



MS SUPPLY CHAIN AND RETAIL MANAGEMENT WILL ENABLE YOU TO:

- Understand supply chain and retail management in modern enterprises for a competitive advantage
- Learn the significance of internal collaborations within organisations and external coordination in the decision-making process across the supply chain
- Understand warehousing and logistics management
- Recognise sourcing strategies and supplier management operations
- Develop solutions to meet the changing needs of supply chain and retailing contexts

MUHAMMAD AHMAD

MS SCRM '23
 Head of Partnerships
 Food Security and Agriculture
 Center of Excellence
 Fauji Fertilizer Company Ltd.



“This MS degree equipped me with advanced knowledge of supply chain principles, strategies, and techniques, allowing me to make informed decisions and implement best practices within my organisation. The programme provided me with expertise in data analysis and modelling, enabling me to leverage data-driven research to improve efficiency and reduce costs. It also helped me understand global perspectives, providing insights into international logistics, sourcing strategies, and supply chain networks.”

MS SUPPLY CHAIN AND RETAIL MANAGEMENT



MAKE YOUR **IMPACT**

SULEMAN DAWOOD SCHOOL OF BUSINESS



LUMS/ADVANCEMENT/MARKETING/2023 MS SCRM/1/01-24/1/1

CAREER OPPORTUNITIES

The MS SCRM programme is designed for those who have a keen interest in exploring and excelling in diverse fields of supply chain and retail management across various industries. Upon completion, graduates will find themselves with a multitude of career opportunities in the following areas:

- Service and manufacturing operations
- Sourcing and procurement
- Logistics and transportation
- Warehousing and distribution
- Demand forecasting
- Customer relationship management
- Supply chain sustainability

ADMISSION CRITERIA

Admission is purely merit-based and rests on the following criteria:

- Academic Record
- Performance in the Admission Test
- Statement of Purpose
- Two Letters of Recommendation
- Work Experience (if available)
- Online Application Submission
- Online Submission of Supporting Documents and Fee Payment
- Application Review
- Interview Performance (if called)

Scan for more information



Printed by: VANTAGE

FINANCIAL SUPPORT

- 50% tuition fee waiver is offered to women admitted on high merit under the SDSB Women's Scholarship initiative.
- LUMS Financial Aid (for local applicants only) aims to reduce financial barriers to higher education, nurturing an inclusive and vibrant community where academically distinguished students can realise their full potential and achieve their professional aspirations. At the graduate level, financial aid is provided in the form of an interest-free loan.



DHA, LAHORE CANTT. 54792, LAHORE, PAKISTAN
 ©+92-42 111-11-LUMS (5867) Ext: 2177
 ✉admissions@lums.edu.pk
 🌐www.lums.edu.pk





SULEMAN DAWOOD SCHOOL OF BUSINESS

Developing Ideas and People to Shape Business and Society

Founded in 1985 as a not-for-profit, LUMS has pioneered innovative educational trends. The expanse of research and teaching at LUMS offers its community 'Learning Without Borders' by breaking academic, geographic, and socio-economic barriers to enhance students' academic exposure and make education accessible to all.

Suleman Dawood School of Business (SDSB) at LUMS is the first business school in Pakistan to achieve AACSB International accreditation (2019), placing it among the top 6% of business schools worldwide. In 2024, AACSB renewed SDSB's accreditation, reaffirming the high quality of its academic programmes in line with global best practices in business education. As a pioneer in case-based teaching in the region, SDSB has the distinction of holding Pakistan's largest collection of business case studies. With a focus on providing thought leadership and driving societal change, SDSB prepares graduates with the skills and competencies to impact practice and excel in today's dynamic business environment.

WHY MS SUPPLY CHAIN AND RETAIL MANAGEMENT AT LUMS?

- Industry-Relevant Curriculum**
 The programme focuses on innovative courses such as operations and supply chain strategy, modelling and simulation, and business information and analytics. It prepares students for real-world challenges through experiential learning, industry placements, and internships.
- Diverse Career Opportunities**
 Graduates are equipped for roles across various sectors such as logistics, transportation, warehousing, demand forecasting, retail operations, and supply chain sustainability. The programme's emphasis on both supply chain and retail management makes it ideal for those looking to thrive in multiple industries.
- Flexible Learning**
 The 1.5-year programme is structured for working professionals, with classes on weekends. This allows participants to continue their careers without interruption while pursuing the degree.
- Faculty Expertise**
 Students benefit from a highly experienced faculty and an executive-in-residence, who bring both academic rigour and industry insights to the classroom.

