence Housing Authority Scholarship Fund**



An interactive donor-student session for DHA Scholarship Fund recipients was hosted at LUMS

In 2023, the Defence Housing Authority (DHA), Lahore, signed an MoU with LUMS to support the NOP. Later in May 2024, an interactive donor-student session was held at LUMS, bringing together the donors and the recipients of the DHA Scholarship Fund. The session aimed to develop a meaningful connection between the donors and the scholarship beneficiaries, providing an avenue for valuable mentorship opportunities.

Senior executives from DHA, including Col. (R) Ahsan Ahmad Khan, Director HR, and Maj. (R) Abdur Rehman Khurram Butt, Deputy Director HR, were welcomed by Ms. Nuzhat Kamran, Director, and Mr. Anas Ashraf Ali, Head of Development, from the Office of Advancement.

Col. Khan praised the commendable quality of LUMS graduates, stating, 'I have personally witnessed their remarkable development and confidence. It is integral for students to possess such strength and self-assurance, as it not only shapes their academic journey but also prepares them for the challenges of the professional world. LUMS plays a pivotal role in nurturing this development, allowing students to focus on their studies and personal growth without worrying about financial burdens."

The scholarship recipients appreciated DHA, Lahore, for its

vision and passion for educating the youth. While sharing the challenges they faced during their academic journeys, students also shared their career plans postgraduation. The session concluded with a networking lunch.

## **Nimir Group**



The delegation from Nimir Group visited LUMS to pledge their support for the NOP

Nimir Group, a leading provider of third-party manufacturing services for personal and home care products, has committed to sponsoring an NOP scholar at LUMS. The Group's partnership with LUMS was formalised at an MoU signing ceremony in December 2023, where Dr. Tariq Jadoon, Provost, LUMS, and Mr. Zafar Mahmood, CEO, Nimir Group, signed the agreement.

Mr. Khalid Mumtaz Qazi, Mr. Imran Afzal, Mr. Umar Iqbal, Mr. Aamir Jameel, and Mr. Waqas Ahmed Rana, Directors of the Nimir Group; and Mr. Moaz Mahmood, Manager Innovations and Projects, were also present at the ceremony.

Dr. Jadoon appreciated Nimir Group's support for the NOP and highlighted that it is due to the philanthropy and generosity of such industry partners that the University continues to provide access to higher education to talented students in Pakistan.

Mr. Mahmood shared his thoughts on the partnership, stating, "We believe in giving back to the community and providing opportunities to others. Recognising the transformative impact of the NOP, we wanted to play our part in making a difference in the lives of talented students. It is an honour for us to join hands with LUMS in this remarkable initiative, and we look forward to expanding this scholarship in the future."

## Mr. Shahid Kazi and Mrs. Ambreen Noon Kazi



Mr. Shahid Kazi and Mrs. Ambreen Noon Kazi are long-standing supporters of LUMS who, alongside their family and friends, are funding the studies of four NOP scholars through the Dr. Kazi Ain Uddin Scholarship, the Sheikh Fazal Elahi Piracha Scholarship, the Malik Anwar Ali Noon Scholarship, and the Jamila & F.K. Bandial Scholarship.

These scholarships exemplify the family's dedication to developing educational opportunities for deserving students, ensuring that talented individuals from underserved backgrounds have access to the high-quality education offered at LUMS. The support provided through these scholarships is instrumental in bridging financial gaps, allowing scholars to focus on their studies and pursue their academic aspirations without the burden of financial constraints.

Mr. and Mrs. Kazi's philanthropic vision reflects their deep-rooted belief in the transformative power of education as a means to uplift communities and contribute to the nation's progress.

# **Alumni** Give Back

With 19,837 alumni spread across the world, LUMS continues to benefit from the generosity of its accomplished graduates, who help provide opportunities for the next generations of students at their alma mater.

## **International Petrochemicals**



International Petrochemicals (Pvt.) Limited (IPC) has signed an MoU to support the National Outreach Programme at LUMS

"As proud alumni, we are eager to play a small part in furthering the mission of LUMS and are determined to expand scholarship opportunities in the years ahead. Having personally witnessed the profound, transformative influence of LUMS and the National Outreach Programme, we understand the significant impact it has on families and entire communities."

#### Mr. Faraz Ahmed Director IPC and LUMS BS 2018 Graduate

International Petrochemicals (Pvt.) Limited (IPC) signed an agreement to support the National Outreach Programme (NOP) at LUMS at a ceremony in November 2023. Signatories included Mr. Faraz Ahmed, Director IPC and LUMS BS 2018 graduate, and Dr. Tariq Jadoon, Provost, LUMS.

Mr. Ahmed was joined at the event by his brother, Mr. Asad Cheema, Director IPC and also a LUMS alumnus of BSc 2018. Also present at the event were Ms. Rabia Ahmed, Director, Office of Admissions; Ms. Nuzhat Kamran, Director, Office of Advancement; and Mr. Anas Ashraf Ali, Head of Development.

Founded in 1978, IPC has established itself as a global supplier of petrochemical raw materials, with state-of-the-art production plants and storage facilities. It has grown into a global network in strategic business centres worldwide. To provide a holistic overview of the several initiatives at LUMS, Ms. Kamran apprised the guests about strategic developments at LUMS and its flagship NOP.

Dr. Jadoon lauded IPC's support towards the NOP, saying, "Thank you for your thoughtfulness and compassion for this effort, and for your generous support."

Mr. Cheema added, "We believe that anyone who has talent should never lack the opportunity. We are committed to doing our part as much as possible. This is the need of the hour, and we aim to contribute meaningfully to this vital effort."



#### Mr. Ahsan Sheikh MBA 1998

Mr. Sheikh, CEO of Kinetic Pakistan, and his family came together to support the NOP and MBA students at LUMS through the Sheikh M. Yunus Scholarship Fund and the Waheeda Yunus Scholarship Fund. These funds have been established in memory of Mr. Sheikh's parents.

## LEGACY OF ALUMNI GIVING

Alumni Funds



#### Mr. Farhan Ahmad Khan MBA 2001

Mr. Khan, Associate Partner, Strategic Gears, Saudi Arabia, has generously lent his support to the NOP, an initiative that holds a special place in his heart. His emotional connection with the programme stems from witnessing the impressive impact it has had over the years.



#### Mr. Faisal Raja MBA 2002

The Justice Raja Muhammad Sabir Scholarship at LUMS has been set up by Mr. Raja in honour of his late father, a passionate philanthropist who dedicated 30 years to his law practice at the Supreme Court and High Courts of Pakistan. The Fund will sponsor an NOP scholar at the Shaikh Ahmad Hassan School of Law.



