



MS TECHNOLOGY MANAGEMENT AND ENTREPRENEURSHIP



SULEMAN DAWOOD SCHOOL OF BUSINESS



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Developing Ideas and People to Shape Business and Society

Founded in 1985 as a not-for-profit, LUMS has pioneered innovative educational trends. The expanse of research and teaching at LUMS offers its community 'Learning Without Borders' by breaking academic, geographic, and socio-economic barriers to enhance students' academic exposure and make education accessible to all.

Suleman Dawood School of Business (SDSB) at LUMS is the first business school in Pakistan to achieve AACSB International accreditation (2019), placing it among the top 6% of business schools worldwide. In 2024, AACSB renewed SDSB's accreditation, reaffirming the high quality of its academic programmes in line with global best practices in business education. As a pioneer in case-based teaching in the region, SDSB has the distinction of holding Pakistan's largest collection of business case studies. With a focus on providing thought leadership and driving societal change, SDSB prepares graduates with the skills and competencies to impact practice and excel in today's dynamic business environment.



WHY MS TECHNOLOGY MANAGEMENT AND ENTREPRENEURSHIP AT LUMS?

■ **Cutting-Edge Curriculum**

The programme offers a unique blend of technology management and entrepreneurial skills, equipping students with the knowledge to navigate and innovate in a rapidly changing business landscape.

■ **Supportive Ecosystem**

Tap into LUMS' entrepreneurial resources, including incubators and workshops at the LUMS Centre for Entrepreneurship, designed to support budding entrepreneurs in transforming ideas into viable businesses.

■ **Expert Faculty**

Learn from industry leaders and academic experts who bring real-world experience and insights to the classroom, providing mentorship and guidance tailored to your career aspirations.

■ **Networking and Career Opportunities**

Leverage LUMS' extensive alumni network and partnerships with leading tech firms and start-ups to access opportunities for internships, collaborations, and job placements.

MS TECHNOLOGY MANAGEMENT AND ENTREPRENEURSHIP

The MS in Technology Management and Entrepreneurship (TME) is a 1.5-year weekend programme that aims to immerse and nurture a generation of technically grounded leaders in a world of innovation. It offers entrepreneurial opportunities through rigorous coursework and experiential learning. This programme takes you to the heart of technological, entrepreneurial, and societal issues to engage in intelligent disruption and drive meaningful change. It encourages entrepreneurship and digitalisation, taps into emerging fields, and opens up careers in various organisations—from technology start-ups and large established companies to consulting firms, public organisations, project management, and innovation management spaces.



1.5-YEAR
WEEKEND
PROGRAMME



WORK-LIFE
BALANCE IS
MAINTAINED



NETWORKING
WITH INDUSTRY
LEADERS



INDUSTRY
PLACEMENTS
THROUGH INTERNSHIPS

PROGRAMME STRUCTURE

MS TME requires 1.5 years to complete 33 credit hours. Participants may be required to attend some class sessions on selected weekdays. Participants of this programme will undertake substantial academic work with continuous peer and faculty interaction between these sessions. Students with a non-business background may have to take foundation courses before beginning the MS programme.

CORE COURSES*

- Applied Data Analysis
- Business Economics
- Financial Management and Accounting
- Marketing Management
- Organisations and Leadership