MS SUPPLY CHAIN AND RETAIL MANAGEMENT

The MS Supply Chain and Retail Management (SCRM) degree is a 1.5-year weekend programme designed to provide an intensive, rich, and innovative understanding of the intersection between business fundamentals and a focused specialisation area. This programme will develop your capabilities in the design, development, implementation, and improvement of major supply chain and retailing operations, offering an integrated understanding of their linkages.



PROGRAMME STRUCTURE

MS SCRM requires 1.5 years to complete 33 credit hours. Participants may be required to attend some class sessions on selected weekdays. Participants of this programme will undertake substantial academic work with continuous peer and faculty interaction between these sessions. Students with a non-business background may have to take foundation courses before beginning the MS programme.

CORE COURSES*

- Applied Research and Analysis
- Business Economics
- Financial Management and Accounting
- Marketing Management
- Organisations and Leadership

SPECIALISED COURSES*

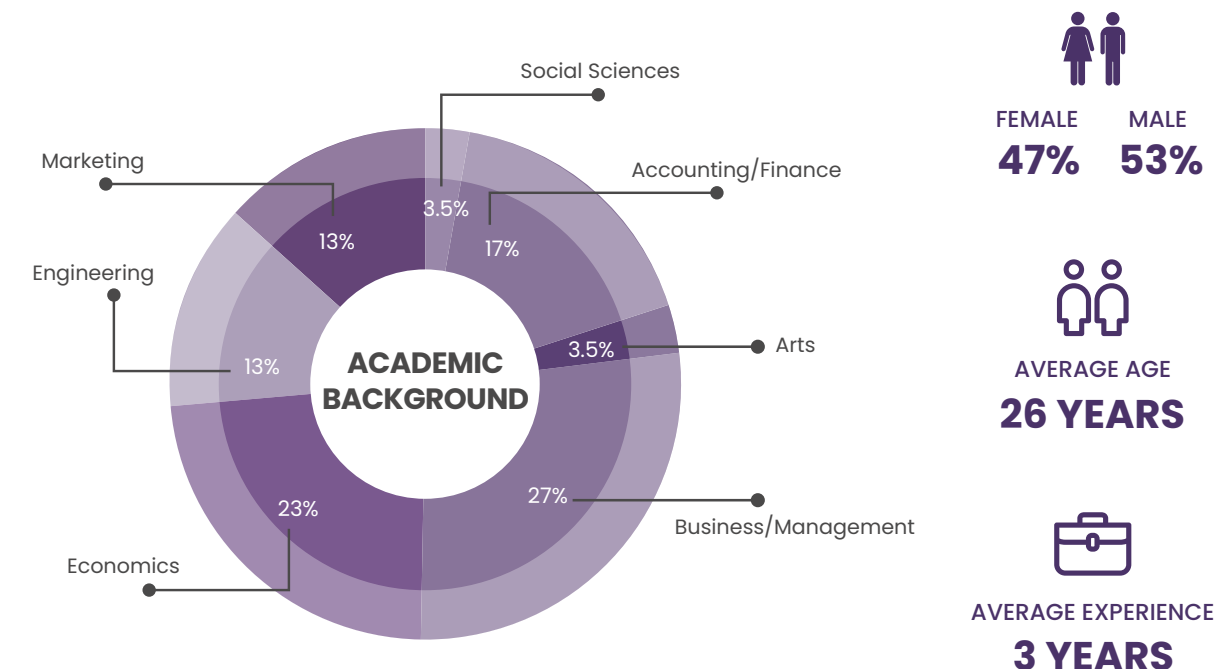
- Supply Chain Systems and Analytics
- Logistics Management
- Supply Management
- Operations and Supply Chain Strategy
- Retailing Strategy and Operations

*Specific course offerings may be subject to change in response to evolving industry trends, academic considerations, and the continuous enhancement of our programme.

FIELD PROJECT/THESIS/ELECTIVE COURSES



MS SCRM 2024* CLASS PROFILE



*MS programmes are classified from the induction year and not the graduating year