## Class Funds

Our alumni strongly believe in the impact of collective giving. Last year, their contributions—through individual donations, class gifts, corporate support, and group funds—helped advance LUMS' mission to expand access to quality higher education.

## **BSc Class of 1997**

The students of the first undergraduate class of LUMS— BSc 1997—have established an endowment to support the education of one NOP scholar in perpetuity. This generous contribution was led by Mr. Yasser Bashir, CEO, Arbisoft, and Dr. Zainab Latif, Senior Fellow, Tabadlab and Consultant, Oxford Policy Management, whose efforts enabled the class to fulfil their pledge in just three months. Based on their deep connection with the University, the class wished to give back, believing that supporting talented students is the most meaningful way to contribute.

## MBA Class of 1997

The class has established an endowment fund to provide financial support to an MBA scholar at LUMS each year, offering an interest-free loan to help them pursue their academic journey. This fund reflects the

## MBA Class of 2001

The MBA Class of 2001 has made a significant contribution to the university by establishing a termed endowment to support the education of an NOP scholar each year for 12 years, resulting in three scholarships.

## **BSc Class of 1999**

The class has committed to support the education of five NOP scholars annually. This initiative revives a previously dormant fund, which the class has transformed into a currentuse grant to provide immediate class's commitment to advancing opportunities for future leaders in business and management.

Ms. Fatima Asad Said, class representative and member of the LUMS Board of Trustees, has been the driving force behind this initiative. Her efforts have been instrumental in mobilising her batchmates to ensure that deserving students have the financial resources they need to excel.

This previously dormant fund was revitalised through the leadership of class representative Mr. Tahir Ejaz, General Manager, Credit Policy & Analytics, HBL. Under his guidance, a substantial portion of the pledge was raised last year, with the remainder to be secured in the current fiscal year. The class's contribution highlights their collective commitment to empowering future generations through education.

support to deserving and talented students. The effort to revive this fund was led by Mr. Nasir Khan, Senior Director of Cybersecurity Architecture at JPMorgan Chase & Co., whose leadership has been pivotal in rallying the

class. This commitment of the class reaffirms its dedication to empowering future scholars, ensuring that more of them gain access to a world-class education at LUMS.

### **BSc Class of 2014**

On the 10<sup>th</sup> anniversary of their graduation, the class announced an endowment to sponsor the

education of an NOP scholar for the entire duration of their degree. This generous gift reflects their commitment to giving back and supporting the future of talented students.

### MBA Class of 2012



The MBA Class of 2012 signed an MoU with LUMS to establish the MBA Class of 2012 Scholarship Fund

"We are deeply inspired by the transformative impact this institution has had on our lives and those of countless others. LUMS isn't just a university; it's a catalyst for personal and professional growth, and a beacon of excellence that has illuminated our paths and propelled us toward success.

Our inspiration for giving back stems from the profound gratitude we feel towards LUMS for shaping us into the individuals we are today. By establishing this scholarship fund, we hope to collectively empower talented individuals, irrespective of their financial backgrounds, to pursue their dreams and make a positive impact on society," expressed Mr. Abeer Hamid, Fund Representative, MBA Class of 2012. The class has signed an MoU with LUMS to establish the MBA Class of 2012 Scholarship Fund. Exemplifying the transformative impact of alumni in empowering the next generation of LUMS students, this partnership aims to support the studies of undergraduate and MBA scholars at the University through interestfree loans.

The signing ceremony took place in Dubai in April 2024. The signatories included Mr. Abeer Hamid, and Dr. Ali Cheema, Vice Chancellor, LUMS. Dr. Cheema expressed his gratitude to the class for their generous contribution and commitment to education.





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## Support Our Mission

At LUMS, we believe in the power of education to transform lives and shape the future. We invite you to be a part of this journey. Here are some of the ways in which you can support us.

#### **Empower the Next Generation Through Scholarships**

One of our foremost priorities is to ensure that talented and deserving students have the opportunity to study at LUMS, regardless of their financial means. Your contributions to our student scholarship programmes can create life-changing opportunities, helping students build a foundation for future success. Through your support, these individuals can make their mark in the world, equipped with the education and skills needed to lead, innovate, and inspire.

#### **Pioneer Research that Changes Lives**

LUMS is at the forefront of groundbreaking research. From advancements in technology to lifesaving medical breakthroughs, our institution has a proud tradition of pushing the boundaries of knowledge. Your support for research initiatives allows us to fuel creativity and innovation, driving progress that has a tangible and far-reaching impact in Pakistan and beyond.

#### **Build for the Future: Infrastructure Development**

The physical spaces within which learning, research, and collaboration occur are the foundation of any great institution. Your contribution towards infrastructure development at LUMS will not only enhance the quality of education and research facilities, but also create an environment that nurtures creativity, critical thinking, and collaboration. You also have the unique opportunity to leave a lasting legacy by naming select spaces on our campus, both indoors and outdoors.

#### **How You Can Contribute**

Please visit https://pay.lums.edu.pk/donations/ to explore various giving options. Whether you wish to support scholarships, research, or infrastructure—every gift plays a crucial role in advancing the LUMS mission.

For personalised assistance or to explore alternative giving options, please contact:

#### Ahmad Saad Qureshi

Donor Relationship Lead Office of Advancement ahmad.qureshi@lums.edu.pk +92 42 3560 8000 Ext. 8182 Imran Nadeem Ansari Donor Relationship Lead Office of Advancement imran.nadeem@lums.edu.pk +92 42 3560 8000 Ext. 4452

# Engaging with Industry Leaders

At LUMS, we welcome national and international guests, learn from worldrenowned guest speakers and celebrate our supporters.

## Inspiring Insights with Mr. Kashan Hasan, CEO, Shan Foods



Mr. Kashan Hasan, CEO, Shan Foods, was a guest speaker for 'Leaders at LUMS'

This session of 'Leaders at LUMS' saw an insightful dialogue between Mr. Kashan Hasan, CEO, Shan Foods, and Mr. Muhammad Ali Khan, the former Executive Director of Strategic Initiatives at LUMS.

An IBA Karachi graduate, Mr. Hasan has over two decades of global market experience in sales, trade marketing, customer and consumer marketing, and key account management in the Middle East, UK, and North and South Africa. He joined Shan Foods after 15 years at Reckitt Benckiser,



where he last served as General Manager.

Drawing on his extensive industry experience, Mr. Hasan offered valuable insights on navigating the complexities of contemporary leadership. He shared the role of discipline in shaping his career trajectory and stressed the importance of utilising one's unique strengths as a guide towards growth. Pro Chancellor Mr. Abdul Razak Dawood concluded the session by expressing his appreciation for Mr. Hasan's knowledgeable insights.