SPECIALISED COURSES*

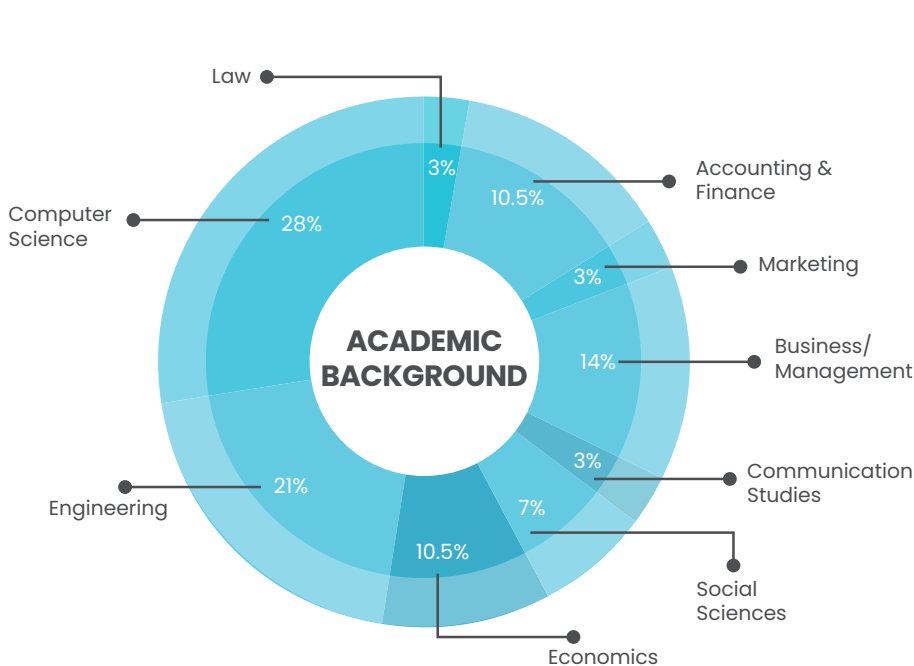
- Business Venture Proposal Writing
- Technology and Operations Management
- Technology, Design, and Innovation Management
- Technology Entrepreneurship
- Business Applications of Data Science
- AI Applications in Business: Strategies for Technology Managers

*Specific course offerings may be subject to change in response to evolving industry trends, academic considerations, and the continuous enhancement of our programme.

FIELD PROJECT/THESIS/ELECTIVE COURSES



MS TME 2024* CLASS PROFILE



*MS programmes are classified from the induction year and not the graduating year



CAREER OPPORTUNITIES

Upon completion, graduates will find a multitude of career opportunities in the following areas:

- Digital Transformation and E-commerce
- Software and Technology Industry
- Start-up Ecosystem
- Consulting and Advisory
- Government and Public Services
- Education and Non-Governmental Organisations

MS TECHNOLOGY MANAGEMENT AND ENTREPRENEURSHIP WILL ENABLE YOU TO:

- Understand the technology management ecosystem, including the legal, social, ethical, and economic aspects of technology management, in both local and global contexts
- Assess the commercial viability of new technologies and business models to create, identify, and capitalise on opportunities in the technology sector
- Lead digital transformation, address organisational challenges, and drive value creation within enterprises through technological and business insights
- Effectively combine expertise in technology and entrepreneurship to identify and drive innovation, delivering new products and services to the market

ADMISSION CRITERIA

Admission is purely merit-based and rests on the following criteria:

- Academic Record
- Performance in the Admission Test
- Statement of Purpose
- Two Letters of Recommendation
- Work Experience (if available)
- Online Application Submission
- Online Submission of Supporting Documents and Fee Payment
- Application Review
- Interview Performance (if called)

Scan for more
information



RUBAB ZAHRA NAQVI

MS TME '25

Product Marketing Manager

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“ I chose this programme because it aligns perfectly with my background in tech start-ups. Locally, there were limited options to advance my skills in tech management through a master's degree. The Design and Innovation course within the programme caught my attention and has lived up to my expectations. Overall, the programme has a forward-thinking approach, which is crucial for advancing Pakistan's workforce to meet global standards.”



FINANCIAL SUPPORT

- 50% tuition fee waiver is offered to women admitted on high merit under the SDSB Women's Scholarship initiative.
- LUMS Financial Aid (for local applicants only) aims to reduce financial barriers to higher education, nurturing an inclusive and vibrant community where academically distinguished students can realise their full potential and achieve their professional aspirations. At the graduate level, financial aid is provided in the form of an interest-free loan.



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