## **Exploring Collaborations with Gujrat Business Community**



A delegation from the Office of Advancement, LUMS, led by Director, Ms. Nuzhat Kamran, visited Gujrat in March 2024 to explore collaboration opportunities with the local business community. During the visit, LUMS representatives were generously hosted by alumnus Mr. Nabeel Ilyas (MBA 2006), COO, GFC Fans, at an iftar dinner. A leading manufacturer and exporter of quality electric fans in Pakistan, GFC Fans is a proud partner of LUMS in sponsoring the education of talented National Outreach Programme (NOP) scholars.

The dinner provided the LUMS delegation with a valuable opportunity to network with prominent members of the Gujrat business community, including Mr. Muhammad Ijaz, Director, GFC Fans; Mr. Muhammad Ilyas, Chairman, GFC Fans; Chaudhry Azhar Hussain, CEO, Nayyar Industries; Mr. Khawar Rafique, CEO, Royal Fans; and Mr. Shafiq, CEO, Brighto Fans. At the event, Ms. Kamran highlighted key facts about LUMS, shedding light on the impact of its flagship NOP.

The attendees offered an overwhelmingly positive response to the information, expressing keen interest in supporting NOP scholars on their journey towards success and excellence.

## LUMS Hosts Karachi Industry Leaders at Iftar Dinner



The Iftar Dinner in Karachi was attended by generous patrons of the University

LUMS brought together distinguished industry leaders and friends at an iftar dinner held in Karachi in March 2024.



Among the esteemed guests were Mr. Shahid Anwar Tata, CEO, TATA Textile Mills Limited; Mr. Yousaf Hussain, President and CEO, Faysal Bank; Mr. Ahmed Ali Bawany, CEO, Faran Sugar Mills; Mr. Farrukh Omar, CEO, Spursol; Syed Jamshed Ahmed, Deputy CEO, PharmEvo; Mr. Muhammad Farrukh Rasheed, Chief People Officer, Lucky Core Industries; and Mr. Faisal Iqbal, Head of SME at Meezan Bank Limited. They were welcomed by Dr. Ali Cheema, Vice Chancellor, LUMS, and Ms. Nuzhat Kamran, Director, Office of Advancement. Dr. Cheema expressed his heartfelt gratitude for their support, acknowledging their crucial role in establishing vital infrastructure and providing scholarships that offer financial assistance for talented students at the University. The evening served as a valuable opportunity for engaging dialogue on forging effective partnerships between LUMS and leading corporate entities, promising to catalyse innovative breakthroughs for meaningful change in Pakistan.

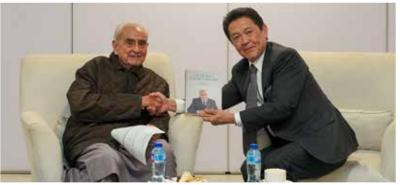
## **Exploring Pakistan's Electric Vehicle Potential: Honda Leadership Visits LUMS**



Members of the LUMS senior leadership welcomed senior executives from Honda

LUMS hosted senior executives from Honda in November 2023, including Mr. Shinji Aoyama, **Executive Vice President and** COO of Honda Motor Company: Mr. Noriaki Abe. Chief Officer of Motorcycle and Power Products: and Mr. Toshio Kuwahara. President and CEO of Asian Honda Motor Company. They were joined by members of the Shirazi family. Mr. Iftikhar H. Shirazi. Chairman. Atlas Foundation: Mr. Aamir H. Shirazi. President, Atlas Group; Mr. Saquib H. Shirazi, President/Chief Executive Officer. Atlas Honda Limited: and Mr. Ali H. Shirazi. President/Chief Executive Officer. Atlas Battery Limited.

They were welcomed by senior LUMS leadership, including Founding Pro Chancellor, Syed Babar Ali; Pro Chancellor, Mr. Abdul Razak Dawood; Rector, Mr. Shahid Hussain; Provost, Dr. Tariq Jadoon; and Vice Chancellor,



Dr. Ali Cheema.

During their visit, Atlas Honda Limited gifted a Honda Benly, the company's first electric motorcycle, to LUMS for the purpose of academic exploration and research on the electric vehicle ecosystem.

The visit included vital discussions on development and sustainability, representing an eagerness for collaboration opportunities through studentexchanges with Japan. It also emphasised that the collaboration between LUMS and Atlas is working to reshape the research landscape in Pakistan through the construction of the Yusuf H. Shirazi Complex, LUMS' first green building.

The delegation also visited the Power Electronics Research lab at the Syed Babar Ali School of Science and Engineering to explore groundbreaking research in energy solutions. Emphasising their commitment to environmental stewardship, the Atlas Honda team ended their visit with a tree-planting ceremony at the site of the Yusuf H. Shirazi Complex.

## LUMS Team Meets Pak-UK Business Council to Strengthen Industry-Academia Ties

A senior LUMS delegation visited Karachi to meet with members of the Pak-UK Business Council of the Federation of Pakistan Chambers of Commerce and Industry (FPCCI), alongside notable figures from the Karachi business community. The meeting highlighted the importance of industry-academia collaboration in driving innovation, addressing societal challenges, and fostering sustainable economic growth in Pakistan.

Representatives from FPCCI included Mr. Saquib Fayyaz Magoon, Senior Vice President; Mr. Asif Inam, Vice President; and Mr. Shabbir Mansha, Former Vice President, FPCCI.

The meeting was also attended by Ms. Sahibzadi Mahin Khan, Founder President, Women Chamber of Commerce & Industry Korangi; Mr. Muhammad Aminuddin, CEO, TPL Insurance; Mr. Asfandyar Farrukh, Managing Director, HUB Urban Brands; Mr. Altaf Hashwani, Director, Sana Safinaz; Dr. Shehzad Amin, CEO, The Marketing Factory; Mr. Mehmood Arshad, Executive Director, Pak Qatar Takaful; Mr. Anas Rahman, Director, Feroze1888 Mills Ltd.; Mr. Imran Khalil Naseer, Chairman, Pak-UK Business Council; Mr. Arsalan Ijaz Anwer, Group CEO, Taar Consulting; and Mr. Ahsan Jabbar, Founder and CEO, AJ Ventures.

Dr. Ali Cheema, Vice Chancellor, LUMS, highlighted the University's pivotal role as a facilitator and convener, inviting industry leaders to unite in tackling vital issues such as energy, climate change, innovation, and gender equality—all crucial for Pakistan's transformation.

The exchange of insights on institutional challenges and discussion on actionable solutions set a strong foundation for prospective collaborative ventures.



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## **Country Director Asian Development** Bank Visits LUMS to Discuss Sustainability Initiatives



A delegation from Asian Development Bank (ADB) including Mr. Young Ye, Country Director Pakistan, ADB visited LUMS

Mr. Young Ye, Country Director Pakistan, Asian Development Bank (ADB) visited LUMS alongside his team to explore collaboration opportunities with LUMS to develop cutting-edge technology to revolutionise processes, drive progress through innovation, and propel sustainable growth in the country.

The discussion centred on Pakistan's governance and management challenges, particularly in sustainability and energy efficiency. It focused on leveraging technology to drive development in the public sector and formulating effective policy recommendations.



The meeting also highlighted LUMS' significant efforts to address urban challenges, including the Centre for Water Informatics and Technology (WIT)'s work on environmental monitoring and the Centre for Urban Informatics, Technology, and Policy (CITY)'s work on sustainable development.

## **Former CEO and Managing Director of Hindustan Unilever Limited Visits LUMS**



Mr. Sanjiv Mehta, former Chairman and Managing Director of Hindustan Unilever Limited, along with LUMS senior leadership

Mr. Sanjiv Mehta, former Chairman and Managing Director of Hindustan Unilever Limited, India's largest FMCG company, visited LUMS in July 2023 with the aim to strengthen industryacademia ties. This marked Mr. Mehta's second visit to LUMS since the early 2000s, presenting an opportunity for him to gain insights into the University's remarkable growth over the past two decades.

Mr. Mehta was accompanied by a team from Unilever Pakistan, including Mr. Amir Paracha, Chairman and CEO. Other representatives included Ms. Fathema Zuberi, Director, Human Resources; Syed Fawad Ahmed, Director of Strategy and Digital Transformation; Ms. Fatima Arshad, Head of Sustainability and Corporate Communications; Ms. Caroline Lobo, Executive Assistant to the Chairman; and Mr. Abdul Sattar, Digital Communications Lead.

The Unilever team received a warm welcome from LUMS' senior leadership, which included Syed Babar Ali, Founding Pro Chancellor; Mr. Abdul Razak Dawood, Pro Chancellor; Mr. Shahid Hussain, Rector; and members of the Management Committee and the Board of Trustees: Dr. Parvez Hassan, Mr. Osman Khalid Waheed, and Mr. Faisal Dawood.

Unilever has been a leading partner of LUMS in providing financial assistance to deserving students for more than two decades. In 2006, Unilever established a scholarship fund to sponsor female MBA scholars, and in 2018, it created an endowment to support NOP scholars at LUMS. It also provided financial support to the University in its early years, from 1985 to 1995.

The event marked a pivotal step in further strengthening the partnership between LUMS and Unilever, and contributing meaningfully to Pakistan's social and economic development.

## Alumna and Microsoft Executive Ms. Fatima Kardar Engages with LUMS Community



Ms. Fatima Kardar visited LUMS to meet University leadership followed by a speaker session with students

"My success owes much to LUMS, which has been an integral part of my journey."

#### **Ms. Fatima Kardar,** CVP, COO, and Chief

Technical Adviser to CTO, Microsoft



Ms. Kardar, a BSc Computer Science graduate from the Class of 2000, visited her alma mater and engaged with LUMS students, staff, and faculty about her journey at Microsoft. Since joining the global tech giant over 22 years ago, Ms. Kardar rose through the ranks to the position of Corporate Vice President, COO, and Chief Technical Advisor to Microsoft CTO Kevin Scott.

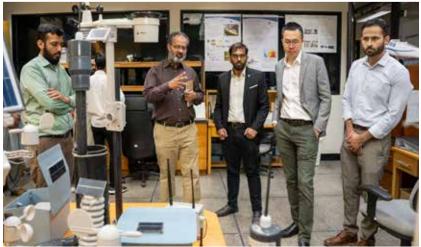
"As a proud alumna, I am thrilled to return to LUMS and witness the remarkable transformation this institution has undergone in the past two decades," she commented. "The courses I pursued here not only shaped my destiny but also paved the way for a fulfilling career at Microsoft, where I have been immersed in the field of artificial intelligence for the past five years."

Ms. Kardar and her husband Ali Alvi (BSc 2000) are passionate about giving back to their alma mater, having established the 'Zaryana Alvi Endowment Fund' at LUMS to support NOP scholars.

# Aerodyne Group Visits LUMS to Establish Industry-Academia Connections

Dr. Lim Eu Shawn, Chief Global Solutions Officer, Aerodyne Group, visited LUMS alongside Mr. Adnan Chaudhry, the Group's Director of Artificial Intelligence and Country Head, in October 2023.

Aerodyne Group is a leading global drone solutions provider, specialising in drone-based enterprise solutions, AI, and data analytics. Dr. Shawn provided insights into the company's various portfolios, highlighting its dynamic growth and its global impact, and emphasising its aim to empower job creation, drive research collaborations, and inspire more women to pursue STEM fields. The session included insightful discussions with LUMS senior leadership and faculty members to explore potential avenues for knowledge exchange, talent development, and harnessing digital transformation. The visit culminated in a tour of the facilities at the Syed Babar Ali School of Science and Engineering, offering a glimpse into the cutting-edge research and pursuit for academic excellence at LUMS.





LUMS hosted representatives from Aerodyne Group to discuss avenues for potential collaborations

# Scottish Chambers of Commerce Designated Ambassador to Pakistan Visits LUMS



Dr. Jeanette Forbes visited LUMS to explore potential collaborations between industry and academia

Dr. Jeanette Forbes, the Scottish Chambers of Commerce designated Ambassador to Pakistan, visited LUMS in January 2024 to explore the potential academic and research opportunities in Pakistan. The visit was facilitated by alumnus Mr. Arsalan Ijaz Anwer (BSc 2002), CEO, Taar Group, representing the Pakistan-UK Business Council, Federation of Pakistan Chambers of Commerce and Industry (FPCCI). Other participants from the Taar Group included Mr. Atif Raza, Director; Syed Zain Ul Hassan, Project Director; Mr. Mehtab Asghar, Head of Technology; Ms. Sana Mehwish, Project Manager; and Ms. Mishaal Malik, Business Manager.

The delegation was welcomed by Dr. Tariq Jadoon, Provost; Ms. Nuzhat Kamran, Director, Office of Advancement; faculty members from Syed Babar Ali School of Science and Engineering, including Dr. Momin Uppal, Dr. Mian Muhammad Awais, Dr. Shafay Shamail, and Dr. Muhammad Hamad Alizai; and Mr. Zain Murtaza Maken, Programme Manager, LUMSx.

Ms. Kamran presented an overview of LUMS and shed light on its global accolades for excellence, focusing on its flagship National Outreach Programme's role in making education accessible to all. Dr. Uppal shared highlights of the Centre for Urban Informatics, Technology, and Policy's work on sustainable development, while Mr. Maken briefed the guests on LUMSx, the University's online education platform. Dr. Forbes appreciated the insights and expressed her anticipation for future collaborations between Scotland and Pakistan.

# **Executive Director of United Global** Initiative Visits LUMS

Dr. Hasnain Walji, Executive Director of United Global Initiative, visited LUMS alongside his wife in January 2024 to explore LUMS' initiatives in women empowerment and technology. The meeting was facilitated by LUMS alumnus Mr. Haroon Rashid (MBA 1995), Chairman of i-Care Foundation, a platform dedicated to maximising the impact and effectiveness of donations made by philanthropists.

The guests were welcomed by Dr. Tariq Jadoon, Provost; Mr. Osman Khalid Waheed, Management Committee Member; Ms. Nuzhat Kamran, Director of Advancement; Dr. Sadaf Aziz, Dean, Shaikh Ahmad Hassan School of Law; Dr. Muhammad Sabieh Anwar, Professor, Syed Babar Ali School of Science and Engineering (SBASSE); Dr. Maryam Mustafa, Assistant Professor, SBASSE and Director, Saida Waheed Gender Initiative (SWGI); and Dr. Hadia Majid, Associate Professor and Chair, Chaudhry Nazar Muhammad Department of Economics at LUMS.

Dr. Walji appreciated LUMS' commitment to fostering a culture of diversity and inclusivity. He acknowledged the pivotal role that higher education institutions play in imparting ethical principles and social awareness, contributing to the development of leaders capable of making positive impacts on their communities



Dr. Hasnain Walji, Executive Director of United Global Initiative, at LUMS

# **Guest Spotlight**

Promoting a culture of collaboration, LUMS welcomes distinguished guests to foster a rich exchange of ideas and opportunities.

## President Chinese Business Council, Mr. Chen Qiangxi



The Centre for Chinese Legal Studies (CCLS) at LUMS hosted a corporate dinner, bringing together senior executives from the corporate sector to discuss critical issues and explore areas of partnership between Pakistan and China that can contribute to research, training, and entrepreneurial activities. Mr. Qiangxi, President of the Chinese Business Council, attended the event alongside other representatives of the Chinese community in Pakistan. He expressed willingness to partner with CCLS to achieve shared objectives, emphasising the need to strengthen intersectoral connections for sustainable growth and enhanced bilateral relations.

## **The University Advisory Board**



Members of the Board convened for their sixth session in May 2024. The attendees included Dr. David Wilkinson, Distinguished University Professor at McMaster University, Canada; Dr. Mehmood Khan, CEO of the Hevolution Foundation, Riyadh, Saudi Arabia, and Elected Fellow at the Department of Pharmacology, University of Oxford, UK; Dr. Denise Chalmers, National Senior Teaching Fellow and Professor Emeritus at the University of Western Australia, Australia; Ms. Leah Rosovsky, Chair of the University Advisory Board at LUMS and Stanford Calderwood Director at the Boston Athenaeum, USA; Dr. Philip Altbach, Professor Emeritus and Founding Director of the Centre for International Higher Education at Boston College, USA; and Prof. Dr. Baris Tan, President and Professor at Özyeğin University. This distinguished group of academics and experts from leading universities worldwide engaged in in-depth discussions with members of the LUMS Management Committee, senior faculty, and staff, offering guidance and support on academic and administrative matters.

## Minister of State for IT and Telecom, Ms. Shaza Khawaja



LUMS and the SDSB Luminites Association welcomed BSc 2010 alumna and the current Minister of State for IT and Telecom, Ms. Khawaja, back to her alma mater for an exclusive dinner in May 2024. She captivated the audience with her story, detailing her rise within the government and her transformative years at LUMS.

Ms. Khawaja expressed pride in seeing LUMS alumni excel in all

walks of life and expressed her wish to see her alma mater join her in efforts to improve Pakistan by supporting her work at the ministry.

## **Tetra Pak's Senior Leadership**



In February 2024, senior leadership from Tetra Pak visited LUMS, marking a strengthened partnership between the two. The delegation from Tetra Pak, which included Mr. Adolfo Orive, CEO, was briefed on the milestones, diverse programmes, and significant impact of the Rausing Executive Development Centre (REDC) on the business community. The Rausing family of Sweden, the largest donors to the University, have sponsored REDC and funded the Gad and Birgit Rausing Library at LUMS. During the visit, the delegation was also introduced to ongoing collaborative projects between the Syed Babar Ali School of Science and Engineering and Tetra Pak.

## His Excellency Zhao Shiren, Chinese Consul General

Consul General Shiren visited LUMS in February 2024 for the celebration of the Chinese Lantern Festival, hosted by the Centre for Chinese Legal Studies (CCLS). He expressed his unwavering dedication to bolstering the Centre at LUMS by pledging support for its various initiatives, including academic research projects, advocacy endeavours, and commemorative events.

The event was attended by foreign dignitaries, members of the Chinese community, and the University's students and faculty.



# His Excellency Jose Antonio De Ory, Ambassador of Spain to Pakistan



LUMS and IE University, Spain, signed an MoU to formalise the initiation of collaboration in the field of education, involving joint research and exchanges of students and faculty. The high-level delegation was headed by Ambassador Ory, accompanied by Dr. Manuel Muniz, Provost IE University; Dr. Angeles Figueroa, Executive Director for Partnerships; and Mr. Jalal Salahudin, Honorary Consul of Spain for Punjab.

## **Planning and Development Board**

As part of a framework of cooperation, LUMS has signed an MoU with the Planning and Development (P&D) Board, Government of Punjab, dedicated to advancing economic and public policy and sustainable development. Through collaborative research and technical support, this long-term research and policy engagement will allow LUMS to inform policies in Punjab.

At a ceremony attended by Mr. Zahid Akhtar Zaman, Chief Secretary Punjab, the MoU was signed by Dr. Tariq Jadoon, Provost, LUMS, and Dr. Iftikhar Ali Sahoo, Chairman, P&D Board. Additional partners included Lahore School of Economics, Government College University Lahore, and the University of the Punjab.

## Senior Natural Resources Specialist/ Mission Leader, Asian Development Bank, Ms. Noriko Sato



Ms. Sato and her team from the Asian Development Bank (ADB) visited the Centre for Water Informatics and Technology at LUMS to explore innovative opportunities for high-tech agriculture and establish a global, high-tech, and knowledgeintensive agricultural university network.

She shared ADB's intention to establish a forum of interested universities to exchange ideas, and identify Pakistan's high-tech agriculture needs for international collaboration and support.



# His Excellency Neil Hawkins, Australian High Commissioner

Mr. Hawkins, visited LUMS in September 2023 to discuss opportunities for collaboration between the two countries. He was accompanied by Ms. Yasmin Bottos, Second Secretary; and Ms. Fareeha Shamim, Political Officer.



# A Scholar's Journey to Success

For over two decades, the National Outreach Programme (NOP) has made it possible for talented students to access quality education at LUMS. To date, **1,171** NOP students have graduated, with **60** earning scholarships at top universities worldwide, and many others excelling in leadership roles both nationally and internationally. This is the inspiring journey of one such scholar.

## **Hidayat Ullah**

BSc Political Science 2015 Assistant Commissioner, BCS-17, Balochistan Civil Services

#### 1992

#### **The Beginning**

Hidayat hails from the small town of Bhag Nari, located in District Kachhi (Bolan), Balochistan. His father, a government employee and lecturer in the Education Department, faced considerable challenges covering the educational expenses of his ten children.

# 2010

#### **Discovering LUMS**

While pursuing his FSc at Government College University, Lahore, Hidayat came across the NOP. This appeared to him as a golden opportunity—one that could open doors to an exceptional education at a prestigious institution. He was motivated to apply due to LUMS' reputation as a world-class university.



#### A Dream Come True

2011

#### Securing the NOP Scholarship

The scholarship enabled him to attend LUMS and fully immerse himself in the academic experience without the burden of financial constraints. It eased his father's burden, allowing him to focus on his siblings' education.

#### **First Impressions of LUMS**

From day one, LUMS represented a new world. The vibrant campus, rigorous academic environment, diversity of students, and supportive faculty made it an unforgettable experience.

#### **Struggles and Growth**

The stimulating academic structure, characterised by continuous assignments, quizzes, and group projects, initially posed challenges for Hidayat. However, the environment of persistence, camaraderie among classmates, and support from faculty shaped his work ethic and resilience. "Without the support of donors, studying at LUMS would have remained just a dream."



"NOP is like a parent," he says, "to those competent students whose financial backgrounds would otherwise keep them from accessing such an education."

#### 2013

Academic and Extracurricular Achievements Global Ugrad Exchange Program



Hidayat's selection for the prestigious exchange programme gave him international exposure during a semester at Xavier University of Louisiana, New Orleans, in the United States.



#### **Professional Development**

From political science coursework to participation in student clubs and sports, his experiences at LUMS allowed him to grow both personally and professionally. 2015

#### Career Milestones: The Journey Forward

#### A Commitment to Public Service

After graduating from LUMS, Hidayat embarked on a successful career in public service. Through the Balochistan Public Service Commission, he secured the sole merit-based seat of Assistant Director for the Department of Literacy and Non-Formal Education (DLNFE) in Balochistan.

In addition, he cleared the written exam for Assistant Director in the Intelligence Bureau (IB) but chose not to pursue the viva exam, opting instead to serve as an Assistant Commissioner (BCS-17) in the Services and General Administration Department (S&GAD).



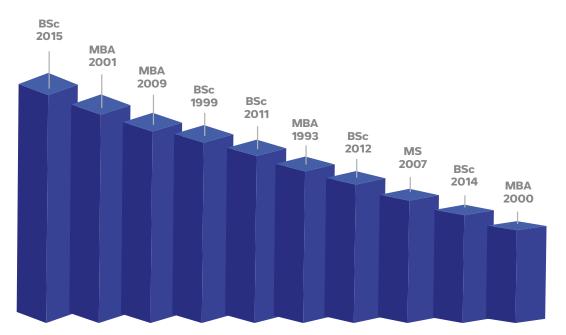
Former Governor of Balochistan, Amanullah Khan Yasinzai, presents the 79<sup>th</sup> Course Completion Certificate to Assistant Commissioner Hidayat Ullah at the Pakistan Provincial Services Academy, Peshawar

# **Give a Day** to LUMS

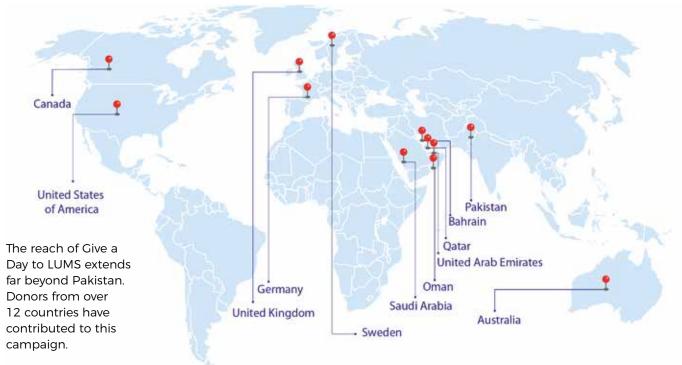
Through the Give a Day to LUMS campaign, our supporters have made it possible for students from **162 towns, cities, and villages** across Pakistan to become part of a diverse learning environment at LUMS. Read more to learn about the impact of their generosity! In the past year, the Give a Day to LUMS campaign has raised **PKR 42 million** from **223 generous donors**. This support has enabled LUMS to fund talented students at the University!

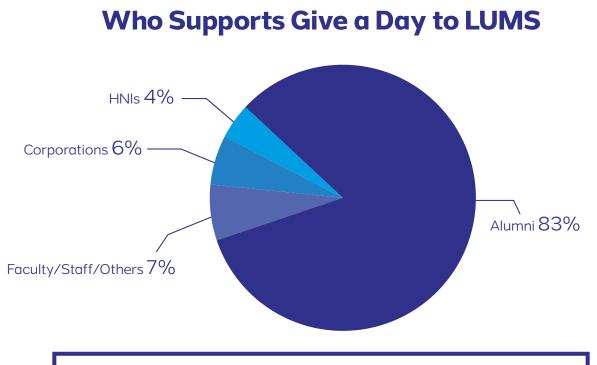
#### **Celebrating Our Top Alumni Batch Contributors**

We extend a heartfelt thank you to our top 10 contributing alumni batches for their outstanding generosity.



#### **A Growing Global Network**





Since its launch four years ago, the campaign has engaged **800 alumni**, raising an impressive sum of **PKR 141 million**.

#### **Hear from Our Donors**



"LUMS provided me with a world-class education and several growth opportunities. By supporting LUMS, you can empower students to access a transformative educational experience that will help them achieve their life goals."

**Muhtashim Ahmad Ashai** MBA 1992 President, Soneri Bank Ltd.



"It's our responsibility as alumni to support the community and education. It is the best way we can give back to society."

Asim Hafeez Qureshi MBA 1998 EVP. Head of Cards Issuing and Acquiring, The Bank of Punjab

#### **Hear From Our Beneficiaries**



"The LUMS scholarship changed my life, and continues to do the same for many dedicated students who have the will to study, but lack the resources."

**Syed Hussain Danish** BSc Accounting and Finance 2012 Head of Finance, Unilever Food Solutions North America



"My experience at LUMS instilled in me a passion for continuous learning, adaptability, and leadership."

Adeen Shahid BSc Management Science 2023 Specialist Contracts and BP Relations, Jazz



"I am proud to be an alumnus because I have witnessed LUMS' unwavering commitment to excellence. It has inspired me to pursue my dreams relentlessly and to believe in the power of education."

Mamoon Malik BSc Management Science 2019 Digital Marketing Executive, Halo Solutions

## Join the Movement

By giving as little as one day of your earnings, you can give a deserving student the gift of education.

Give a Day to LUMS today!



Scan with your phone camera to donate today!

# The Impact of **Your Support**

LUMS is dedicated to making world-class education accessible to talented students from all backgrounds.

Annually, we provide 20-100% financial support through scholarships, grants, and interestfree loans, enabling students to excel academically, engage in extracurricular activities, and pursue their dreams.

"LUMS has not only recognised my academic potential by awarding a 100% merit scholarship but has also provided an environment that challenges me daily to push my boundaries, discover hidden strengths, and connect with supportive faculty and seniors–all while receiving a world-class education. This scholarship has motivated me to make the most of every opportunity at LUMS. I am confident that this journey will equip me to make a meaningful impact and give back to the community."

Zarwah Yousaf BSc Accounting and Finance Suleman Dawood School of Business

## **MERIT SCHOLARSHIPS**

For students who demonstrate outstanding academic performance, LUMS awards merit scholarships annually to support their journey towards excellence.



Growing up, I was passionate about exploring different fields, but opportunities were limited. That changed when I came to LUMS. The University's rigorous physics programme has nurtured my curiosity, equipping me with the knowledge and resources to pursue my academic interests. Thanks to a fully sponsored summer school exchange to Iran, I had the chance to immerse myself in a new culture and language—an experience that wouldn't have been possible without LUMS."

**Syed Muhammad Ali Abbas** BS Physics Syed Babar Ali School of Science and Engineering

## **SEKHA SCHOLARSHIP**

The Sekha Scholarship encourages high-potential undergraduate science scholars to come to LUMS and acquire world-class education. It provides successful applicants—who are amongst the top ten position holders of the national FSc examination boards—with a 100% tuition fee waiver for the four years of their undergraduate degree at LUMS.

"Being awarded a 100% needbased scholarship at LUMS has opened doors to a transformative educational experience. The generous support I receive allows me to fully focus on my personal and academic growth, free from financial concerns."

**Umaima Noor Hashmi** BSc Politics and Economics Mushtaq Ahmad Gurmani School of Humanities and Social Sciences

## FINANCIAL ASSISTANCE AND INTEREST-FREE LOANS

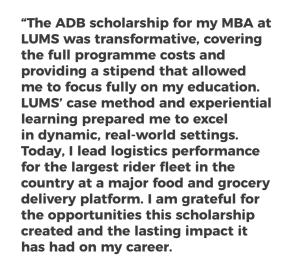
The need-based financial assistance programme offers partial to full tuition fee waivers for undergraduates, reassessed annually based on demonstrated financial need. Students may also avail interest-free loans, which can be paid back up to six months after graduation.

**"The Shahid Hussain Foundation** Scholarship has been a transformative force in my educational journey at LUMS. As a student from Sri Lanka, I could focus on my academic and personal development, thanks to the scholarship. I've fully immersed myself in my BA-LL.B degree, gaining knowledge and skills that will shape my future as a legal professional. The scholarship has introduced me to an unparalleled educational experience at LUMS, where I've been exposed to diverse perspectives, empowering me to pursue my goals with confidence. For that, I am deeply grateful."

**Muhammad Haris Ibrahim** BA-LL.B Shaikh Ahmad Hassan School of Law

## SHAHID HUSSAIN FOUNDATION SCHOLARSHIP

This scholarship is available to applicants from South Asian Association for Regional Cooperation (SAARC) member countries, providing essential financial support to international students aiming to pursue their education at LUMS.



Ahmed Hamid MBA 2019 Suleman Dawood School of Business Senior Manager, Logistics Performance Foodpanda

#### ASIAN DEVELOPMENT BANK-JAPAN SCHOLARSHIP PROGRAM (ADB-JSP)

The ADB-JSP supports students at the Suleman Dawood School of Business to pursue graduate studies in Management. LUMS is the only university in Pakistan that offers this scholarship.

# Fuelling Innovation and Impact through Research

At LUMS, we turn bold ideas into reality. Our students and faculty tackle some of the world's most pressing challenges — from climate change to social justice.

By supporting research at LUMS, you become a partner in driving real-world impact across Pakistan and beyond.

# **Preventing Fires with Al**

Pakistan faces significant climate change vulnerabilities, including flash floods, glacial lake outburst floods, and increasingly severe wildfires. In fact, according to the *Global Forest Watch*, fires have accounted for 55% of the country's tree cover loss from 2001 to 2023.



Fire detection camera and automatic weather station towers at the pilot installation site, Kaghan Forest Division, Mansehra

LUMS has partnered with WWF-Pakistan and the Khyber Pakhtunkhwa Forest Department to develop the Forest Fire Detection and Early Warning System (FFD-EWS). This innovative system combines AI-powered Internet of Things (IoT) cameras, remote sensing, and predictive modelling to provide a costeffective and scalable solution.

The FFD-EWS directly addresses the critical issue of forest fires in Khyber Pakhtunkhwa, offering timely alerts and comprehensive fire risk maps that enhance firefighting safety and minimise environmental damage. Its multifaceted approach to disaster management focuses on preparedness, alertness, and response, building the capacity of government agencies and promoting data-driven policymaking.

The system's scalability also allows it to address other climaterelated challenges, including flash floods, landslides, and biodiversity monitoring. By merging advanced technology with local expertise, the FFD-EWS aims to create a resilient and sustainable environmental management system for Pakistan. Dr. Murtaza Taj, Associate Professor. Syed Babar Ali School of **Science and Engineering** and Co-PI of the NCRA-**Aariculture Robotics** Laboratory (NARL) at LUMS. was named runner-up for his work on 'The Low-cost Early Warning System for Forest Fires' in the **'Impactful Research** Team of the Year' category at the 2024 **Triple E Awards at the ACEEU Asia-Pacific** Forum.

# **Reforming Society**



Dr. Muhammad Azeem, Associate Professor, and Muhammad Umar Ali, Visiting Assistant Professor at SAHSOL, participated in a consultation with 20 trade union federations to discuss the new Uniform Labour Codes introduced by the Punjab and Sindh governments

Protecting the rights of labour is essential for a just society. The Punjab Labour Code 2024 sparked widespread opposition from almost all major labour organisations in the province as it would violate workers' rights.

In response to this, Dr. Muhammad Azeem and Muhammad Umar Ali from the Shaikh Ahmad Hassan School of Law (SAHSOL) spearheaded a project focused on advocating for comprehensive labour reforms.

The team conducted a series of presentations and consultations across multiple cities with government bodies, labour unions, and civil society organisations, as well as the International Labour Organisation. The aim was to address the potential negative impacts of the new code on workers' rights in Punjab and Sindh. Briefings and written submissions were used to communicate workers' concerns and propose amendments. The project resulted in detailed reports, pamphlets, and newspaper articles, which were vital in substantiating advocacy claims and persuading government officials to consider proposed changes.

This initiative highlighted the importance of inclusive reforms. It also represents a significant effort to protect workers' rights in the face of potentially harmful legislative reforms, showcasing the power of collaboration among academia, labour unions, and civil society in advocating for fair labour policies.

# **Preserving the Past**

The Lutfullah Khan Sound Archive, a comprehensive collection that captures the literary, cultural, musical, and intellectual heritage of Pakistan and beyond, is being acquired by LUMS. This extensive archive will enhance interdisciplinary scholarship and student learning across various fields, including history, sociology, cultural studies, and musicology.





Ms. Zahida Lutfullah Khan and family members with Dr. Khursheed Abdullah, collector and archivist; Dr. Ali Cheema, Vice Chancellor, LUMS; Ms. Nuzhat Kamran, Director, Office of Advancement; and Dr. Ali Usman Qasmi and Dr. Ali Raza, Associate Professors at MGSHSS

"I thought that LUMS is the right place because I have a lot of confidence in this university," said Ms. Zahida Lutfullah Khan on her motivation to select LUMS to house the archive. Curated by the late Mr. Lutfullah Khan, a Pride of Performance awardee, the archive features rare recordings from over 800 prominent figures, including artists like Bade Ghulam Ali Khan and Suraiya Multanikar.

The archive spans classical, semi-classical, instrumental, and folk music, containing tens of thousands of hours of audio meticulously catalogued in nearly 40 volumes. The collection will be housed at the Gad and Birgit Rausing Library at LUMS, where it will be catalogued, digitised, and made publicly accessible. This will also give more opportunities for collaborative research, public exhibitions, and educational programmes, with the potential to enrich Pakistan's cultural narrative and inspire future generations.

# **Empowering Women Entrepreneurs**

Pakistan's informal economy presents significant challenges for female entrepreneurs, who often face cultural, religious, and structural barriers that limit their potential for business growth. This situation hinders economic development and reinforces gender inequalities, making it crucial to find effective solutions.





Dr. Shehryar Shahid, Associate Professor at SDSB addresses entrepreneurs at the round table

First round table conference for Project FEEROSA with experts from the field of female entrepreneurship

The Female Entrepreneurship Education and Research: **Overcoming Standard** Approaches in Pakistan (FEEROSA) initiative has been launched as a collaboration between LUMS and Universität des Saarlandes in Germany, funded by the Deutscher Akademischer Austauschdienst (DAAD). This initiative aims to empower women by building essential social science skills for high-quality entrepreneurship, teaching, and research, providing comprehensive training in research methodologies for academics, and offering personalised support to female entrepreneurs.

A standout feature of FEEROSA is its innovative WhatsApp

chatbot, currently in its pilot phase, designed to offer realtime assistance to female entrepreneurs facing daily challenges. The chatbot's development is based on extensive surveys and interviews, ensuring the support it provides is both relevant and targeted.

Moreover, FEEROSA promotes cultural exchange between Germany and Pakistan, engaging students, early-career researchers, and academics in enriching crosscultural learning experiences. By addressing the unique needs of women entrepreneurs, this project aims to inspire a new generation of leaders and drive sustainable economic growth in Pakistan.

# **Fostering Language Skills**





The Pakistan Spelling Bee (PSB) has emerged as a nationwide competition that not only fosters language skills but also garners widespread appeal. In 2023 alone, over 6,500 students from 215 schools across 38 cities participated in this initiative, which is held in both English and Urdu.

Students with organisers at the Spelling Bee competition

To support this effort, Aminah Ejaz, Ayesha Khan, and Minahil Jaffery, students at the Syed Ahsan Ali and Syed Maratib Ali School of Education (SOE), undertook a practicum project under the supervision of Dr. Farah Nadeem, Assistant Professor, SOE. They collaborated with StoryKit, a non-profit organisation dedicated to developing children's interest in reading through interactive storytelling and games.

The students designed an assessment tool for the PSB competition, analysing factors affecting its successful implementation and providing actionable insights to enhance the initiative's effectiveness and reach. Their research suggested that schools and education boards could be engaged through partnerships that integrate the PSB competition into their academic calendars. Additionally, workshops and teacher training programmes could emphasise the competition's benefits for language development, while local media could promote the event in regional languages.

To further incentivise participation, the students proposed scholarships, grants, prizes, and certificates for schools and students. They also emphasised the need for a tiered participation system, allowing under-resourced schools to compete at the district level, while better-equipped institutions could aim for provincial or national levels.

"Distributing free or affordable learning kits, including handbooks, workbooks, and flashcards, will equip underserved schools with essential preparation materials," explained Khan. The project proposed that offline resources like books, word lists, and audio cassettes could be provided for schools lacking digital infrastructure, while local libraries or community centres could serve as hubs for preparation. With these strategies, the PSB can expand its reach and strengthen its impact across Pakistan's diverse education system.

# **Friends of LUMS**

We extend our heartfelt gratitude to the following partners whose generous contributions have made a significant impact on the LUMS community. Your unwavering support has empowered us to continue our mission to transform lives!

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# We are also deeply grateful to all our anonymous donors. Your generous contributions have truly made a difference.



# Your Support, Their Futures

We believe in the power of higher education to impact the future of our youth. Be a part of this journey by helping Pakistan's most talented students fulfil their dreams. Your support for our financial aid programmes offers students a chance to access life-changing opportunities at LUMS.

#### Explore how you can make a difference:

#### Give what you can - every gift counts!

Every contribution, big or small, matters. By joining the 'Give a Day to LUMS' campaign, you can donate as little as one day's earnings and help us open doors for deserving students.

Learn more at https://lums.edu.pk/give-a-day-to-lums

#### Make a meaningful impact, year after year

You may choose to donate annually to empower students and provide critical support to our mission. Each contribution strengthens our capacity to enable students to make a mark in the world.

#### **Create a lasting legacy**

You have the unique opportunity to leave a legacy by establishing a named endowment that supports scholarships and academic excellence for years to come.

For details, visit https://giving.lums.edu.pk or contact:

#### Ahmad Saad Qureshi

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Scan with your phone camera to donate today!

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